



CDFI GRANT WRITING

Presented by:

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"REDC is a licensed financial intermediary of the U. S. Small Business Administration's (SBA) Microenterprise Development and 504 Development Loan Programs, and a certified Community Development Financial Institution (CDFI) of the U.S. Department of Treasury."



PREPARATION

- Similar to a business plan.
- Does your project further the goals of the CDFI?
- Determine what, how, when, who, why where, how much.
- Follow guidelines of the CDFI application.
- Write optimistically, specifically and with certainty.



NEEDS ASSESSMENT

- Market
- Community
- Economy
- Statistics- evidence/ facts



STRATEGY

- Purpose?
- Why is it important to receive the funds from the CDFI?
- What do I want to accomplish?
- Innovative-what makes you different, stand out, unique?



OBJECTIVES

- SMART- Specific, Measurable, Achievable, Realistic, Timeline.
- Do your objectives tie back to your company's mission statement?