



THE FEDERAL RESERVE BANK OF RICHMOND

RICHMOND ■ BALTIMORE ■ CHARLOTTE

**The State of Small Businesses - Addressing the Financing Needs of
Small Business - A Federal Reserve System Series
Tuesday, November 16, 2010**

**Columbia, South Carolina
Midlands Technical College, Northeast Campus**

8:00 a.m. Check-In and Continental Breakfast

8:30 a.m. Welcome

- Tammie Hoy, Regional Community Development Manager, Federal Reserve Bank of Richmond
- Chuck Bundy, Manager for Business Services, South Carolina Department of Commerce

8:45 a.m. The National and Regional Economic Outlook

- Richard Kaglic, Regional Economist, Federal Reserve Bank of Richmond

9:15 a.m. Small Business Lending Bill and Capital Access Program Update

- Neil Rashley, Jr., Senior Vice President and Counsel, South Carolina Banker Association

9:30 a.m. Financial Institution Perspective on Small Business Finance

A panel of financial institutions, the U.S. Small Business Administration, and a federal banking regulator discuss the challenges of getting credit to the street in the midst of a restricted credit environment. What are the critical issues and what innovative solutions are there to point the way forward? How do financial institutions partner with the nonprofit sector on small business lending issues?

Moderator:

- Tom Ledbetter, Executive Director, MTC Enterprise Campus Authority

Panelists:

- Mike Schenk, Vice President of Economics and Statistics, Credit Union National Association
- Mike Brenan, President, BB&T
- Russ Williams, President and CEO, BankGreenville
- Gene King, Chairman, South Carolina State Chamber Small Business Committee and Managing Director, WRSequence, LLC
- JJ Darby, State Director, South Carolina National Federation of Independent Business

- Eric Oliphant, Senior Examiner in the Supervision, Regulation & Credit, Federal Reserve Bank of Richmond

11:00 a.m. Break

11:15 a.m. Nonprofit Perspective on Small Business Finance

A panel of nonprofit small business lenders, technical assistance providers and local government discuss the challenges of getting credit to the street in the midst of a restricted credit environment. What are the critical issues and innovative solutions that should be considered for a discussion of next steps?

Moderator:

- Michele Abraham, State Director, Frank L. Roddy South Carolina Small Business Development Center, Moore School of Business, University of South Carolina

Panelists:

- Theresa Singleton, Deputy District Director, South Carolina Small Business Administration
- George Long, Vice President, Appalachian Development Corporation
- Stephen George, Vice President, Small Business Assistance Corporation
- Sharon Brennan, Executive Director, Charleston Local Development Corporation
- Edwin O. Lesley, President and CEO, Business Development Corporation (BDC)

12:30 p.m. Working Lunch to Determine Next Steps

Facilitator:

- Kimberly Zeuli, Vice President and Community Affairs Officer, Federal Reserve Bank of Richmond

1:30 p.m. Adjourn

