

Mobilizing Grassroots Participation in Data-Driven Policy

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UNIVERSITY OF MINNESOTA
Driven to Discover™



Center for Urban and Regional Affairs (CURA)

- All University Research Center
- Community-based Research
- Technical Assistance
 - Community GIS
 - Center for Neighborhood Organizing





Our Role as Engagement Center

- Data collection
- Manage relationships
- Community involvement
- Represent non-profit sector on policy boards and committees



Project Examples

- Vacant House Project
 - Community Data Collection
 - Community-led Outcomes & Recommendations
- Census / ACS Neighborhood Profiles
 - Neighborhood Advisory Boards
 - Trainings & Listening Sessions



Vacant House Project

- Increase in vacancies
- Spike in copper pipe theft
- Need to develop intervention and stabilization strategies



Who Is Involved?

- 4th Precinct CARE Task Force
 - Folwell Center for Urban Initiatives, Webber Camden Neighborhood Association and area residents
- Minneapolis Police Department's 4th Precinct
- City of Minneapolis
- Hennepin County
- Pohlada Family Foundation
- Federal Reserve Bank of Minneapolis
- Center for Urban and Regional Affairs





Indicators/Data

Vacancy Indicator

- Zero or Low Water Usage
- CPED Slated for Demolition
- Official Vacancy Building Registration
- REO-Owned Properties
- Copper Theft
- Windshield Survey of Vacant Properties
- Tract-Level Vacancy Data

Legal Judgment

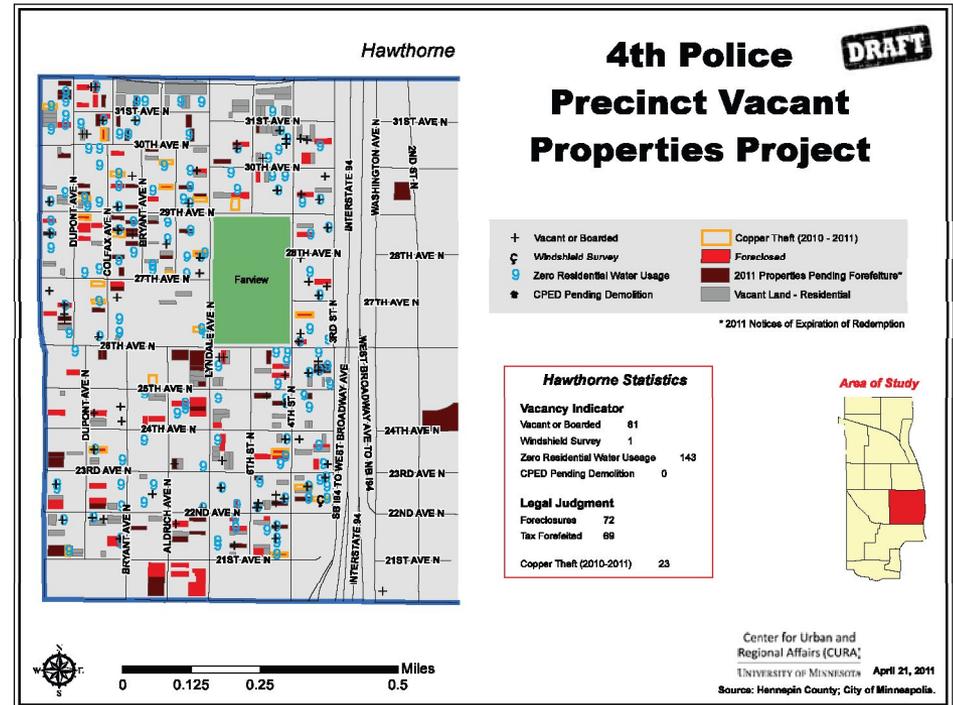
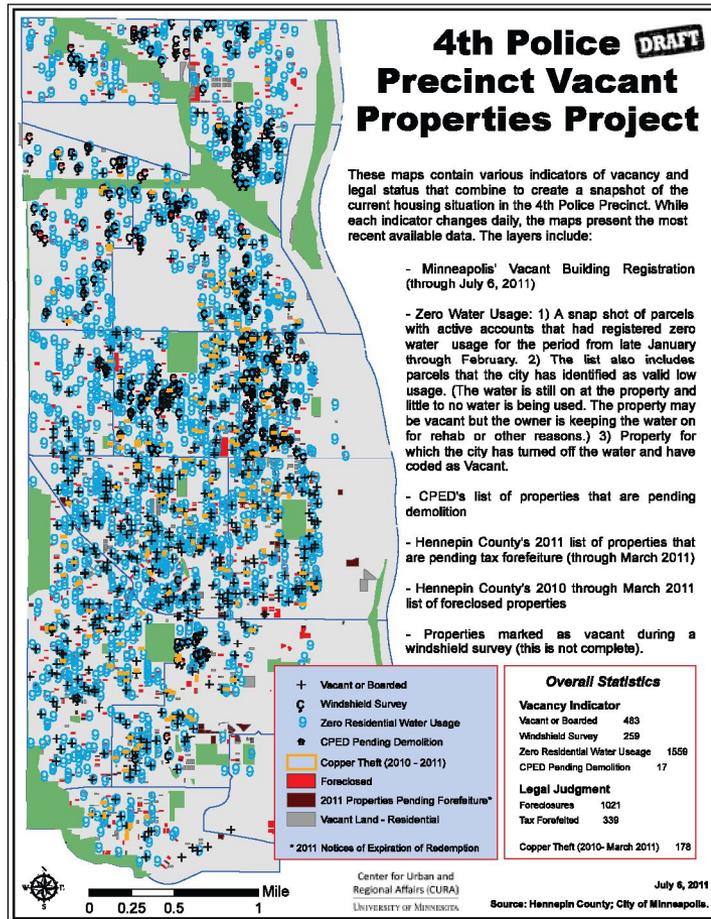
- Foreclosure Filings
- Tax Delinquency
- Sheriff Sales
- Mortgage Delinquency Rates

Other Tools

- Parcel data
- Multiple Listing Service data
- NSP-First Look data



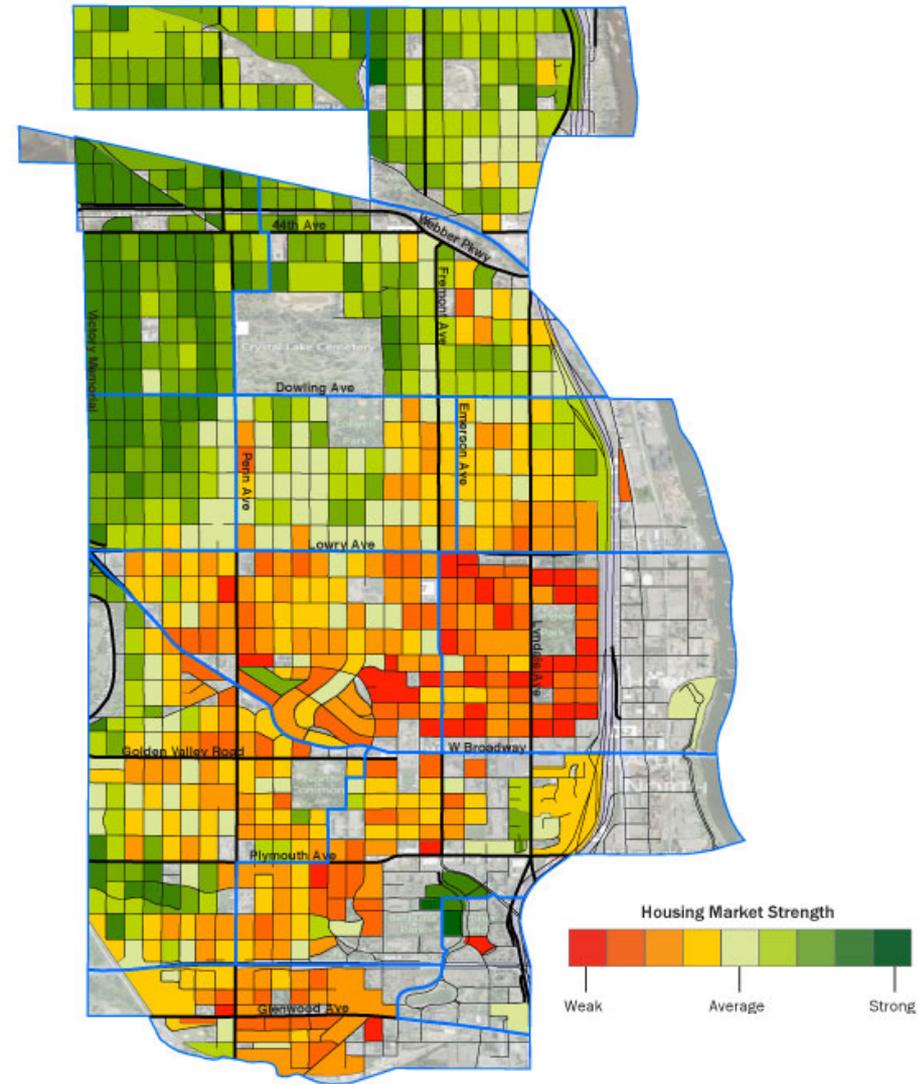
What These Indicators Produce



Housing Market Index Variables

- Value Retention
- Owner-Occupants
- Housing Quality Rating
- Vacancies

Composite Housing Market Index



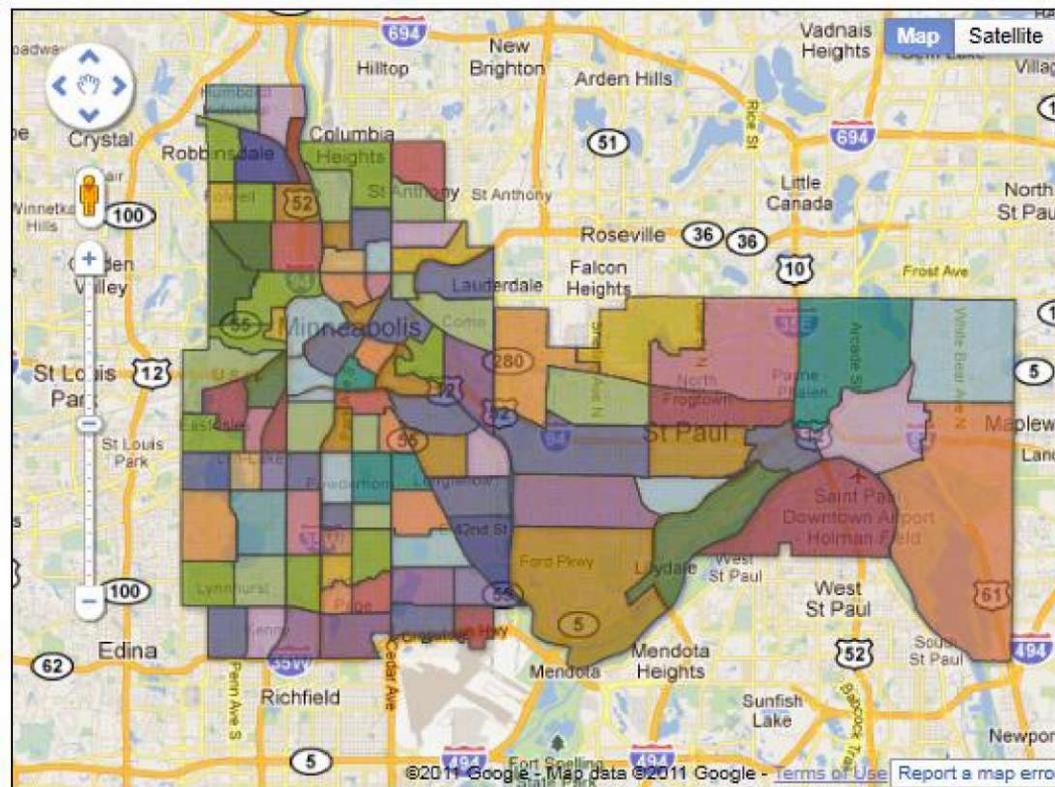
PROFILES

MINNEAPOLIS-SAINT PAUL NEIGHBORHOODS

Find at-a-glance trends and data by neighborhood, including population, housing, and employment.

View or download a pdf of any profile: Click on a section of the map, or choose View List (above the map, right) to select a neighborhood by name. In Minneapolis, profiles are also available by community – groupings of several neighborhoods ([map](#)). Some data are unavailable by neighborhood, but may be found at the larger community level.

[View List](#)



Seward

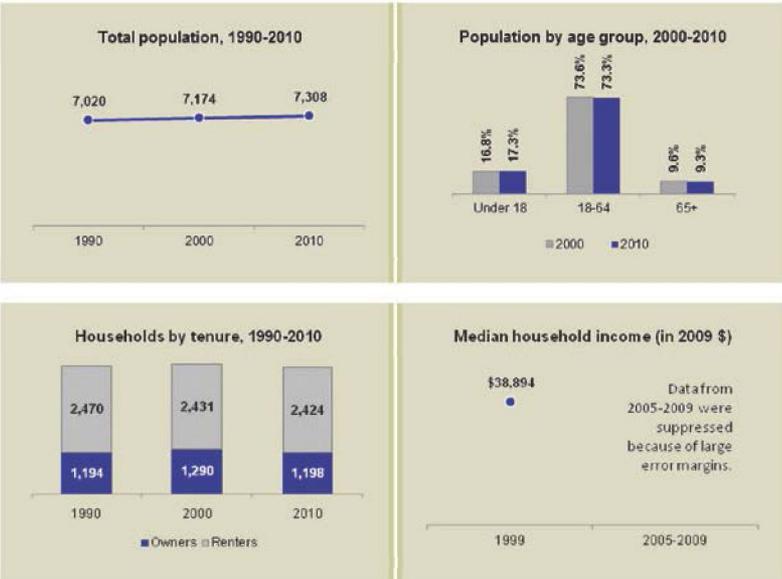
Neighborhood in Minneapolis

About this area

The Seward neighborhood is bordered by I-94, the Mississippi River, 27th Street East, and Hiawatha Avenue. It boasts numerous schools (Opportunity High School, 9-12; Service Adventure Leadership Team High School, 10-12; Seward Montessori School, K-8; Aurora Elementary, K-4; Lighthouse Academy of Nations, ages 13-21; MTS Middle School, 6-8; Volunteers of America Adult High School Diploma Program) and parks. It is home to a variety of businesses including retail, industrial, and service organizations, as well as some entertainment venues.



Trends in the area



About Seward residents

	Seward		Minneapolis	
	Number	Percent	Number	Percent
Total population and share of city's population (2010)	7,308	1.9%	382,578	100%
SEX AND AGE (2010)				
Male	3,607	49.4%	192,421	50.3%
Female	3,701	50.6%	190,157	49.7%
Under 5 years	531	7.3%	26,453	6.9%
5-9 years	319	4.4%	21,635	5.7%
10-14 years	265	3.6%	18,136	4.7%
15-17 years	152	2.1%	10,980	2.9%
18-24 years	1,064	14.6%	57,979	15.2%
25-34 years	1,589	21.7%	80,531	21.0%
35-44 years	899	12.3%	52,527	13.7%
45-54 years	912	12.5%	46,748	12.2%
55-64 years	894	12.2%	37,078	9.7%
65-74 years	416	5.7%	16,325	4.3%
75-84 years	201	2.8%	9,136	2.4%
85 years and older	66	0.9%	5,050	1.3%
17 years and younger	1,267	17.3%	77,204	20.2%
18 years and older	6,041	82.7%	305,374	79.8%
65 years and older	683	9.3%	30,511	8.0%
RACE AND ETHNICITY* (2010)				
White	4,027	55.1%	230,650	60.3%
Black or African American	2,428	33.2%	69,971	18.3%
American Indian and Alaska Native	121	1.7%	6,351	1.7%
Asian or Pacific Islander	271	3.7%	21,567	5.6%
Other race	12	0.2%	962	0.3%
Two or more races	189	2.6%	13,004	3.4%
Hispanic or Latino	260	3.6%	40,073	10.5%

* People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the table above. All race categories are non-Hispanic.



Seward housing

	Seward		Minneapolis	
	Number	Percent	Number	Percent
COST-BURDENED HOUSEHOLDS* (2005-2009)				
All households for which cost burden is calculated	3,568	X	160,497	X
Cost-burdened households	S	S	69,513	43.3%
Owner households for which cost burden is calculated	S	X	84,676	X
Cost-burdened owner households	S	S	30,143	35.6%
Renter households for which cost burden is calculated	2,280	X	75,821	X
Cost-burdened renter households	S	S	39,370	51.9%
RENT (includes renter paid utilities) (2005-2009)				
Occupied units where residents pay rent	2,299	X	76,896	X
Median rent (2009 dollars)	\$675	X	\$761	X

* Households paying 30% or more of their gross income for housing are considered to be cost-burdened. This definition of affordability is formally recognized by the housing industry. Housing costs for homeowners include mortgages, real estate taxes, utilities and fuels. Housing costs for renters include rent, utilities and fuels (if the renter pays them).

NOTES ABOUT THE DATA

Data throughout these profiles come from three sources produced by the U.S. Census Bureau:

- 2010 decennial census (demographic data including total population, race and ethnicity, as well as housing units and types of households);
- 2009 Local Employment Dynamics data from OnTheMap (employment of residents, and local jobs and their characteristics); and
- 2005-2009 American Community Survey (all other data including income, education, housing and social characteristics).

Data from the 2005-2009 American Community Survey were collected by surveys over those five years, and therefore describe the average characteristics for the 5-year time period. These data have been adjusted using the 2010 census counts for population and housing to provide the best estimate of how many people or housing units relate to each characteristic. All dollar amounts are shown in 2009 dollars. Percentages may not sum to 100 percent due to rounding.

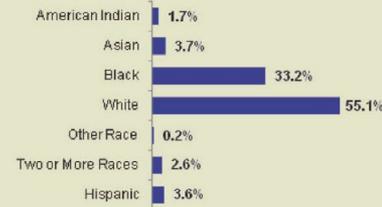
X indicates no data were available or not applicable.

S indicates that data were suppressed. Data have been suppressed when there were fewer than 10 people or units in a category, or the error margins were greater than ± 10 percentage points, or the error margins were greater than 25% of the estimate of a numeric value (such as median income). Large error margins occur when too few people were in the survey sample, making the data unreliable. If data have been suppressed at a neighborhood level, they are often available at a higher level of geography (community or city level).

Users are cautioned that many of the data on this document have error margins associated with them. Please visit www.mncompass.org/twincities/neighborhoods.php to access downloadable data files, including error margins and unsuppressed data.

Portrait of Seward

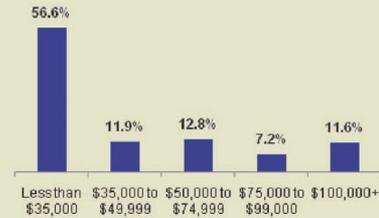
Population by race/ethnicity, 2010



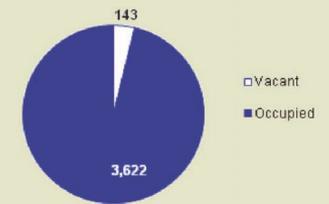
Population by age group, 2010



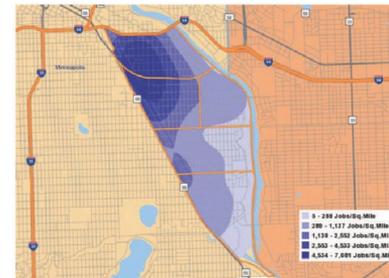
Households by income, 2005-2009



Housing units by occupancy, 2010



Jobs per square mile, 2009



These profiles were prepared by Minnesota Compass staff at Wilder Research, with the generous support of The McKnight Foundation, under the direction of numerous community advisors. For additional information about the Minneapolis and Saint Paul Neighborhood Profiles, and to download data files showing error margins, please visit www.mncompass.org/twincities/neighborhoods.php

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Notes about graphs: People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the "Population by race/ethnicity" graph above. All race categories are non-Hispanic.

