

**Community Land Trusts:  
A Model for Neighborhood Stabilization and Revitalization  
Thursday, March 17, 2011  
Agenda**

**8:30 a.m. Registration and Continental Breakfast**

**9:00 a.m. Welcome Remarks**

- Chris Estes, Executive Director, North Carolina Affordable Housing Coalition
- Representative from the City of Winston-Salem

**9:15 a.m. Overview of Community Land Trusts**

*The overview will cover the origins and evolution of the CLT model, key features of the “classic” CLT as well as local variations of the model. Hear how support from federal, state and municipal governments and private sector partners has enhanced CLT success.*

- John Emmeus Davis, Partner, Burlington Associates in Community Development, LLC and Dean, National Community Land Trust Academy

**10:45 a.m. Break**

**11:00 a.m. Starting, Structuring, and Operating a CLT in North Carolina**

*Executive Directors of four CLTs across the state will discuss the different ways they have adopted and altered the “classic” model to meet conditions and policy priorities in their communities. We will also hear about a promising urban land trust strategy from the executive director of an Atlanta CLT.*

*Speakers will describe the paths they took to launch their CLT, their governance, and the choices they made to structure real estate ownership and home resale formulas.*

Moderator: Chris Estes, Executive Director, North Carolina Affordable Housing Coalition

- Selina Mack, Executive Director, Durham Community Land Trustees
- Robert Dowling, Executive Director, Community Home Trust
- Erin Diener, Executive Director, Cape Fear Housing Land Trust
- Marcia Webster, Executive Director, Davidson Housing Coalition
- Valarie Wilson, Executive Director, Atlanta BeltLine Partnership

**12:30 p.m. Lunch**

**1:00 p.m.      Financing Projects and Funding Operations**

*Public and private funders will discuss the various sources of funding a CLT requires to develop and sustain its operations. Panelists will describe the subsidies they have provided to make CLT homes affordable for lower-income homeowners and renters. They will present examples of public and private mortgage financing that have supported CLTs.*

Moderator: Robert Dowling, Executive Director, Community Home Trust

- Bill Dowse, Director of Strategic Investment, North Carolina Housing Finance Agency
- Sandra Braswell, Community Mortgage Specialist and Vice President, BB&T
- John Francis, Fellow, Z. Smith Reynolds Foundation

**2:00 p.m.      Selling CLT Homes and Standing Behind Them After They Are Sold**

*Practitioners will discuss a CLT's pre- and post-purchase responsibilities as well as proven strategies for both selling houses and achieving a CLT's long-term stewardship of affordable homes.*

Moderator: John Emmeus Davis, Partner, Burlington Associates in Community Development, LLC and Dean, National Community Land Trust (CLT) Academy

- Anita Badrock, Operations Manager, Community Home Trust
- Marcia Rogers, Manager of Property and Sales, Durham Community Land Trustees, Inc.
- Trish Cates, Community Association Manager, Community Home Trust

**3:00 p.m.      Next Steps and Closing Remarks**

- Chris Estes, Executive Director, North Carolina Affordable Housing Coalition
- Tammie Hoy, Community Development Manager, Federal Reserve Bank of Richmond

*A special thanks to our partners at Forsyth County, the City of Winston-Salem, the North Carolina Housing Coalition and the Z. Smith Reynolds Foundation.*