

Presbyterian Homes & Family Services
and the Family Alliance



**Economic Inclusion:
New Pathways to Financial Stability**

Federal Reserve Bank of Richmond
701 East Byrd Street, Richmond, VA
Wednesday September 12, 2012
8:30 am – 5:00 pm

8:30 am Registration

9:00 Welcome Remarks

Tammy Cummings, Senior Vice President and Director of Diversity and Inclusion, Federal Reserve Bank of Richmond

Bob Dendy, President and Chief Executive Officer, Presbyterian Homes and Family Services and the Family Alliance

David Lett, Regional Administrator, Administration for Children and Families

9:15 Morning Keynote, Kevin Jordan, Vice President of National Programs, Local Initiatives Support Corporation

Kevin Jordan will start the day by illustrating why income is not sufficient to achieve financial stability and offer participants new ways to think and act more effectively to help families progress toward self-sufficiency. Using examples from around the country, Mr. Jordan will show that it is not new programs that are needed but strategic integration of services and attention to tracking outcomes that will characterize success in a time of slender resources.

10:00 Connecting Families and Individuals to Essential Services

Faith-based organizations can effectively connect individuals and families with services essential for self-sufficiency including employment, banking, savings, credit repair, tax assistance and access to benefits. Panel members will discuss the approaches and programs that work.

Dr. Cecil Gray, MDiv, PhD, Pastor, Northwood-Appold Methodist Church, Baltimore, MD
“A soup to nuts strategy for offering support”

Holly Coy, Director of Programs, Virginia Interfaith Center for Public Policy, Richmond, VA
“Policy and advocacy through an inter-faith approach”

Carl Manning, Executive Director, Kingdom CDC, Fayetteville, NC
“Connecting housing, job training, and more through faith-based leadership”

Rev. Rodney Hunter, Jubilee Assistance Fund, Wesley Memorial United Methodist Church, Richmond, VA (invited)
“Providing small loans to underbanked congregants and others in the East End community of Richmond”

Moderated by: Darlene Tart, Region III Special Initiatives Coordinator, Administration for Children and Families

11:00 Providing Non-Predatory Financial Services through Products and Leadership

Access to reliable, safe, and non-predatory financial services is a key component to building personal financial stability for the economically vulnerable. Hear from people in the industry who have taken bold approaches to combating pay day lending and learn how new products and systems have been introduced to reach those in need.

Robert Morin, Director Human Services, City of Virginia Beach, VA

“Combating poverty through financial education and Bank On”

Jill Miles, Deputy Attorney General, West Virginia Attorney General, Charleston, WV

“Outlawing Pay Day Lenders in West Virginia”

Dr. Nancy Pierce, Field Coach, National Credit Union Foundation, Kansas City, MO

“The Role of Credit Unions in Leadership and Financial Stability”

Moderated by: Jen Giovannitti, Regional Community Development Manager, Federal Reserve Bank of Richmond

12:00 Lunch with Keynote Speaker Gary Rivlin, author and New York Times journalist

Mr. Rivlin will use his latest book, *“BROKE, USA: From Pawnshops to Poverty, Inc. – How the Working Poor Became Big Business,”* as the starting point for his observations and audience discussion about check cashing outlets, pay day lenders and other mercenary tactics that siphon millions of dollars from hard working American families every day.

1:45 Strategies for Increasing Workplace Success

Successful employment is integral to achieving financial stability. Hear from nonprofit leaders working to increase the employability of their clients by providing access to transportation, childcare, safe and stable housing, and emergency loans.

Shanika McClelland, Program Manager, Ways to Work Richmond, Richmond, VA

“Affordable car loans through Ways to Work”

Stan Southworth, Executive Director, Partnership for Families Northside, Richmond, VA

“Reliable and high-quality childcare is essential to workplace success”

Ross Altenbaugh, Executive Director, Hilliard House, Richmond, VA

“Safe and stable housing provides a foundation for employment success”

Rachel Shultz, goodChoice Program Manager, Goodwill of Central Virginia

“A smart alternative to pay day loans”

Moderated by: Mark Morrison, Vice President of Development, Presbyterian Homes and Family Services and the Family Alliance

2:45 Coffee Break

3:00 Economic Inclusion for Latinos, Immigrants and Farm Workers

Panelists will discuss successful models for reaching immigrant and migrant worker populations who have not historically used mainstream tools and institutions.

Erica Bell, Vice President for Strategy and Service, Latino Community Credit Union, Durham, NC
“Strategies for serving the Latino community”

Kevin Kelly, Managing Director, ECDC Enterprise Development Group, Arlington, VA

“A comprehensive asset development approach: the Enterprise Development Group experience”

Sharon Saldarraiga, Executive Director, Telamon Corporation, Richmond, VA

“Employment, career ladder services and home ownership for farm workers”

Moderated by: Anne Yeoman, Region III ASSET Consultant, Administration for Children and Families

4:00 Efforts on a National Level around Economic Inclusion

Hear directly from leaders who run national programs and initiatives. Panelist will share their insights into the issues and opportunities that are facing families and individuals. Hear how they view the national programs that are designed to help the economically disadvantaged.

David Lett, Regional Administrator, Administration for Children and Families, Philadelphia, PA

David Neville, Senior Policy Advisor, Financial Access, Financial Education and Consumer Protection, US Treasury, Washington, DC.

Jeff Faulkner, President, Ways to Work (national), a company of Families International, Inc., Milwaukee, WI

Moderated by: Jen Giovannitti, Regional Community Development Manager, Federal Reserve Bank of Richmond

5:00 Adjourn

ADMINISTRATION FOR
CHILDREN & FAMILIES

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