

Back to School with the Fed (Preparing for Get Smart About Credit Day)

Presented by the Federal Reserve Bank of Richmond and the Virginia Bankers Association

September 20, 2010

Agenda

- 8:45-9:00** **Registration and Refreshments**
- 9:00-9:10** **Welcome and Introductions**
Steve Malone, FRB Richmond
Chandler Dewey, VBA
- 9:10-9:45** **Teens –Reachin’ Them, Teachin’ Them Without Preachin’ to Them**
What information or issues should someone new to education be aware of before entering a classroom . . . or how to talk to 25 middle or high school students and have them listen.
Cathy Fisher, Director of Teacher Licensure, University of Richmond
- 9:45-10:00** **Break**
- 10:00-10:20** **Update on New Personal Finance Requirement**
Sarah Hopkins Finley, Executive Director, VCEE
- 10:20 - 11:30** **Federal Reserve Resource Activities**
Lis Turner, Economic Education Specialist, FRB Richmond
What topics or content are appropriate for the middle or high school classroom? What are the best Fed activities and resources to use? Where and how do I order them?
- **Review of Resources**
 - **Building Wealth – exploring the new lesson CD**
Lis Turner
Content Area: Credit
- 11:30 – 11:45** **Web site Preview: vabankers.org**
Chandler Dewey, VBA
- 11:45-12:15** **Virtual Economics Demonstration**
Ruth Cookson, Old Dominion University Center for Economic Education
- 12:15-1:15** **Lunch**

The Fed: Who We Are and What We Do
Ann Macheras, Regional Research VP, FRB Richmond

1:15-2:45

Virtual Economics Activities

Ruth Cookson, Old Dominion University Center for Economic Education

Melanie Rose, Manager Economic Education, FRB Richmond

Lis Turner, Economic Education Specialist, FRB Richmond

What are the best VE activities and lessons to take into the middle and high classroom? Do I always have to use middle/high school lessons?

- **Why Middlemen Matter**

Melanie Rose

Plan to Market: Teaching Ideas for Social Studies, Economics and Business Classes

Content Area: The Role of Banks

- **Credit: Your Best Friend or Your Worst Enemy?**

Ruth Cookson

Lesson 14: Learning, Earning and Investing: High School

Content Area: Credit

- **Debit or Credit?**

Lis Turner

FRBR Classroom lesson for elementary students

Content Area: Debit vs. Credit

2:45 – 3:00

Wrap-up

3:00

Optional tour of The Fed Experience