

Summer Camp Challenge

July 2–August 10, 2012



For visitor information please call **1.804.697.8110** or
visit **www.thefedexperience.org**



THE FED EXPERIENCE

where you and the economy come together



THE FEDERAL RESERVE BANK OF RICHMOND

RICHMOND ■ BALTIMORE ■ CHARLOTTE

Economic Education

P.O. Box 27622

Richmond, VA 23261

The Federal Reserve Bank of Richmond invites you to join us for our FREE annual Summer Camp Challenge. This year the program will feature group projects, economics and personal finance themed children's books, and interactive exhibits. Camps are held 10–11:30 a.m. or 1:30–3 p.m., Monday through Friday from July 2 to August 10, in The Fed Experience at the Federal Reserve Bank of Richmond.*

We will engage campers in the innovation process that influenced many of the products we use today and challenge them to use their imaginations to envision products of the future. Campers will explore how resources are transformed into products, how innovation brings new products to the market and how entrepreneurship drives the whole process. A different topic is featured each day.

Mondays: Products

Tuesdays: Markets

Wednesdays: Innovation

Thursdays: Entrepreneurs

Fridays: Income

Currently accepting reservations! Call to reserve your date today – 804.697.8110.

**The Fed Experience will be closed on July 4.*