

ECONOMICS MADE EASY



A Journalism Workshop

The Federal Reserve Bank of Richmond ■ Richmond, Virginia ■ October 21, 2009

Registration/Breakfast

9:00 a.m. - 9:30 a.m.

Welcome

Jeffrey M. Lacker, President
Federal Reserve Bank of Richmond

9:30 a.m. - 9:35 a.m.

Data Interpretation

Ann Macheras, Federal Reserve Bank of Richmond

9:35 a.m. - 11:05 a.m.

Macroeconomics and Monetary Policy

Alexander Wolman, Federal Reserve Bank of Richmond

Assessing the Regional Economy

Ray Owens, Federal Reserve Bank of Richmond

Break

11:05 a.m. - 11:15 a.m.

From Data to Deadlines: Finding Great Stories in Economic Reports

Pamela K. Luecke, Donald W. Reynolds Professor of Business Journalism
Washington and Lee University

11:15 a.m. - 12:15 p.m.

Lunch

Guest Speaker: John Berry

Columnist/economic policy journalist

12:30 p.m. - 1:30 p.m.

Roundtable Discussion of Credit Market Developments

The Financial Crisis - Breck Robinson

The Fed's Response - John Walter

Understanding Credit Policy - John Weinberg

Evolution of Lending by Large and Small Banks - Ray Brastow

Federal Reserve Bank of Richmond

1:45 p.m. - 3:30 p.m.

Break

3:30 p.m. - 3:45 p.m.

On-the-Record Q & A

3:45 p.m. - 4:15 p.m.

Reception

4:15 p.m. - 5:15 p.m.

Adjourn

5:15 p.m.



THE FEDERAL RESERVE BANK OF RICHMOND

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