

December 2025

1. What is your outlook for the following in 2026?

Topic: Outlook

Total [n=278]						
	Very pessimistic	Somewhat pessimistic	Neutral	Somewhat optimistic	Very optimistic	Not sure
Your business	2.9%	16.8%	21.4%	43.9%	14.6%	0.4%
Overall U.S. economy	6.5%	33.1%	19.4%	32.0%	8.9%	0%

Manufacturing [n=108]						
	Very pessimistic	Somewhat pessimistic	Neutral	Somewhat optimistic	Very optimistic	Not sure
Your business	2.8%	18.5%	19.4%	41.7%	16.7%	0.9%
Overall U.S. economy	7.4%	29.6%	19.4%	33.3%	10.2%	0%

Non-Manufacturing [n=172]						
	Very pessimistic	Somewhat pessimistic	Neutral	Somewhat optimistic	Very optimistic	Not sure
Your business	2.9%	15.7%	22.7%	45.4%	13.4%	0%
Overall U.S. economy	5.9%	35.3%	19.4%	31.2%	8.2%	0%

2. Do you currently provide your employees with artificial intelligence (AI) tools for use in their jobs?

Topic: Artificial intelligence

	Total (n=281)	Manufacturing (n=108)	Non-Manufacturing (n=173)
Yes, public AI tools	40.9%	37.0%	43.4%
Yes, AI tools managed by our company	12.8%	4.6%	17.9%
Yes, both AI tools managed by our company and tools that are public	16.4%	18.5%	15.0%
No, employees do not have access to any AI tools	24.5%	36.1%	17.9%
Not sure	4.9%	3.7%	5.8%

3. At any point in 2026, how likely is your company to provide or continue to provide your employees with artificial intelligence (AI) tools for use in their jobs?

Topic: Artificial intelligence, Outlook

	Total (n=281)	Manufacturing (n=108)	Non-Manufacturing (n=173)
Definitely will	42.7%	36.1%	46.8%
Probably will	31.7%	29.6%	32.9%
Probably won't	14.2%	19.4%	10.9%
Definitely won't	6.1%	6.5%	5.8%
Not sure	5.3%	8.3%	3.5%

4. Does your company currently allow its employees to use artificial intelligence (AI) for any of the following work-related tasks? Please only consider AI applications your company officially permits employees to use (either managed directly by your company or public AI tools).

Topic: Artificial intelligence

Percentage “Yes” Shown. Rebased to exclude “Not Applicable”			
	Total [n=171 - 263]	Manufacturing [n=70 - 97]	Non- Manufacturing [n=101 - 167]
Drafting/editing emails, reports, presentations or other documents	76.8%	74.0%	78.4%
Organizing emails or scheduling meetings	52.3%	49.5%	54.0%
Summarizing meeting notes	71.5%	62.8%	76.3%
Accounting or finance activities	32.0%	25.8%	35.7%
Customer or vendor relationship management	30.5%	20.7%	36.4%
Coding	24.0%	20.0%	26.7%
Generating graphs, images, or video	67.3%	59.3%	71.9%
Managing supply chains	17.5%	14.3%	19.7%
Analyzing data (including text and quantitative analysis)	60.9%	49.5%	67.7%
Other work-related tasks	59.6%	56.7%	61.3%

5. At any point in 2026, will your company allow or continue to allow your employees to use artificial intelligence (AI) for any of the following work-related tasks? Please only consider AI applications your company officially permits employees to use (either managed directly by your company or public AI tools).

Topic: Artificial intelligence, Outlook

Rows That Were Selected as “Not Applicable” at Q4 Not Shown to Respondent.					
Total [n=171 - 263]					
	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Drafting/editing emails, reports, presentations or other documents	50.4%	32.1%	10.7%	3.1%	3.9%
Organizing emails or scheduling meetings	38.7%	31.2%	18.8%	5.1%	6.2%
Summarizing meeting notes	49.2%	28.5%	14.6%	3.2%	4.4%
Accounting or finance activities	24.4%	30.0%	26.6%	10.4%	9.6%
Customer or vendor relationship management	22.1%	25.0%	30.3%	10.3%	12.3%
Coding	25.0%	13.9%	29.1%	17.4%	14.5%
Generating graphs, images, or video	46.8%	31.2%	14.4%	3.2%	4.4%
Managing supply chains	14.6%	24.9%	31.2%	14.2%	15.1%
Analyzing data (including text and quantitative analysis)	41.9%	33.7%	12.9%	5.1%	6.3%
Other work-related tasks	36.2%	33.5%	12.7%	3.5%	14.2%

Rows That Were Selected as “Not Applicable” at Q4 Not Shown to Respondent.

Manufacturing [n=70 - 97]

	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Drafting/editing emails, reports, presentations or other documents	43.8%	35.4%	11.5%	3.1%	6.3%
Organizing emails or scheduling meetings	30.9%	31.9%	22.3%	7.5%	7.5%
Summarizing meeting notes	40.2%	27.6%	18.4%	5.8%	8.1%
Accounting or finance activities	24.5%	22.3%	28.7%	14.9%	9.6%
Customer or vendor relationship management	19.6%	17.4%	38.0%	12.0%	13.0%
Coding	26.4%	13.9%	27.8%	18.1%	13.9%
Generating graphs, images, or video	42.9%	29.7%	12.1%	5.5%	9.9%
Managing supply chains	20.0%	22.4%	29.4%	15.3%	12.9%
Analyzing data (including text and quantitative analysis)	34.7%	31.6%	16.8%	7.4%	9.5%
Other work-related tasks	32.7%	33.7%	16.3%	4.1%	13.3%

Rows That Were Selected as “Not Applicable” at Q4 Not Shown to Respondent.

Non-Manufacturing [n=101 - 167]

	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Drafting/editing emails, reports, presentations or other documents	54.2%	30.1%	10.2%	3.0%	2.4%
Organizing emails or scheduling meetings	43.2%	30.9%	16.7%	3.7%	5.6%
Summarizing meeting notes	54.1%	28.9%	12.6%	1.9%	2.5%
Accounting or finance activities	24.4%	34.6%	23.7%	7.7%	9.6%
Customer or vendor relationship management	23.7%	29.6%	25.7%	9.2%	11.8%
Coding	24.0%	14.0%	30.0%	17.0%	15.0%
Generating graphs, images, or video	49.1%	32.1%	15.7%	1.9%	1.3%
Managing supply chains	10.8%	26.7%	32.5%	13.3%	16.7%
Analyzing data (including text and quantitative analysis)	46.3%	35.0%	10.6%	3.8%	4.4%
Other work-related tasks	38.3%	33.3%	10.5%	3.1%	14.8%

6. Does your company currently use artificial intelligence (AI) in its business operations?

Topic: Artificial intelligence

	Total (n=279)	Manufacturing (n=106)	Non- Manufacturing (n=173)
Yes	55.9%	48.1%	60.7%
No	41.2%	48.1%	36.9%
Not sure	2.9%	3.8%	2.3%

7. At any point in 2026, will your company start or continue to use artificial intelligence (AI) in its business operations?

Topic: Artificial intelligence, Outlook

	Total (n=279)	Manufacturing (n=106)	Non-Manufacturing (n=173)
Definitely Will	40.9%	34.9%	44.5%
Probably Will	34.4%	36.8%	32.9%
Probably Won't	14.7%	16.9%	13.3%
Definitely Won't	3.6%	3.8%	3.5%
Not sure	6.5%	7.6%	5.8%

8. Does your company currently use artificial intelligence (AI) for any of the following to support business operations?

Topic: Artificial intelligence, Operations

Percentage "Yes" Shown. Rebased to exclude "Not Applicable"			
	Total (n=206 - 259)	Manufacturing (n=91 - 97)	Non- Manufacturing (n=112 - 163)
Automate repetitive tasks	40.5%	32.3%	45.3%
Quality control and assurance	18.3%	13.7%	21.2%
Manage inventory (track and optimize)	14.1%	12.6%	15.3%
Track or Detect defects in products	9.2%	12.8%	6.3%
Improve worker safety	8.2%	6.3%	9.6%
Manage energy consumption	4.3%	2.1%	5.8%
Assess and track risk	10.5%	7.5%	12.5%
Financial management	19.7%	12.5%	23.9%
Staff scheduling	10.1%	3.3%	14.3%
Track worker productivity	12.6%	8.4%	15.2%
Manage facilities	7.0%	3.2%	9.6%
Customer service	28.6%	18.6%	34.8%
Other operational purposes	34.8%	30.2%	37.7%

9. At any point in 2026, will your company start or continue to use artificial intelligence (AI) for any of the following to support business operations?

Topic: Artificial intelligence, Outlook

Rows That Were Selected as “Not Applicable” at Q8 Not Shown to Respondent.					
Total (n=204 - 254)					
	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Automate repetitive tasks	27.2%	36.6%	22.8%	6.7%	6.7%
Quality control and assurance	15.9%	23.4%	37.7%	10.0%	13.0%
Manage inventory (track and optimize)	9.1%	29.5%	39.1%	11.9%	10.5%
Track or Detect defects in products	7.8%	14.7%	50.0%	15.7%	11.8%
Improve worker safety	6.0%	19.4%	44.2%	12.9%	17.5%
Manage energy consumption	6.2%	12.3%	52.9%	13.2%	15.4%
Assess and track risk	9.5%	18.6%	42.9%	14.3%	14.7%
Financial management	14.6%	27.6%	33.9%	12.2%	11.8%
Staff scheduling	9.3%	21.6%	43.6%	12.7%	12.7%
Track worker productivity	11.1%	26.3%	36.6%	13.2%	12.8%
Manage facilities	4.9%	16.0%	48.0%	15.1%	16.0%
Customer service	21.4%	27.4%	32.7%	8.5%	10.1%
Other operational purposes	23.7%	31.7%	23.3%	5.6%	15.7%

Rows That Were Selected as “Not Applicable” at Q8 Not Shown to Respondent.

Manufacturing (n=90 - 96)

	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Automate repetitive tasks	20.0%	39.0%	30.5%	6.3%	4.2%
Quality control and assurance	8.5%	25.5%	47.9%	10.6%	7.5%
Manage inventory (track and optimize)	8.5%	34.0%	39.4%	11.7%	6.4%
Track or Detect defects in products	9.7%	15.1%	57.0%	9.7%	8.6%
Improve worker safety	5.3%	16.0%	55.3%	11.7%	11.7%
Manage energy consumption	2.2%	12.9%	63.4%	11.8%	9.7%
Assess and track risk	5.4%	15.2%	54.4%	16.3%	8.7%
Financial management	10.5%	21.1%	48.4%	14.7%	5.3%
Staff scheduling	2.2%	18.9%	58.9%	13.3%	6.7%
Track worker productivity	5.3%	26.6%	45.7%	12.8%	9.6%
Manage facilities	2.2%	15.2%	57.6%	15.2%	9.8%
Customer service	12.5%	26.0%	45.8%	6.3%	9.4%
Other operational purposes	15.6%	36.5%	30.2%	5.2%	12.5%

Rows That Were Selected as “Not Applicable” at Q8 Not Shown to Respondent.

Non-Manufacturing (n=111 - 159)

	Definitely Will	Probably Will	Probably Won't	Definitely Won't	Not sure
Automate repetitive tasks	31.5%	35.2%	18.2%	6.9%	8.2%
Quality control and assurance	20.7%	22.1%	31.0%	9.7%	16.6%
Manage inventory (track and optimize)	9.5%	25.9%	38.8%	12.1%	13.8%
Track or Detect defects in products	6.3%	14.4%	44.1%	20.7%	14.4%
Improve worker safety	6.5%	22.0%	35.8%	13.8%	22.0%
Manage energy consumption	9.0%	11.9%	45.5%	14.2%	19.4%
Assess and track risk	12.2%	20.9%	35.3%	13.0%	18.7%
Financial management	17.0%	31.5%	25.2%	10.7%	15.7%
Staff scheduling	13.7%	23.3%	34.3%	12.3%	16.4%
Track worker productivity	14.8%	26.2%	30.9%	13.4%	14.8%
Manage facilities	6.8%	16.5%	41.4%	15.0%	20.3%
Customer service	27.0%	28.3%	24.3%	9.9%	10.5%
Other operational purposes	28.8%	28.8%	19.0%	5.9%	17.7%

10. How important are the following factors in your decision to adopt or plan to adopt Artificial Intelligence (AI) at your company?

Topic: Artificial Intelligence, Operations

Asked to Respondents Who Have Adopted AI or Plan to Adopt AI in 2026 for Their Employees or In Business Operations					
Total (n=237)					
	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Improving production efficiency	12.7%	13.9%	24.5%	27.9%	21.1%
Improving labor productivity	8.5%	17.8%	22.5%	30.1%	21.2%
Reducing labor costs	16.0%	19.4%	31.2%	19.0%	14.4%
Improving decision-making (i.e., data analysis, forecasting)	9.3%	18.1%	27.4%	26.6%	18.6%
Developing or improving products or services	12.2%	18.1%	26.2%	27.9%	15.6%
Reaching customers more efficiently (i.e., marketing, after sales support)	9.3%	15.6%	24.9%	29.5%	20.7%

Asked to Respondents Who Have Adopted AI or Plan to Adopt AI in 2026 for Their Employees or In Business Operations

Manufacturing (n=85)

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Improving production efficiency	14.1%	16.5%	28.2%	23.5%	17.7%
Improving labor productivity	10.6%	17.7%	28.2%	23.5%	20.0%
Reducing labor costs	21.2%	16.5%	28.2%	18.8%	15.3%
Improving decision-making (i.e., data analysis, forecasting)	12.9%	17.7%	23.5%	28.2%	17.7%
Developing or improving products or services	16.5%	24.7%	24.7%	22.4%	11.8%
Reaching customers more efficiently (i.e., marketing, after sales support)	10.6%	20.0%	30.6%	25.9%	12.9%

Asked to Respondents Who Have Adopted AI or Plan to Adopt AI in 2026 for Their Employees or In Business Operations

Non-Manufacturing (n=152)

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Improving production efficiency	11.8%	12.5%	22.4%	30.3%	23.0%
Improving labor productivity	7.3%	17.9%	19.2%	33.8%	21.9%
Reducing labor costs	13.2%	21.1%	32.9%	19.1%	13.8%
Improving decision-making (i.e., data analysis, forecasting)	7.2%	18.4%	29.6%	25.7%	19.1%
Developing or improving products or services	9.9%	14.5%	27.0%	30.9%	17.8%
Reaching customers more efficiently (i.e., marketing, after sales support)	8.6%	13.2%	21.7%	31.6%	25.0%