Regional Business Surveys Special Questions

June 2026

1. Please indicate your level of certainty regarding the following aspects of your business for the remainder of this year.

Topic: Operations, Revenue and Margins, Prices and Wages, Supply Chain

Total (n=255-256)					
	Very Certain	Somewhat Certain	Slightly Certain	Not At All Certain	Not Applicable
The prices you will charge your customers	18.4%	44.7%	24.3%	12.2%	0.4%
The amount of inventory you will hold	15.3%	27.8%	20.8%	6.3%	29.8%
Your input costs/costs from suppliers	5.1%	29.3%	35.5%	25.0%	5.1%
Availability of inputs or products	19.5%	38.7%	23.0%	11.3%	7.4%
Demand for your goods or services	13.3%	35.5%	32.4%	18.8%	0.0%
Your profit margins	6.6%	35.5%	30.9%	26.2%	0.8%

Manufacturing (n=92)					
	Very Certain	Somewhat Certain	Slightly Certain	Not At All Certain	Not Applicable
The prices you will charge your customers	12.0%	47.8%	26.1%	14.1%	0.0%
The amount of inventory you will hold	15.2%	41.3%	28.3%	12.0%	3.3%
Your input costs/costs from suppliers	4.3%	25.0%	37.0%	33.7%	0.0%
Availability of inputs or products	14.1%	45.7%	25.0%	15.2%	0.0%
Demand for your goods or services	9.8%	39.1%	29.3%	21.7%	0.0%
Your profit margins	4.3%	32.6%	31.5%	31.5%	0.0%

Non-Manufacturing (n=163-164)					
	Very Certain	Somewhat Certain	Slightly Certain	Not At All Certain	Not Applicable
The prices you will charge your customers	22.1%	42.9%	23.3%	11.0%	0.6%
The amount of inventory you will hold	15.3%	20.2%	16.6%	3.1%	44.8%
Your input costs/costs from suppliers	5.5%	31.7%	34.8%	20.1%	7.9%
Availability of inputs or products	22.6%	34.8%	22.0%	9.1%	11.6%
Demand for your goods or services	15.2%	33.5%	34.1%	17.1%	0.0%
Your profit margins	7.9%	37.2%	30.5%	23.2%	1.2%

2. What was total percentage change in employment and revenues over the last 12 months for your business?

Data are winsorized at 5% and 95%.

Topic: Revenue and Margins, Employment

	Total (n=255)	Manufacturing (n=92)	Non-Manufacturing (n=163)
	Mean	Mean	Mean
Employment	1.29%	1.01%	1.45%
Revenues	2.08%	1.67%	2.30%

3. What was total percentage change in capital investment over the last 12 months for your business?

Consider capital investments as equipment, software, technology, hardware, facilities, or other major purchases

Data are winsorized at 5% and 95%.

Topic: Investments

	Total (n=253)	Manufacturing (n=92)	Non-Manufacturing (n=161)
	Mean	Mean	Mean
Capital investments	4.10%	2.83%	4.83%

4. Approximately what percentage of your total capital investments over the last 12 months were allocated to Artificial Intelligence (AI)?

This includes implementation or maintenance of AI.

Topic: Artificial Intelligence, Operations, Investments

Asked if Q3 is 'Capital Investments % > 0%'			
	Total (n=121)	**Manufacturing (n=37)**	**Non-Manufacturing (n=84)**
0% (No AI Investments)	49.6%	62.2%	44.0%
1% to 9%	29.8%	21.6%	33.3%
10% to 24%	12.4%	10.8%	13.1%
25% to 49%	2.5%	2.7%	2.4%
50% to 74%	3.3%	0.0%	4.8%
75% to 100%	0.8%	0.0%	1.2%
Not sure	1.7%	2.7%	1.2%

5. Approximately what percentage of your total capital investments over the next 12 months will be allocated to Artificial Intelligence (AI)?

This includes implementation or maintenance of AI.

Topic: Artificial Intelligence, Operations, Investments

	Total [n=256]	Manufacturing [n=92]	Non-Manufacturing [n=164]
0% (No AI Investments)	31.6%	41.3%	26.2%
1% to 9%	44.9%	44.6%	45.1%
10% to 24%	13.7%	8.7%	16.5%
25% to 49%	2.7%	0.0%	4.3%
50% to 74%	2.0%	0.0%	3.0%
75% to 100%	0.0%	0.0%	0.0%
Not sure	5.1%	5.4%	4.9%

6. Does your company currently allow its employees to use artificial Intelligence (AI) for any of the following work-related tasks?

Please only consider AI applications your company officially permits employees to use (either managed directly by your company or public AI tools).

Topic: Artificial Intelligence, Operations, Investments

Multiple selections possible, so column totals can exceed 100%			
	Total [n=255]	**Manufacturing [n=91]**	**Non-Manufacturing [n=164]**
Information processing, paperwork, or filing	39.2%	30.8%	43.9%
Writing or editing documents, emails, or communications	72.2%	58.2%	79.9%
Interpreting, analyzing, translating, or summarizing documents	56.9%	47.3%	62.2%
Customer support	21.2%	15.4%	24.4%
Developing or researching new projects, processes, or products	49.0%	40.7%	53.7%
Searching for information or technical help	76.5%	72.5%	78.7%
Software coding or debugging	17.3%	17.6%	17.1%
Data analysis or visualization	50.2%	45.1%	53.0%
Tutoring, training, or learning	35.3%	28.6%	39.0%
Something else (specify)	7.8%	8.8%	7.3%
Employees do not have access to AI **[Mutually Exclusive]**	10.6%	17.6%	6.7%

7. Does your business currently use Artificial Intelligence (AI) in any of the following business functions?

Topic: Artificial Intelligence, Operations, Investments

Multiple selections possible, so column totals can exceed 100%			
	Total [n=250]	**Manufacturing [n=89]**	**Non-Manufacturing [n=161]**
Production of goods (e.g., making or assembling products, construction)	6.0%	7.9%	5.0%
Provision of services, products, or merchandise (e.g., providing services, products, or merchandise to customers)	12.8%	7.9%	15.5%
Strategy and business development	38.8%	32.6%	42.2%
Finance and accounting	26.4%	25.8%	26.7%
Sales and marketing	48.0%	43.8%	50.3%
Customer service	16.4%	12.4%	18.6%
Research and development	36.8%	31.5%	39.8%
Information technology	36.4%	37.1%	36.0%
Public relations and communication	32.8%	23.6%	37.9%
Management and administration	41.6%	37.1%	44.1%
Legal and compliance	25.2%	22.5%	26.7%
Something else (specify)	5.6%	6.7%	5.0%
Company does not use AI in any business functions **[Mutually Exclusive]**	16.8%	27.0%	11.2%