



**THE BALTIMORE GOALS**  
For Sustainable Development

# BALTIMORE

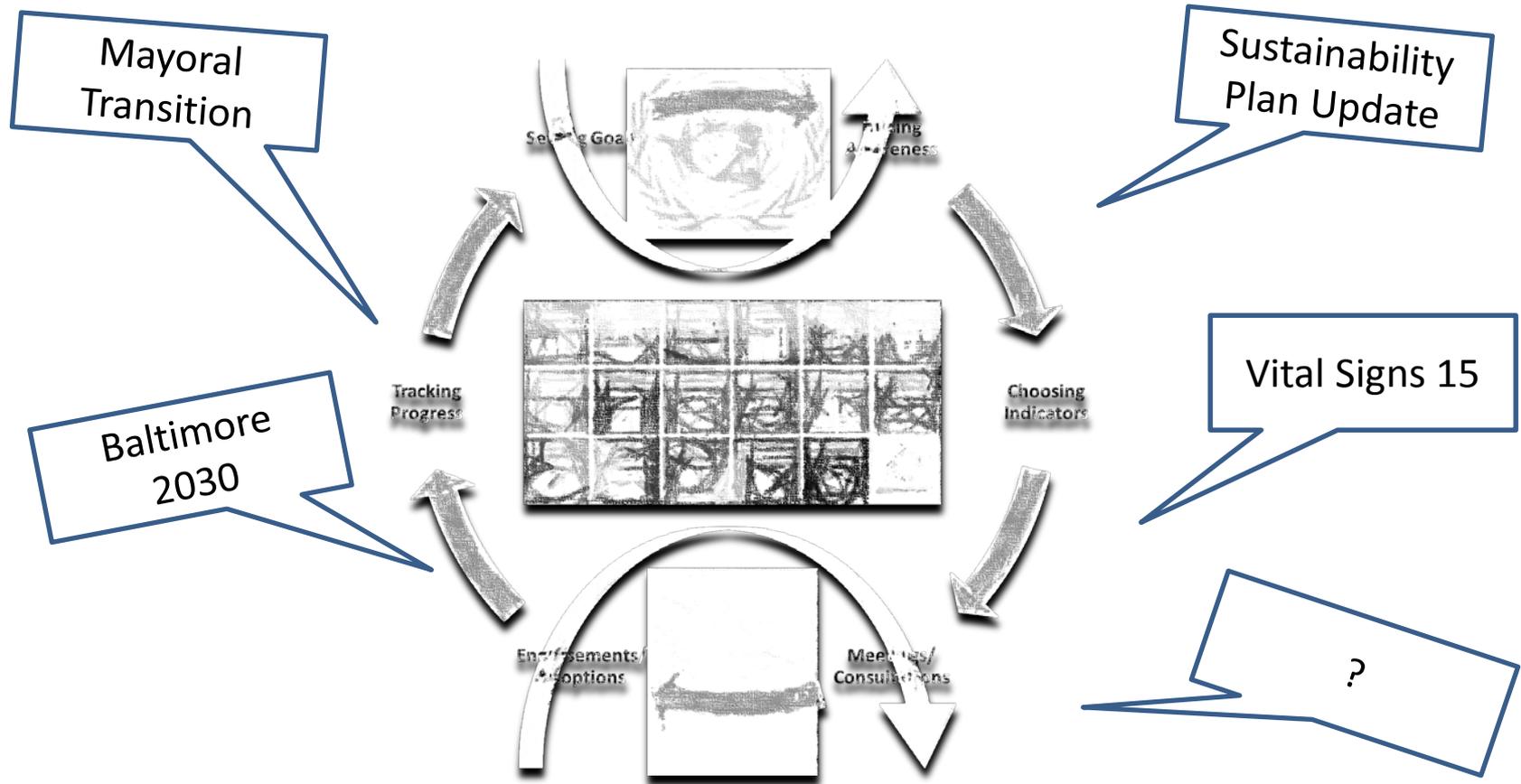
## Sustainable Cities Initiative

#SDGBaltimore  
#BaltimoreDataDay





# Science of Muddling Through



## Collaborative Rationality

# TIMELINE

- September 2015 – UN Sustainable Development Summit at which the UN General Assembly convened and ratified the Sustainable Development Goals (SDG) as the successors to the MDGs
- October 2015 – The SDSN reached out to and brainstormed with team to establish a collaborative engagement in Baltimore—
  - University of Baltimore, College of Public Affairs
  - Baltimore Neighborhood Indicators Alliance-Jacob France Institute
  - University of Maryland National Center for Smart Growth
  - Communities Without Boundaries International (CWBI)
- December 3, 2015 – First meeting of SDG Executive Team (SDGET) consisting of key technical specialists from city agencies, civil societies and non-profits, and academic institutions
- March 3, 2016 – CWBI First Community Meeting to engage local organizations
- March 4, 2016 – SDG Sustainable Communities Initiative Working Group Discussion 1
- May 24, 2016 – SDG Sustainable Communities Initiative Working Group Discussion 2
- June 4, 2016 – CWBI Community Meeting

# WORKING GROUP ORGANIZATIONS

- College of Public Affairs, University of Baltimore
- University of Maryland
- Greater Baltimore Cultural Alliance
- United Way of Central MD
- United Nations Association-National Capital Area
- Baltimore City Council
- Health Department
- MD Justice Commission
- Southeast CDC
- Baltimore Neighborhood Indicators Alliance, University of Baltimore
- Opportunity Collaborative
- Baltimore's Promise
- Casa de Maryland
- School of Planning and Community Development, Sojourner-Douglass College
- DHCD
- Center for Economic Policy
- Outcome Budgeting
- Mayor's Office of Employment Development
- Baltimore Schools
- Center for Urban Families
- Fund for Excellence
- Open Society
- Jacob France Institute
- Vital Economy
- 1000 Friends of Maryland
- Baltimore Neighborhood Indicators Alliance
- Baltimore Sustainability Commission
- Blue Water Baltimore
- Center for a Livable Future
- Chesapeake Climate Action Network
- Chesapeake Physicians for Social Responsibility
- Civic Works
- Clean Water Action
- Community Power Network
- Energy Justice Network
- Institute for Local Self-Reliance
- Maryland Environmental Health Network
- United Workers
- Center for a Livable Future, Johns Hopkins University
- Office of the Mayor
- Environmental Protection Agency
- Baltimore Office of Sustainability



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Last year UN member states adopted 17 sustainable development goals

**1** NO POVERTY  
*in Baltimore*



**2** ZERO HUNGER  
*in Baltimore*



**3** GOOD HEALTH AND WELL-BEING  
*in Baltimore*



**4** QUALITY EDUCATION  
*in Baltimore*



**5** GENDER EQUALITY  
*in Baltimore*



**6** CLEAN WATER AND SANITATION  
*in Baltimore*



**7** AFFORDABLE AND CLEAN ENERGY  
*in Baltimore*



**8** DECENT WORK AND ECONOMIC GROWTH  
*in Baltimore*



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE  
*in Baltimore*



**10** REDUCED INEQUALITIES  
*in Baltimore*



**11** SUSTAINABLE CITIES AND COMMUNITIES  
*in Baltimore*



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION  
*in Baltimore*



**13** CLIMATE ACTION  
*in Baltimore*



**14** LIFE BELOW WATER  
*in Baltimore*



**15** LIFE ON LAND  
*in Baltimore*



**16** PEACE AND JUSTICE STRONG INSTITUTIONS  
*in Baltimore*



**17** PARTNERSHIPS FOR THE GOALS  
*in Baltimore*



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*SDGs: A global aspiration the world commits to achieving by 2030*

<p><b>1</b> NO POVERTY <i>in Baltimore</i></p>	<p><b>2</b> ZERO HUNGER <i>in Baltimore</i></p>	<p><b>3</b> GOOD HEALTH AND WELL-BEING <i>in Baltimore</i></p>	<p><b>4</b> QUALITY EDUCATION <i>in Baltimore</i></p>	<p><b>5</b> GENDER EQUALITY <i>in Baltimore</i></p>	<p><b>6</b> CLEAN WATER AND SANITATION <i>in Baltimore</i></p>
<p><b>7</b> AFFORDABLE AND CLEAN ENERGY <i>in Baltimore</i></p>	<p><b>8</b> DECENT WORK AND ECONOMIC GROWTH <i>in Baltimore</i></p>	<p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE <i>in Baltimore</i></p>	<p><b>10</b> REDUCED INEQUALITIES <i>in Baltimore</i></p>	<p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES <i>in Baltimore</i></p>	<p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION <i>in Baltimore</i></p>
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# Community Concerns

- What does the #SDGBaltimore effort now regard and what should it regard as community?
- When/how has City government been involved?
- Who has access to and ultimately owns or controls how data is used?
- What is the other higher purpose that the SDG effort seeks to serve? What does that purpose look like achieved?
- Communicating across cultural lines involves the development of concrete “picture” -- whether graphical or in words through the creative use of narrative or storytelling -- of the specific outcomes working so that regular people can see their own lives recast by how these outcomes might work.

# Baltimore



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17 SDGs may be divided among the key agenda ideas

PEOPLE		PROSPERITY		PLANET	
<p><b>1</b> NO POVERTY <i>in Baltimore</i></p>	<p><b>2</b> ZERO HUNGER <i>in Baltimore</i></p>	<p><b>1</b> NO POVERTY <i>in Baltimore</i></p>	<p><b>4</b> QUALITY EDUCATION <i>in Baltimore</i></p>	<p><b>6</b> CLEAN WATER AND SANITATION <i>in Baltimore</i></p>	<p><b>7</b> AFFORDABLE AND CLEAN ENERGY <i>in Baltimore</i></p>
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PEACE

PARTNERSHIPS

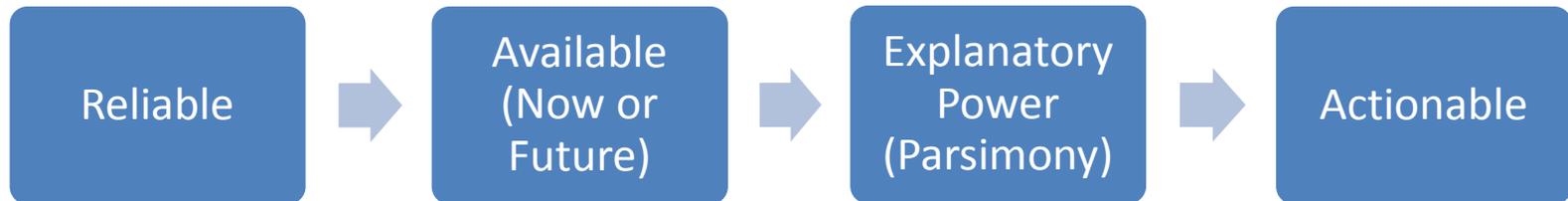
**17** PARTNERSHIPS FOR THE GOALS  
*in Baltimore*

HOWEVER, ALL SDGS ARE CONCERNED WITH SOCIAL, ECONOMIC AND ENVIRONMENTAL OUTCOMES

# Choosing Indicators: Guiding Principles



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- **Aligning local priorities with global/SDG targets**
- **Coordinating indicators with existing/parallel processes envisioning Baltimore's future**
- **Data is accessible and actionable and from a valid, reliable source**
- **Baseline measures can be tracked over time**

# Actionable Indicators

- 16 Goals; 57 Indicators
- Examples:
  - Percent Children Living in Poverty, disaggregated by Race (#SDG10 #Equality #Inclusion)
  - Liquid Asset Poverty (#SDG1 #EndPoverty)
  - Percent Earning a Living Wage (#SGD8 #econgrowth)
  - 45 Minute Commute Time (#SDG11 #SustCities)
  - Length of time in jail pretrial for misdemeanor offenses (#SDG16 #JusticePeace)

# Engagement and Feedback

- Website
- Online Surveys
- Social Media  
#SDGBaltimore
- Posters
- Final Report

The screenshot shows the University of Baltimore website for the Sustainable Cities Initiative. The header includes the university logo and navigation links for Search, Social, MyUB, and Give. Below the header is a navigation menu with links for About UB, Admission, Academics, Campus Life, Alumni, and UB Foundation. The main content area features a banner for the Sustainable Cities Initiative and a list of documents and resources. The right side of the page contains a paragraph about the UN's 2016 opportunity to bring countries and citizens together, followed by a grid of 17 Sustainable Development Goals (SDGs) with icons and brief descriptions.

**ub UNIVERSITY OF BALTIMORE**  
KNOWLEDGE THAT WORKS

SEARCH SOCIAL MYUB GIVE

ABOUT UB | ADMISSION | ACADEMICS | CAMPUS LIFE | ALUMNI | UB FOUNDATION

## Sustainable Cities Initiative

[← ABOUT UB](#)

Home > About UB > Sustainable Cities Initiative

Documents

Resources for Educators

News

Goal 1: End Poverty

Goal 2: Zero Hunger

Goal 3: Good Health and Well-Being

Goal 4: Quality Education

Goal 5: Gender Equality

Goal 6: Clean Water and Sanitation

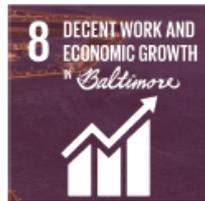
Goal 7: Affordable and Clean Energy

The United Nations says that 2016 presents "an unprecedented opportunity to bring the countries and citizens of the world together to embark on a new path to improve the lives of people everywhere."

Countries have adopted a new sustainable development agenda and global agreement on climate change. Explore this site to find out more about the efforts of the UN and its partners to build a better world with no one left behind.

Click on the goals below to learn more.

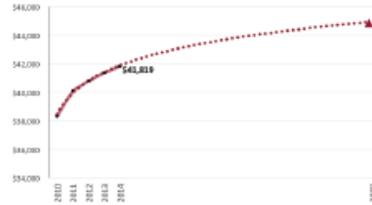
1 NO POVERTY * Baltimore	2 ZERO HUNGER * Baltimore	3 GOOD HEALTH AND WELL-BEING * Baltimore	4 QUALITY EDUCATION * Baltimore	5 GENDER EQUALITY * Baltimore	6 CLEAN WATER AND SANITATION * Baltimore
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PROMOTE SUSTAINED, INCLUSIVE, SUSTAINABLE ECONOMIC GROWTH, FULL & PRODUCTIVE EMPLOYMENT & DECENT WORK FOR ALL.

### Median Household Income\*

Source: American Community Survey (2010-2016) and 2018 Survey

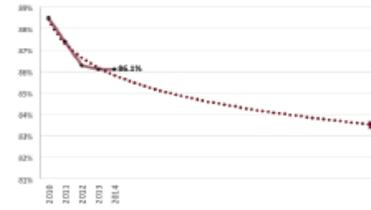


Do you think a change in this indicator addresses the sustainable development goal? Place a dot in the box you agree with most.

No	Maybe	Yes
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### Labor Force Participation

Source: BNA Workforce



Do you think a change in this indicator addresses the sustainable development goal? Place a dot in the box you agree with most.

No	Maybe	Yes
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### Percent of Residents Earning a Living Wage: Recommended Indicator

Source: American Community Survey

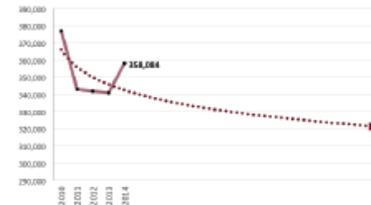
[ DATA FOR BALTIMORE TO BE CALCULATED ]

Do you think a change in this indicator addresses the sustainable development goal? Place a dot in the box you agree with most.

No	Maybe	Yes
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### Total Number of Jobs

Source: BNA Workforce



Do you think a change in this indicator addresses the sustainable development goal? Place a dot in the box you agree with most.

No	Maybe	Yes
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# Endorsements

- University of Baltimore
- Baltimore CASH Campaign
- Central Maryland Transportation Alliance
- Baltimore's Promise
- 211 United Way
- Association of Baltimore Area Grantmakers

# Next Steps

## Panel Discussion

- **Scot Spencer**, Annie E. Casey Foundation, *Moderator*
- **Kristin Baja**, Baltimore Office of Sustainability
- **Dana Cooper**, Baltimore City Department of Public Works
- **Tomi Hiers**, Baltimore's Promise
- **John Morris**, Sojourner-Douglass College
- **Reena Shah**, Maryland Access to Justice Commission
- **Lynn Heller**, The Abell Foundation

# Baltimore Data Day 2016

## 7th Annual Baltimore Data Day

Business Center, University of Baltimore

July 22, 2016

9-3pm

- 200+ community-based, foundation, technology, government and academic attendees
- About Baltimore Data Day <http://www.bnaijfi.org/data day>

## Pre-Day session

July 21, 2016

Sustainable Development

Federal Reserve Bank of Richmond, Baltimore Branch



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**THANK YOU**  
**Questions? Comments?**