



Bridging Workforce Gaps in the Greater Charlotte Region

Collaborative Initiatives & Innovative Tools



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Centralina Council of Governments

- *Growing jobs & the economy, controlling cost of government, & improving quality of life*
- *Home of Centralina Economic Development Commission & Centralina Workforce Development Board*

Centralina Foundation

- *Promoting improved health and welfare through innovative, collaborative, and inclusive community-based programs directly impacting people and communities*





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Workforce & Economic Development Challenges

- *Employers with emerging high-skill jobs they can't fill*
- *High student debt with low employment prospects*
- *80% of workers without 4-yr degree*
- *High socio-economic disparities & low upward social mobility*

In sum, systemic disconnects in our talent pipeline



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The Need

Effective promotion of new career options that

- *Don't require a four-year degree*
- *Have strong pay and growth prospects*
- *Can provide pathways out of poverty*

Effective collaboration between educational systems, workforce development and economic development



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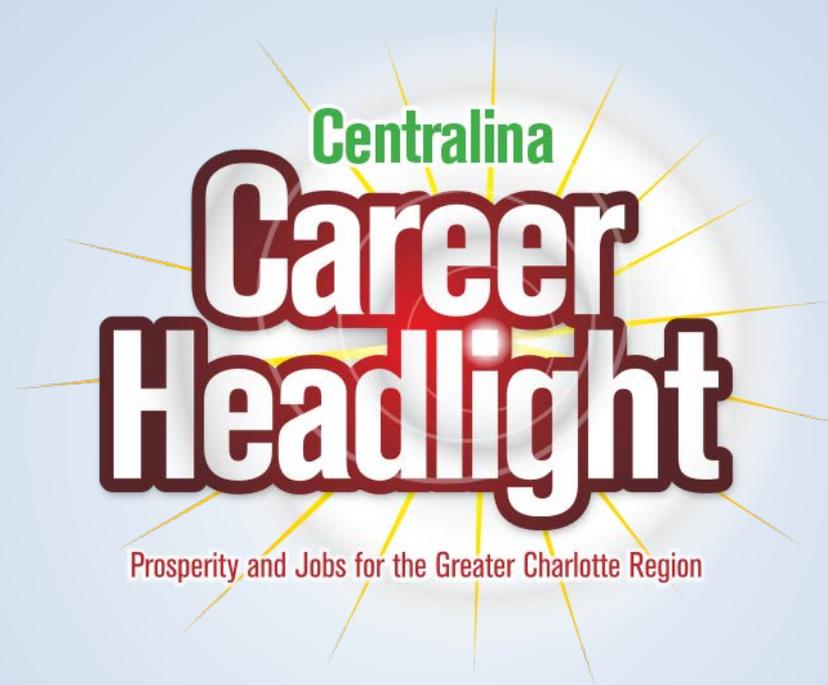
Working Together to Solve Problems

- *NCWorks Career Centers & Allied Health Regional Partnership*
- *Jobs, Workforce, Education Alignment Strategy & People-Skills-Prosperity Initiative*
- *Charlotte Regional Collaborative for a Global Economy*
- *Manufacturing Ecosystem Development Strategy & NC Manufacturing Institute*
- *Centralina Career Headlight*





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An Introduction

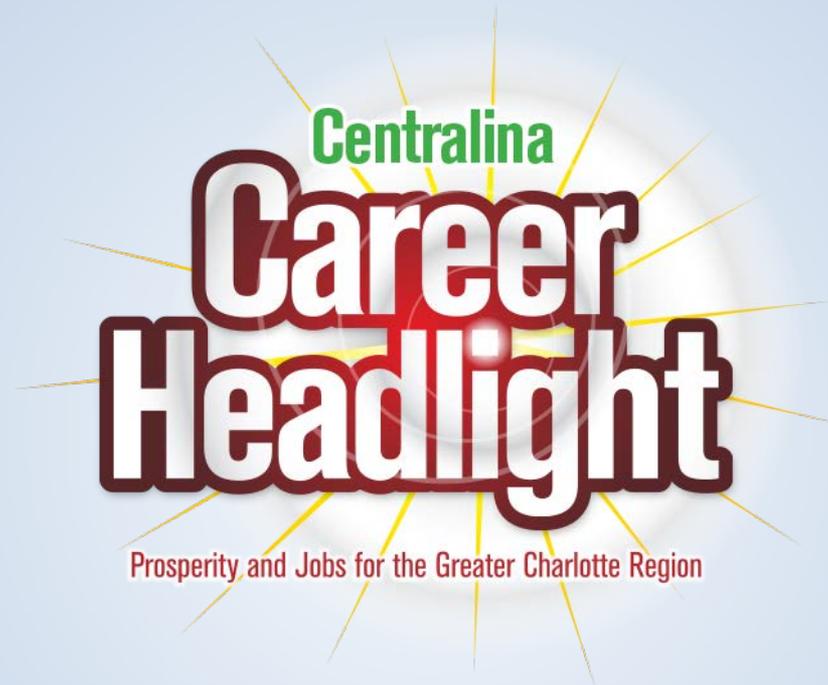


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An Introduction



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What is Career Headlight?

- *Web-based tool*
- *Interests Assessment*
- *Matches High Demand Careers in our Region*
- *Local Job Forecasts*
- *Matches to Local Education Programs*



LOGOUT

INTERESTS

EXPLORE

COMPARE

TOP 20

EDUCATION

SCWORKS / NCWORKS

Welcome to

CENTRALINA CAREER HEADLIGHT

Powered by



HEADLIGHT DATA

Powerful Visualizations

Learn about careers that are available in the Centralina region, pay well, and are a good fit for you and your life goals.

See career information in visual, interactive, and easy-to-understand dashboards.

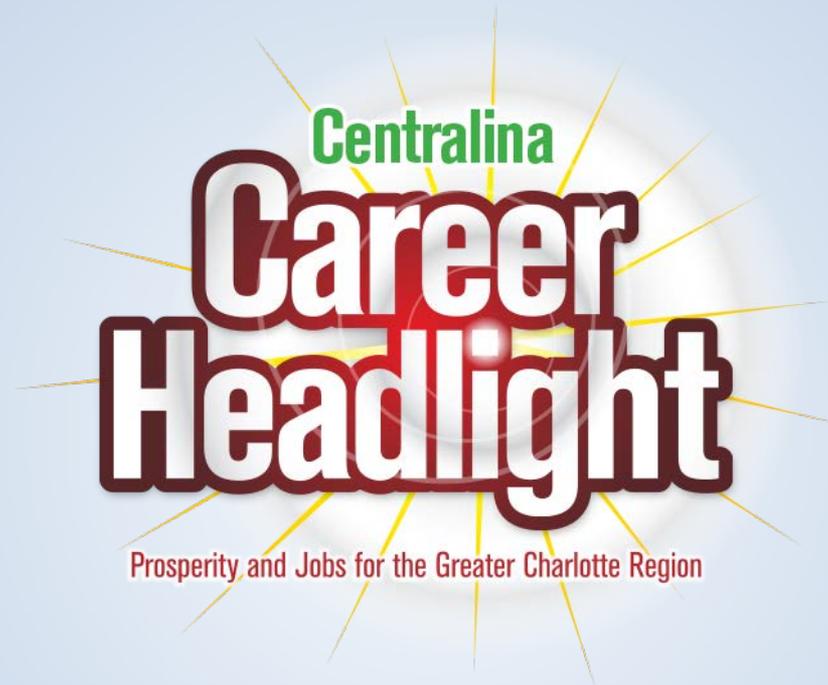


SIGN UP





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What's Next for Career Headlight?

- *Expand outreach to integrate it in our region's*
 - *NCWorks Career Centers*
 - *Community Colleges*
 - *Middle and High Schools*
 - *Public Libraries*
- *Connect it to social media*



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What's Next for Career Headlight?

- *Regular regional data updates*
 - *Occupation demand*
 - *Education & training offerings*
- *Keep up with cutting-edge functionality*
- *Add new resources:*
 - *Industry profiles*
 - *Job board connections*





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Collaborative Partners



HEADLIGHT DATA
Visualize / Discover / Decide





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Questions?

