

Funding and Financing Smart Projects

Global Cities Team Challenge

Washington, DC July 11, 2019



Funding and Financing Smart Projects



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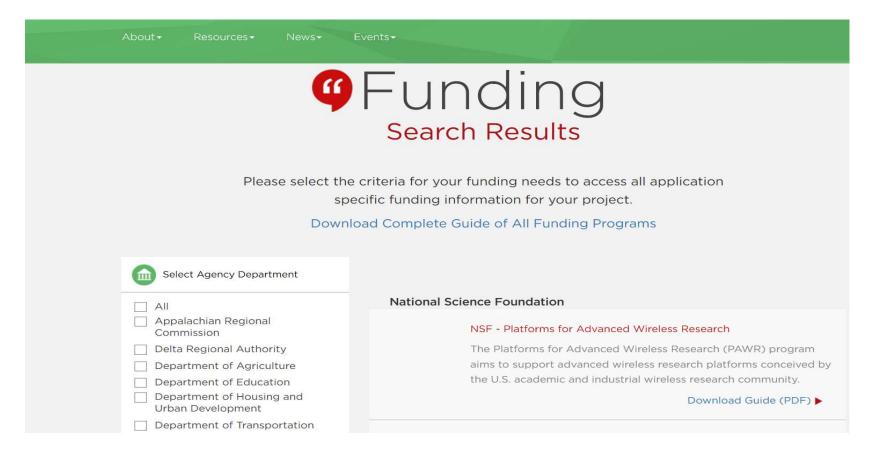
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BroadbandUSA's One-Stop for Federal Funding



https://broadbandusa.ntia.doc.gov/new-fund-search





Fundamental Research as an Enabler of Smart and Connected Communities



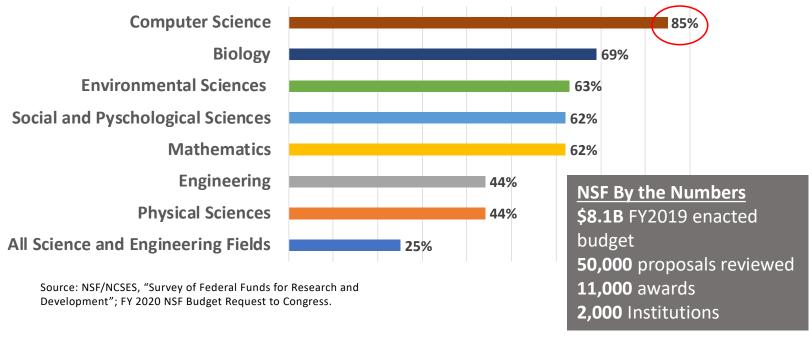
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Directorate for Computer and Information Science and Engineering
National Science Foundation
July 11, 2019



NSF supports all areas of fundamental research

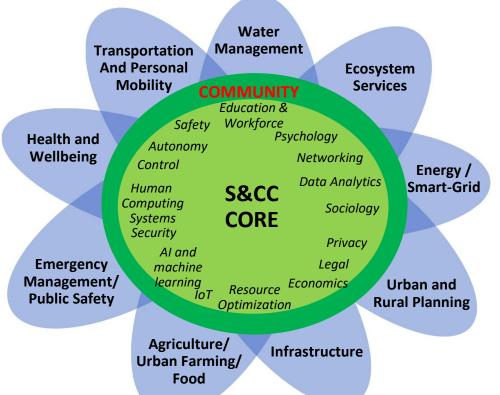
NSF support as a percentage of total federal support for basic academic research







The value of fundamental research in communities today and in the future



A fundamental understanding of the complex, dynamic interactions between technology and society is essential for unlocking the potential benefits of smart and connected communities.



The value of fundamental research for smart and connected communities

Fundamental
Science and
Engineering

Community
Impact

Key research questions within and across disciplines that address real community needs and achieve impact.

Partnerships that enable **piloting**, **testing**, **and future research** in communities to improve community functioning and quality of life.



Upcoming opportunities for NSF's Smart and Connected Communities program

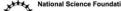
- Smart and Connected Communities solicitation: NSF 19-564
 - NSF.gov/SCC
 - Letter of Intent deadline: August 6, 2019
 - Full Proposal deadline: September 6, 2019
 - NSF/JST joint funding for US-Japan collaborations

Smart and Connected Communities (S&CC)

PROGRAM SOLICITATION

NSF 19-564

REPLACES DOCUMENT(S): NSF 18-520



Directorate for Computer & Information Science & Engineering Division of Computer and Network Systems Division of Information & Intelligent Systems Division of Computing and Communication Foundations

Directorate for Education & Human Resources Research on Learning in Formal and Informal Settings

Directorate for Engineering
Division of Civil, Mechanical and Manufacturing Innovation
Division of Electrical, Communications and Cyber Systems

Directorate for Social, Behavioral & Economic Sciences Division of Behavioral and Cognitive Sciences Division of Social and Economic Sciences



- Civic Innovation Challenge:
 - NSFCivicInnovation.org

Open NSF/JST joint funding for US-Japan collaborations in Smart and Connected Communities

NSF 19-077

Dear Colleague Letter: National Science Foundation (NSF) and Japan Science and Technology Agency (JST) Collaborative Research Opportunity in Smart and Connected Communities

June 28, 2019

Dear Colleagues:

The US National Science Foundation (NSF) and the Japan Science and Technology Agency (JST) have signed a Memorandum of Cooperation (MOC) on Research Cooperation. The MOC provides an overarching framework to encourage collaboration between the US and Japanese research communities. NSF and JST are pleased to announce a collaborative research opportunity aligned with the goals of the NSF Smart and Connected Communities (S&CC) Program.

Complementary expertise and resources in the US and Japan enable research in areas which are fundamental to smart and connected community solutions. Specific areas include, but are not limited to, disaster response and emergency management, precision agriculture, cybersecurity of the electric grid and Internet-of-Things (IoT) devices, and wired and wireless networking.

Proposals are expected to adhere to the solicitation guidelines for the NSF and JST programs from which the funding is sought and must represent an integrated, well-coordinated collaborative effort. This document provides guidelines for the preparation, submission, review, and award of NSF-JST collaborative proposals. Proposers are advised that all documents submitted to NSF or JST may be shared with the other agency in order to implement the two-way agency activities

Recent transition to practice funding opportunity in Smart and Connected Communities

NSF 19-026

Dear Colleague Letter: Supporting Transition to Practice Supplemental Funding Requests in the NSF Cyber-Physical Systems and Smart and Connected Communities Programs

December 6, 2018

Dear Colleagues:

Through this Dear Colleague Letter (DCL), the National Science Foundation's (NSF) Directorate for Computer and Information Science and Engineering (CISE) wishes to notify the community of its intention to support Transition to Practice (TTP) supplemental funding requests for active awards funded through its Cyber-Physical Systems (CPS) and Smart and Connected Communities (S&CC) programs. Funded TTP supplements will provide support for periods of up to two years. Supplemental funding requests may not exceed more than one-third of the original award amount or \$400,000, whichever is less.

Foundational research is transforming engineered systems and driving innovation in a wide variety of application domains, thereby enabling new levels of economic opportunity and growth, safety and security, health and wellness, and overall quality of life in the Nation's local communities. With this DCL, NSF is inviting supplemental funding requests for high-impact TTP activities that can enable on-going CPS or S&CC projects to go beyond their original, planned research activities.













Green Cincinnati:
Building a sustainable, equitable, resilient city.











Renewable Energy

• Financing: Power Purchase Agreements







- Net Zero creates as much energy as it consumes
- Financing: RFP for cost to design + build + operate

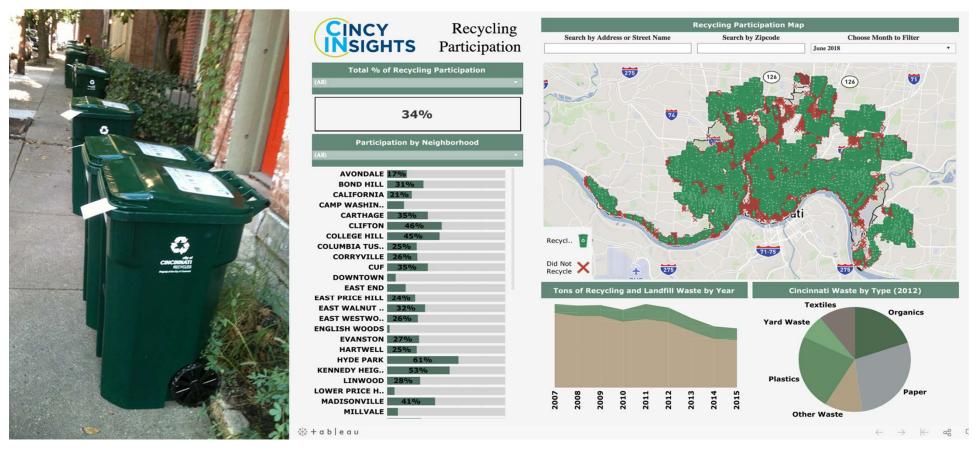






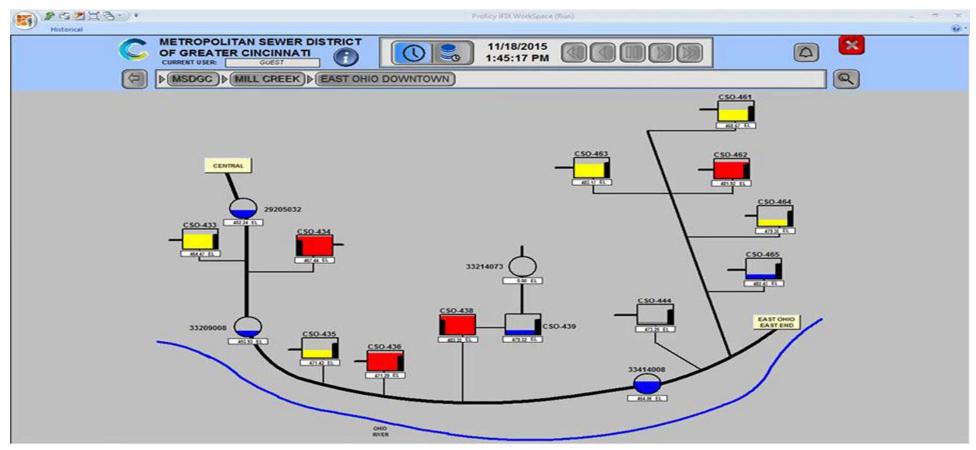


RECYCLING: Improving with RFID Technology





Smart Sewers





GreenCincinnatiPlan.org

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Financing Opportunities for Resiliency: Broadband and Disaster Recovery

Jeanne Milliken Bonds jeanne.bonds@rich.frb.org
July 11, 2019

The views and opinions expressed are those of the presenter. They do not represent an official position of the Federal Reserve Bank of Richmond or the Federal Reserve System.





The Community Reinvestment Act

- The Community Reinvestment Act (CRA)
- Federal law passed in 1977
- Encourages banks to meet the credit needs of the communities they're licensed to serve
- Including low- and moderate-income neighborhoods
- Consistent with safety and soundness
- Collaborative, innovative, relational

Community Development Activities

- Affordable housing for low- and moderate-income (LMI) individuals
- Community services targeted to LMI individuals
- Activities that promote economic development by providing smallbusiness and small-farm financing
- Activities that revitalize or stabilize LMI geographies, distressed or underserved nonmetropolitan middle-income geographies, or designated disaster areas

2016 Interagency Question and Answer

- Broadband is included as a form of infrastructure investment—an essential community service
- The CRA service test— banks should show evidence that "alternative delivery systems" using online banking and financial technology are being adopted and are effective in providing services to LMI individuals
- Economic development:
 - Workforce development was included in the CRA; added workforce development/job training examples
 - Small business development was included in the CRA; added an example to include supporting technical assistance for businesses in the use of technology

Revitalize and Stabilize Disaster Areas

- Providing financing to attract a major new employer that will create longterm job opportunities, including for LMI individuals
- Providing financing to help retain businesses in the area that employ local residents, including LMI individuals
- Providing financing or other assistance for "essential" communitywide infrastructure (flood control measures, levees, dikes, drainage), community services and rebuilding needs1
- Providing housing, financial assistance and services to individuals in designated disaster areas and to persons who have been displaced from those areas, including LMI individuals
- As with all revitalization and stabilization activities under CRA, examiners will look for the direct long-term benefits that an institution's activities provide to a designated disaster area

Layer and Leverage the Capital Stack

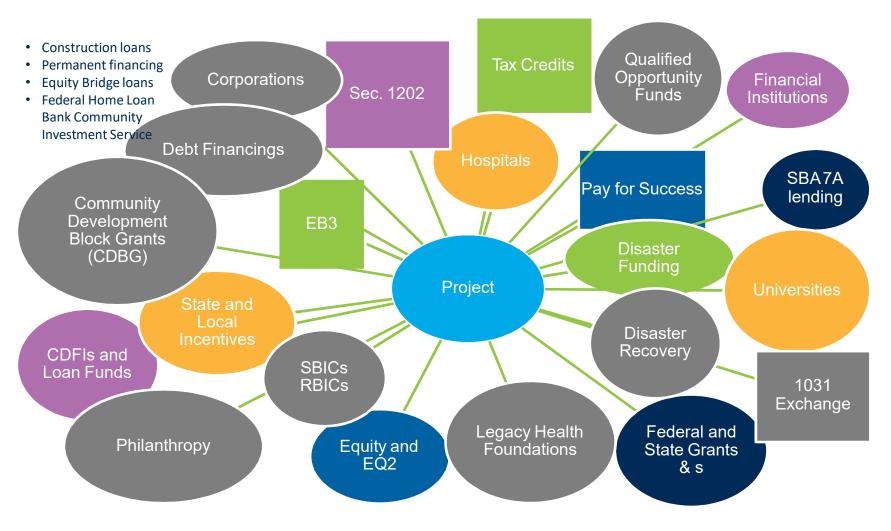
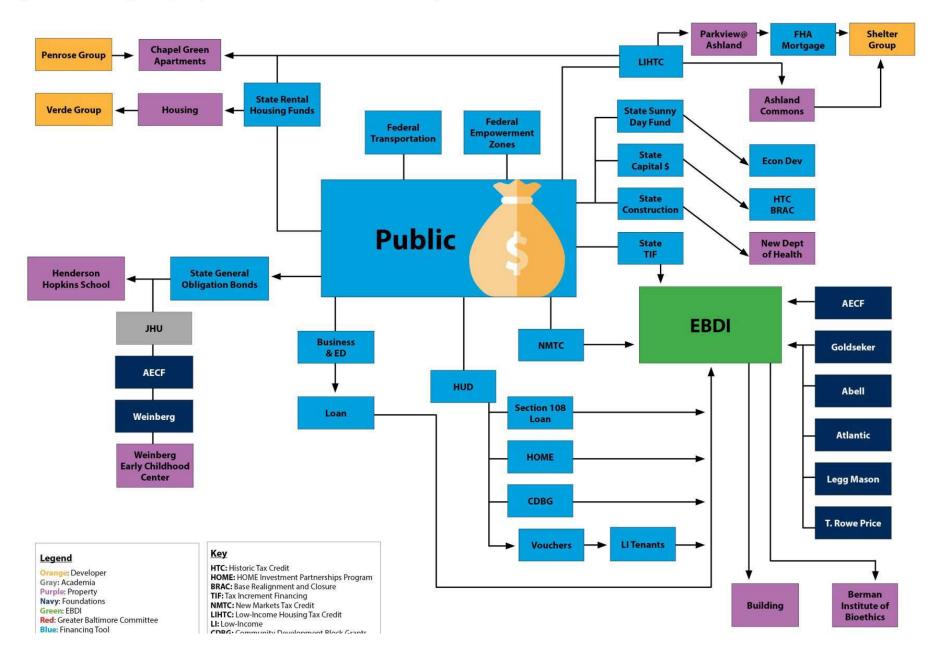
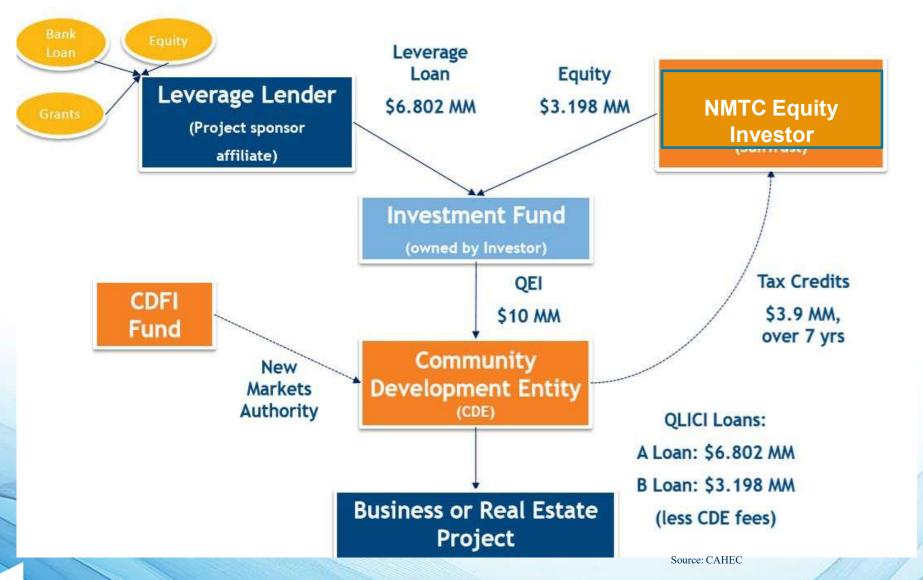


Diagram 1: Financing Tools, Projects and Actors in Phase 1 Redevelopment of East Baltimore



NMTC Deal Flow



CRA Contributions and Financing in Broadband and Digital Inclusion

- New Markets Tax Credits-NMTC for broadband infrastructure
- Interim Construction Loans for fiber optic infrastructure deployment and expansion
- Equity Investments
- Equity Equivalent Investments (EQ2)
- Grants for digital inclusion programs: Digital skills in workforce development, closing the homework gap, financial literacy/online & mobile banking, small business technical assistance in the access and use of digital platforms, etc.
- Low-income Housing Tax Credits (LIHTC)
- Grants and/or loans for broadband infrastructure: last-mile infrastructure: WiFi Mesh Networks, WiFi hotspots

Example: RS Fiber (Minnesota) Cooperative

(6,000 HHs, businesses, farms, schools, public and private institutions, hospitals)

- 10 cities formed a Joint Powers Agreement Board issued a generally obligated tax abatement bond \$13.6m in two phases, including construction (the bond payments were covered by member fees instead of property tax increases)
- Fiber to the Home; 700 square miles; development cost \$53m
- Banks; federal, state and local gov'ts; CDFI; private foundation; private equity investors; member revenues
- Bank's \$50,000 Investment engineering and predevelopment work;
 catalyst for construction financing; PWI authority
- Phase 1 Construction bond, public and private debt, grants, equity investments, member payments (13 towers for wireless + 17 townships, FFTH)

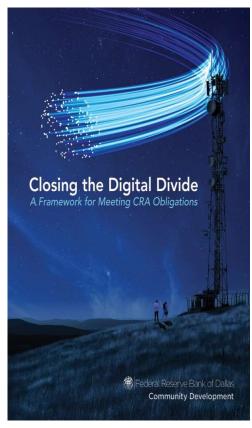
Example: RS Fiber (Minnesota) Cooperative

- Construction credit Banks
- Preferred stock in RS Fiber under PWI Authority Bank
- Loans and Grants Rural Electric Economic Development
- Debt Financing CDFI
- Rural Economic Development Grant USDA
- Rural Economic Development Loan USDA

New Layers in the Capital Stack: Opportunity and Revitalization Council Actions

- Thirteen federal agencies and led by the Housing and Urban Development Secretary
- The council will work to prioritize opportunity zones in a variety of federal efforts, including grant funding, loan guarantees, infrastructure spending and crime prevention.
- 150 potential actions i.e. USDA water infrastructure and rural broadband spending in certain zones, or SBA focusing certain loan programs in designated tracts.
- Disaster recovery

Resource: Closing the Digital Divide, Federal Reserve Bank of Dallas



A Template for Financial Institutions to Tell Their CRA Story

PART FIVE

Your Financial Institution's Community Development Story

Section A: Background

I. Your mission and/or purpose

II. Your geographic market(s):

A discussion of demographic data related to income, deposit market share, Home Mortgage Disclosure Act market share, CRA small-business/small-farm share and identified needs. For demographic information, a bank can use the Census Bureau data (some of which is provided in this report), the broadbandmaps and the community's economic development plan.

III. Define the CRA

Below is sample tex

- "Under the Community Reinvestment Act (CRA), it is our responsibility to identify and invest in low- and moderate-income (LMI) communities. These activities must benefit both our financial institution and these communities."
- "The CRA defines community development as that which encompasses affordable housing (including multifamily rental housing) for LMI individuals; community services trapeted to LMI individuals; activities that promote economic development by financing businesses or farms that meet the size eligibility standards of the Small Business Administration's Development Company or Small Business Investment Company programs or have gross annual revenues of \$1 million or less; or activities that revitalize or stabilize LMI geographies, designated disaster areas or distressed or underserved normetropolitian middle-income geographies designated by the Federal Reserve Board of Governors, the Federal Deposit Insurance Corporation FDICI and the Office of the Comprobler of the Currency (OCCI."

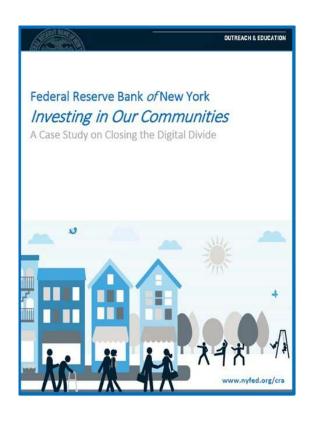
IV. Examples of how your financial institution has met your CRA obligations

Below is sample tex

- There is a distinct digital divide in our assessment area (see NTA broadband map for our assessment area below) and this is how LMI people are affected... Our work with give name of partner, such as nonprofit, economic development center or school to bring broadband infrastructure to LMI communities is designed to revitaite and stabilize the LMI geography... (Provide evidence of impact on workforce development, access to health are through telemicilies, small-business development or improved deutactional outcomess).
- "Specifically, we provided a grant (amount) to offer home Wir-Fi and computers, as well as training for students at the local high school to help close the homework divide. The majority of students at the high school are LMI (>51 percent of the students qualify for free and reduced lunches.)"

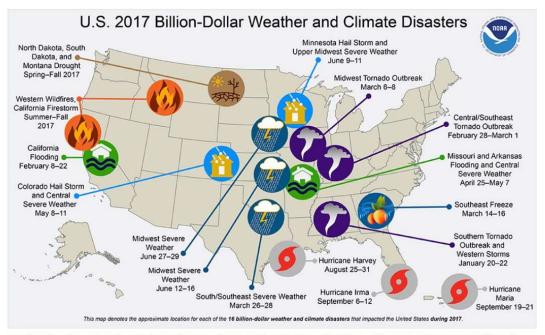
Part Five is a template a financial institution can use to tailor its own community development story and recognize ways to demonstrate leadership, responsiveness, and innovation

Resource: A Case Study on Closing the Digital Divide Federal Reserve Bank of New York



- Investing in Our Communities: A
 Case Study on Closing the
 Digital Divide
- The case study follows the events in New Amsterdam, a fictional urban area that has suffered economic hardship.

Resource: Weathering the Storm





2017 brought widespread weather and climate disasters to the U.S., emphasizing the need for additional discussion on this topic nationally. Credit: National Oceanic and Atmospheric Administration

A Framework for Meeting CRAObligations

Source: Federal Reserve Bank of Dallas Community Development

Resources



"Closing the Digital Divide: A Framework for Meeting CRA Obligations" to provide the rationale and "How to" for banks and their community partners. Visit: www.fedcommunities.org or www.dallasfedcomdev.org

New York Fed published teaching activities for CRA trainings, "A Case Study on Closing the Digital Divide," www.newyorkfed.org

OCC's Rural Broadband Financing and Development resources page at www.occ.gov/rural

"Climate Adaption Investment and the Community Reinvestment Act" Visit: https://www.frbsf.org/community-development/

"Weathering the Storm: A Framework for Meeting CRA Obligations" Visit: www.dallasfedcomdev.org

"Community Finance in East Baltimore: a Study of Phase One Redevelopment and Financing" Visit: www.richmondfed.org/community_development

"Pay for Success: How Emerging Finance Tools Are Supporting Workforce Development" Visit: www.investinwork.org/reports

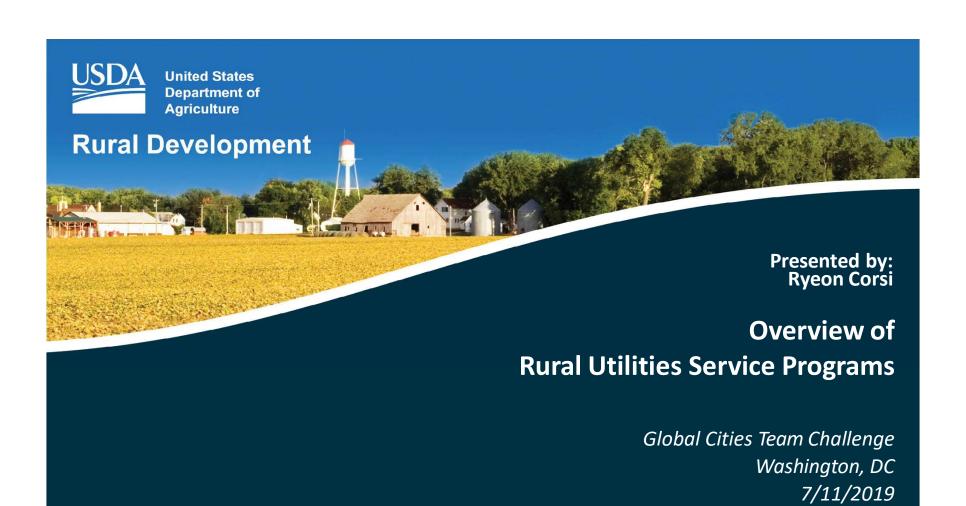
Resources



- Videos Resources on the CRA
- What is the Community Reinvestment Act?
- The Small Bank and Intermediate Small Bank CRA Examination
- Leading Practices for Effective CRA Programs
- CRA Community Development Defined

What Communities Need to Know about CRA

- Financially safe and sound strategic partnerships
- Integration into the institution's short- and long-term business plan
- Explore needs of the least-served areas
- Use government programs as resources to enhance opportunities to manage and mitigate risk
- Target loans, investments, and services to benefit LMI individuals or geographies
- Fulfill community development goals and objectives



Rural Development's (RD) Mission

USDA Rural Development

Committed to helping improve the economy and quality of life in rural America.

Provide loans, grants, and loan guarantees that support essential services, such as:

- Housing
- Economic Development
- Health Care
- First Responder Services and Equipment
- Water, Electric, and **Telecommunications Infrastructure**







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Rural Development Background

Rural Development includes 3 agencies with unique programs and objectives:

- Rural Utilities Service (RUS)
- Rural Housing Service (RHS)
- Rural Business-Cooperative Service (RBS)

Across the three agencies, Rural Development administers over 40 programs.

- RUS Electric & **Telecommunications** programs are administered by National Office
- RHS and RBS programs are administered by State & National Offices

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RUS Telecommunications Programs History

From electricity to broadband...

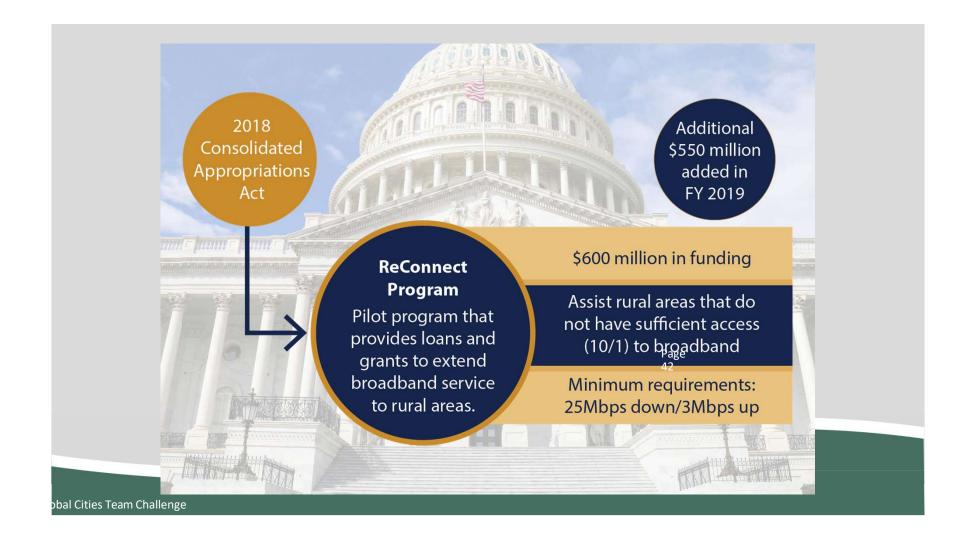
	<i>1</i>
1935	Rural Electrification Administration (REA) created and began providing financing to promote rural electrification
1949	REA received authority to finance telephone service in rural communities
1995	Evolving from the REA, the Rural Utilities Service (RUS) required all financed telecommunications networks have the capacity to deliver broadband
2010 to	RUS has provided over \$6 billion in loans and grants to build out broadband infrastructure in rural areas

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USDA e-Connectivity Resource Matrix

USDA has 27 programs that can be used to fund planning construction, research and e-Connectivity activities.

These are illustrated on the following pages and organize by customer and project type. More information can be found at www.usda.gov/broadband.



How to Use the USDA e-Connectivity Matrix

- STEP 1 ► Identify the type of customer (matrix rows) that will be applying and match it with the type of project (matrix columns) the community needs.
- STEP 2 ➤ Review the list of resources that are applicable to your customer and project types. To obtain more information on each resource, either click on its name to be taken to the relevant website (for online viewers) or find the corresponding number in the agency and resource description section starting on page 12 of this booklet (for print viewers).
- STEP 3 ► Reach out to the USDA specialist for each resource whose contact information is posted online at the locations detailed below.

- STEP 4 ► Discuss the eligibility of your project(s) and the application process with the USDA specialist to ensure feasibility.
- STEP 5 ► Develop an application timeline for your project, and closely review requirements, then proceed with the application process.
- STEP 6 ► Follow up with the USDA specialist if you have any questions before submission of an application, during the process, or after submission.

We have specialists available for each program to help you get started:

National Institute of Food and Agriculture: Use the NIFA grant database to find contacts for NIFA grant programs.

Natural Resources Conservation Service: Contact your local <u>NRCS Service Center</u> to learn more about conservation opportunities.

Farm Service Agency: Contact your local <u>FSA Service Center</u> to learn more about programs for farmers and ranchers.

Forest Service: Visit the <u>FS Special-Use Permits site</u> to learn more about use of FS lands.

Rural Development: Contact your local RD State Office or Telecom General Field Representative to learn more about RD loan, grant, and technical assistance programs.

Partnerships: Contact USDA's Office of Partnership and
Public Engagement for partnership opportunities with USDA.

Community Solutions: Contact the <u>Rural Development Innovation Center</u> for creative solutions to your rural community's e-Connectivity needs.

For resources at other Federal agencies, visit the Department of Commerce's BroadbandUSA site.

USDA e-Connectivity Resource Matrix

Customers:	Agriculture Technology Research: Imovalvelaming research using boxdoa ollachnology.	Technical Assistance, Training & Workforce Development: Snaring information, expertise, instruction, and/orskills training in broadbandtechnologyuse.	
Farmers & Ranchers: Individuels whooperate a farmorranch	<u>Zb)Sustainable Agriculture Program</u>	4c) Agriculture Consevetion Essement Program 4e) Conservation Stevenshrip Program 4f) Conservation Technical Assistance Program 4g) Conservation Innovation Grants 4d) Environmental Quality Incentives Program 4b) Regional Conservation Partnership Program 3a) Direct Operating Loans 3b) Fram Ownershiptoans 3cl) Quaranteed Farmitoans 3c) Ramm Minchans	30)RamOwneshiploans 3d)GuaranteedRamLoans 3d) RamMOudbans 1g)BusinessandIndustry Loan Guarantees
For-Profit Businesses: CorporationsLimitedLiability Companis,Competitive and IncumbertLocalEidhange:caniens,solepropietorships, etc.	2b)Sustainable Agriculture Program 2a)Agriculture and RocoRessach initiative 2c)National Robotics initiative 2c0 2d)Cyber-Physical Systems Gant Program	2b)Sustainable Agriculture Program 2a)Agriculture and RootResearch Initiative (APRI) Roundational and Applied Science Program	1g) Businessandindustry Loan Guarantees
Government Entities: Scale-orbical governments, federally recognized Tribes, or Tribal organizations	2b)Sustainable Agriculture Program 2a) Agriculture and RocoResearch Initiative 2d) National Robotics Initiative 2.0 2d) Cyber-Physical Systems Grant Program	2b)Sustainable Agriculture Program4g) Conservation Innovation Grants 4b)Regional Conservation Partnership Program 1f) Rural Business Development Grants 1h)Community Facilities Technical Assistance and Training Grants	1f) RuralBusinessDevelopmentGants 1h)CommunityFacilities Technical Assistance and Training Gants 1g] BusinessandIndustry Loan Guarantes
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Universities &Higher Education Institutions: Universities, community colleges, technology institutes, vocational &technical schools, etc.	2b)Sustainable Agriculture Program 2a)Agriculture and RocoResearch initiative 2c)National Robotics Initiative 2c) 2d)Cyber-Physical Systems Grant Program	2b)Sustainable Agriculture Program4g) Conservation Innovation Grants 4b)Regional Conservation Partnership Program 2a)Agriculture and RootRessarchinitiative (AFRI) Roundational and Applied Science Program 1f) Rural Business Development Grants 1h)Community Facilities Technical Assistance and Training Grants	1g) Businessandindustry Loan Guarantees
Private Lenders: Banksaraturions intermediavlendas, etc. _{al.} America	2a) Agriculture and Food Research Initiative 10	2b)Sustainable Agriculture Program	1g) Business and Industry Loan Guarantees

For Planning, Construction, Research, and Other Projects and Activities

For Planning, Construction, Res More information can be found at www.usda.	earch, and Other Projects and Activ	rities	
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USDA Broadband Reports &

Resources:

https://www.usda.gov/bro

<u>adband</u>

Rural Utilities Service, Telecommunications Program: https://www.rd.usda.gov/programs-services/all-programs/telecom-programs

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GFR States Covered -

www.rd.usda.gov/contact-us/telecom-gfr



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Rural Development | Telecommunications Program Rural Utilities Service | U.S. Department of Agriculture 1400 Independence Ave., S.W. | Washington, D.C. 20250

USDA is an equal opportunity provider, employer and lender.

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