

Session Agenda

For September 8, 2011

Connecting Communities™
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ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ ΤΗΣ ΕΚΠΑΙΔΕΥΣΗΣ ΚΑΙ ΤΗΣ ΔΙΑΔΙΚΑΣΙΑΣ

1:00 pm ET

Slide 1-4: Tammie will start and introduce Anna.
Slide 4: Anna will highlight the new Call in series kick off and turn back to tammie

Slide 5: Tammie will introduce today's speakers, frame the call tee up audio/video

1:05 pm ET

Slide 6: People will watch/listen to video from St Louis

1:15 pm ET

Slide 7: Kim takes over after video "thanks for first presentation, now hear from Molly"

Slides 8-13: Molly starts.(10min max) (Tammie will have already introduced title etc)

Slide 14: Kim "thanks Molly, now hear from Agnes and Sarah with Wells..."

Slides 15-20: Agnes and Sarah starts.(10min max)

Slide 21: Kim "thanks Agnes and Sarah...now hear from Tracey with Z Smith Reynolds Foundation ...

Slides 22-25: Tracey starts (5 min max)

Welcome

- **Anna Alvarez Boyd**, Senior Associate Director, Division of Consumer Affairs and Community Affairs, Board of Governors of the Federal Reserve

Introductions

- **Tammie C. Hoy**, Regional Community Development Manager, Federal Reserve Bank of Richmond

A History of Microfinance

A Video: "Lessons from Bangladesh: How Microfinance Can Work in America" Produced by Federal Reserve Bank of St. Louis

This segment of the program will set the tone for this session by examining how microfinance can serve as a valuable tool for economic development. Participants will have an opportunity to view a newly released video produced by the Federal Reserve Bank of St. Louis. The video will highlight the history of the microfinance movement, how it's been a successful tool for economic development abroad and how that movement is evolving in the U.S.

Grameen America: One model

Moderator: Kimberly Zeuli, Vice President and Community Development Officer, Federal Reserve Bank of Richmond

Panelists:

- **Molly McGrath**, Vice President, Development, Grameen America
- **Agnes Ubalde**, Vice President, Community Development Officer, Greater Bay Area & Northern California Region, Wells Fargo
- **Sarah Bennett**, Senior Vice President, Wells Fargo Community Lending and Investment
- **Tracey Greene-Dorsett**, Program Director, Z. Smith Reynolds Foundation

This panel will feature a broad conversation around how microfinance can serve as a tool for promoting economic stability in low- to moderate-income communities. Staff from Grameen America will share their perspectives on the current global and national status of its efforts and will discuss some of the current issues and challenges they are facing. They will also talk about why they saw a need to expand efforts in the U.S. and what they are doing to further establish microfinance opportunities across the country. Grameen America staff will also discuss how microfinance entities are structured, how they approach raising capital, and how they deliver services in the local communities they serve. Session participants will also hear from a group of microfinance funders including representatives from Wells Fargo and a North Carolina-based foundation. They will discuss why they chose to invest in entities like Grameen America and what they hope communities will achieve from access to microfinance programs.

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Slide 26: Kim
“thanks Tracey...now open up for questions 15 minutes for Q&A...Kim lead off with a question or two to get started. Erik will receive questions and share via email, sametime to Kim and Tammie

1:40 pm ET **Q&A time**

Slide 27: Tammie Thanks to our panelsits, share contact info.

1:55 pm ET **Wrap up and Thank You's**

Slide 28: Tammie Thanks and Wrap up, resources, survey, next session etc.

- *Moderator: **Kimberly Zeuli**, Vice President and Community Development Officer, Federal Reserve Bank of Richmond*

- ***Tammie C. Hoy**, Regional Community Development Manager, Federal Reserve Bank of Richmond*