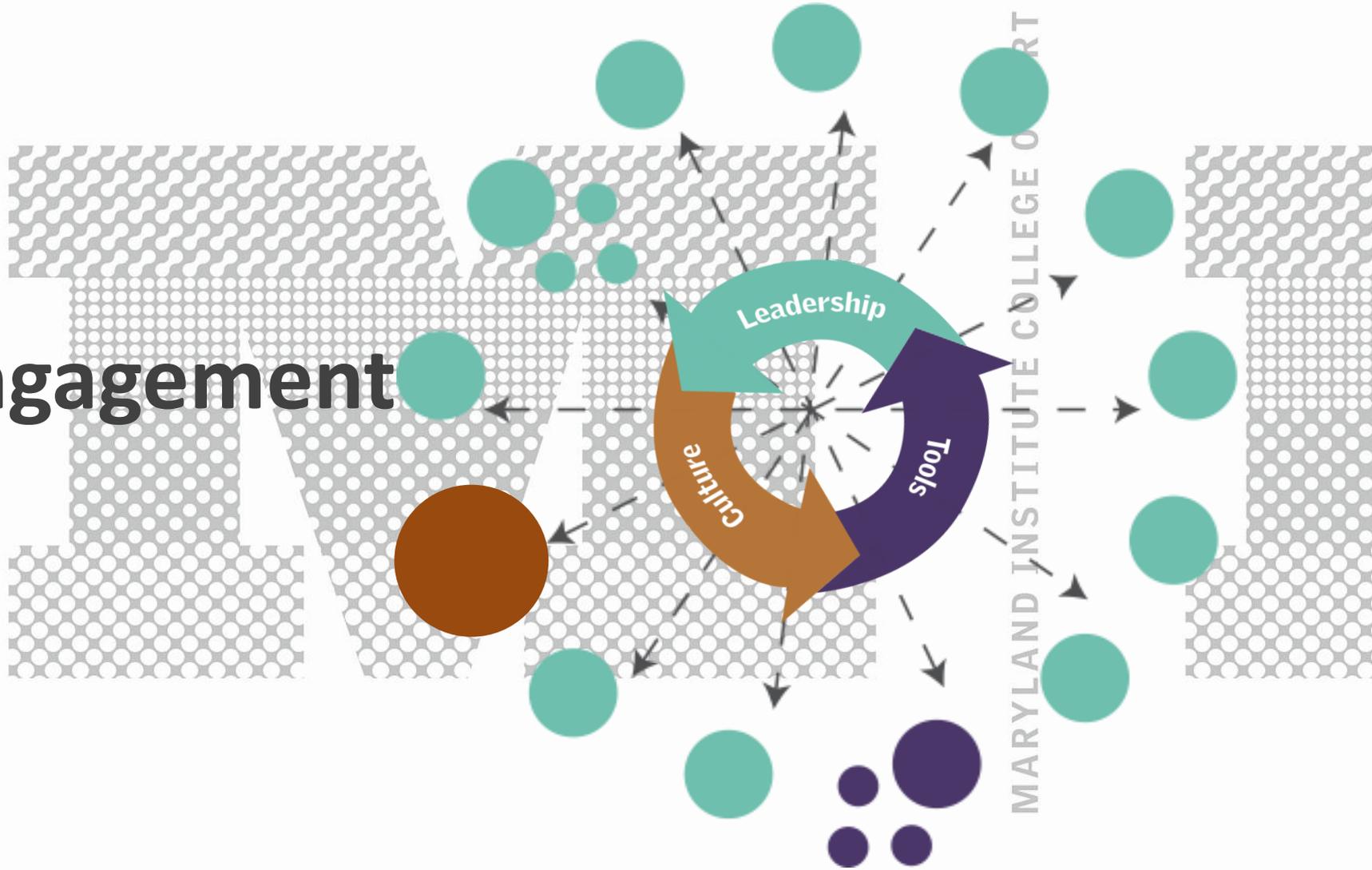


MARYLAND INSTITUTE COLLEGE OF ART



engagement



MARYLAND INSTITUTE COLLEGE OF ART



Because we believe in the vital role of art in society, we at Maryland Institute College of Art are dedicated to the education of professional artists and designers, and to the development of a collegiate environment conducive to the evolution of art and design.



Chartered in 1827, the Maryland Institute College of Art (“MICA”) is one of the nation’s oldest, independent colleges specializing in the visual arts

Located in the Bolton Hill neighborhood and adjacent to Station North arts district of the City of Baltimore,

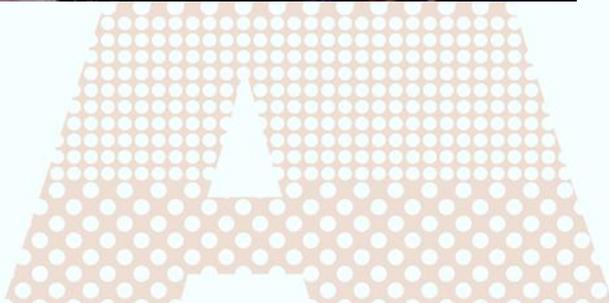
Over 2100 students are enrolled at MICA

Students come to MICA from 48 states and 54 foreign countries

Among the top-tier of art and design colleges

Hosts over 350 programs and exhibitions that are free and open to the public on campus, around the City/region, nationally and internationally.

MARYLAND INSTITUTE COLLEGE OF ART



MICA offers a four-year undergraduate program that leads to the Bachelor of Fine Arts degree. Students choose from 14 studio majors or Art History, Theory and Criticism, as well as among 15 specialized concentrations in Liberal Arts, Fine Arts or Design and Media

MICA had recently *doubled* its graduate studies to now offer 18 programs leading to four different degrees: Master of Fine Arts

Master of Arts/Teaching

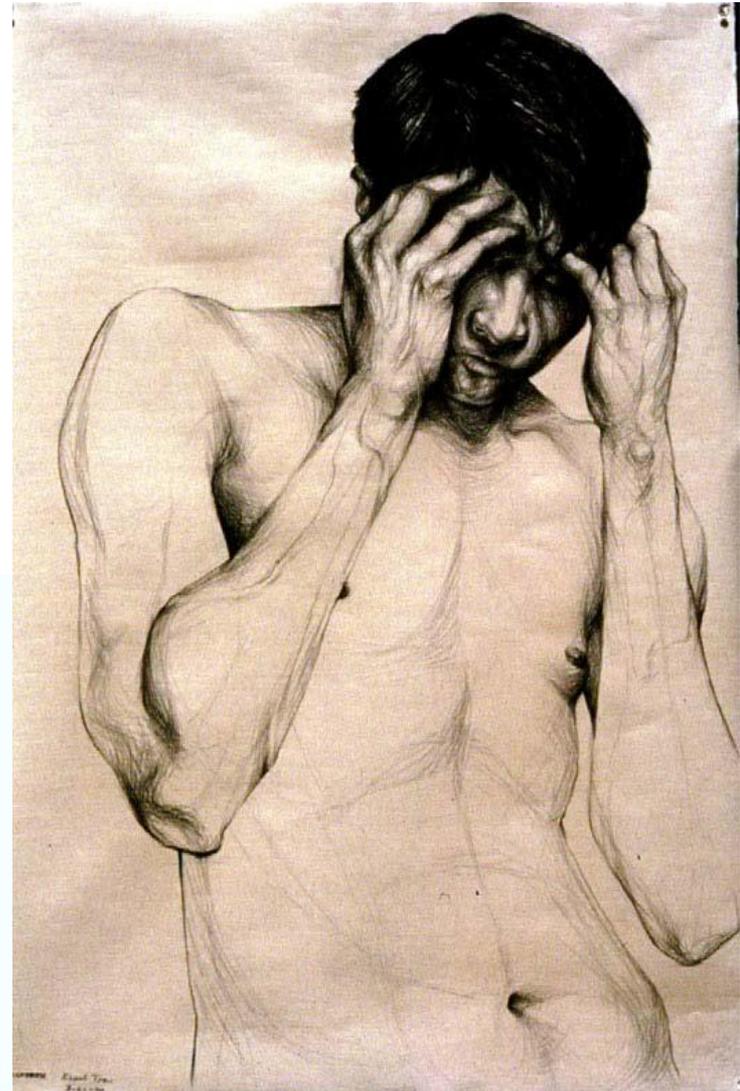
MBA/ MA (a joint program with the Carey School of Business at Johns Hopkins University)

Master of Professional Studies Degrees

The College also offers post-baccalaureate certificates in Fine Arts or Graphic Design Professional and continuing studies are also available year-round

MICA's academic structure promotes opportunities for internships, project-based educational courses, international programs and community engagement

The College's career center manages a robust internship program and full-time recruiting effort with numerous employers



During the 2011-12 academic year, the College had an undergraduate enrollment of 1807 full-time and 27 part-time students

Approximately 217 full-time and 88 part-time students were enrolled at MICA for graduate studies last year

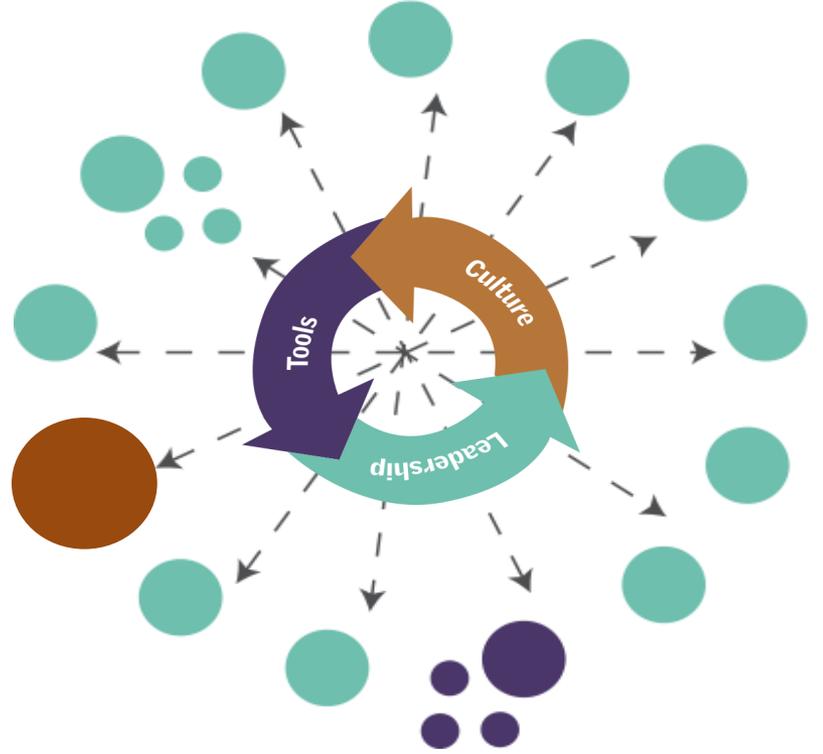
An additional 570 students were enrolled for continuing studies

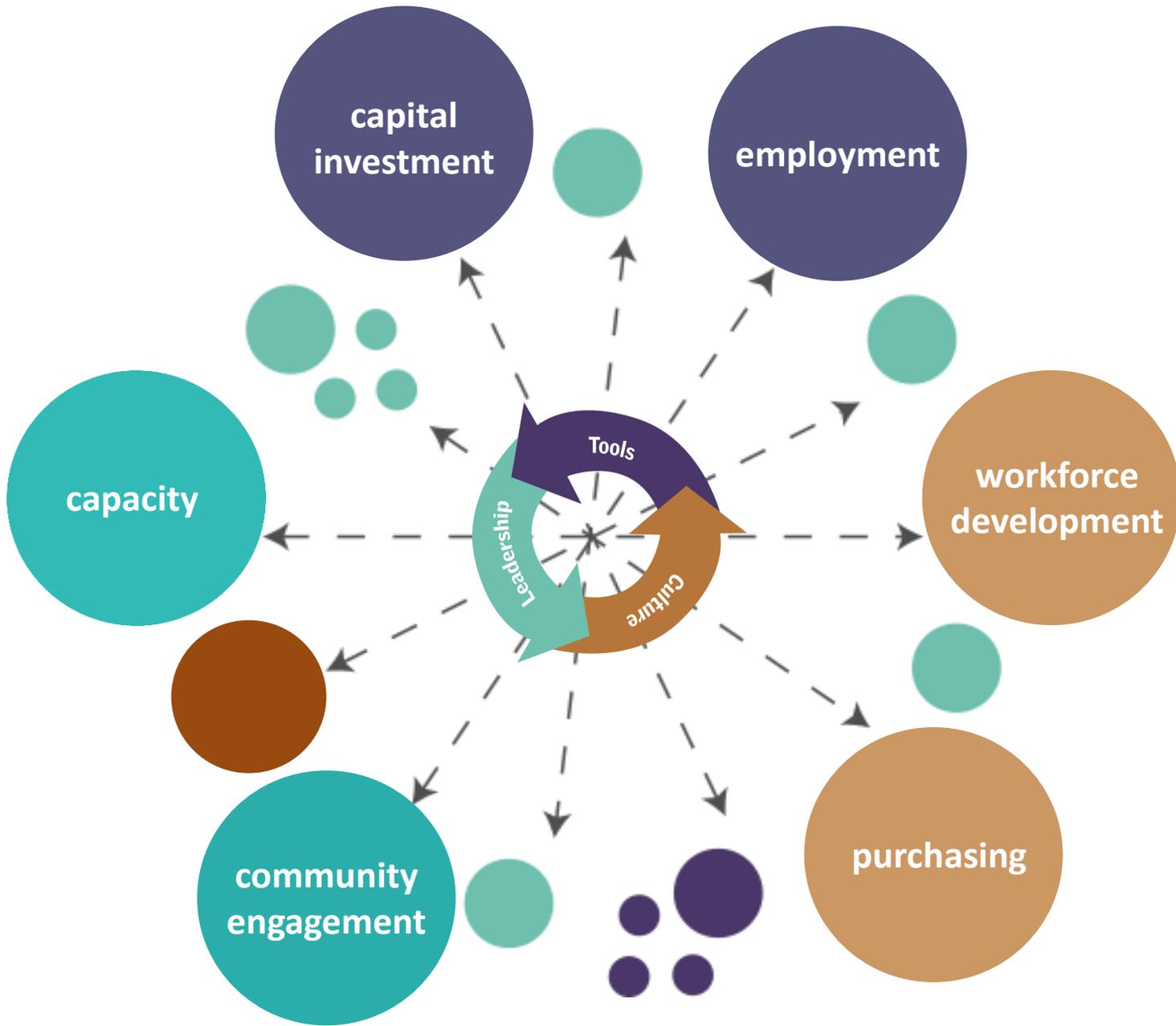
MICA employs nearly 500 faculty members and 375 staff members

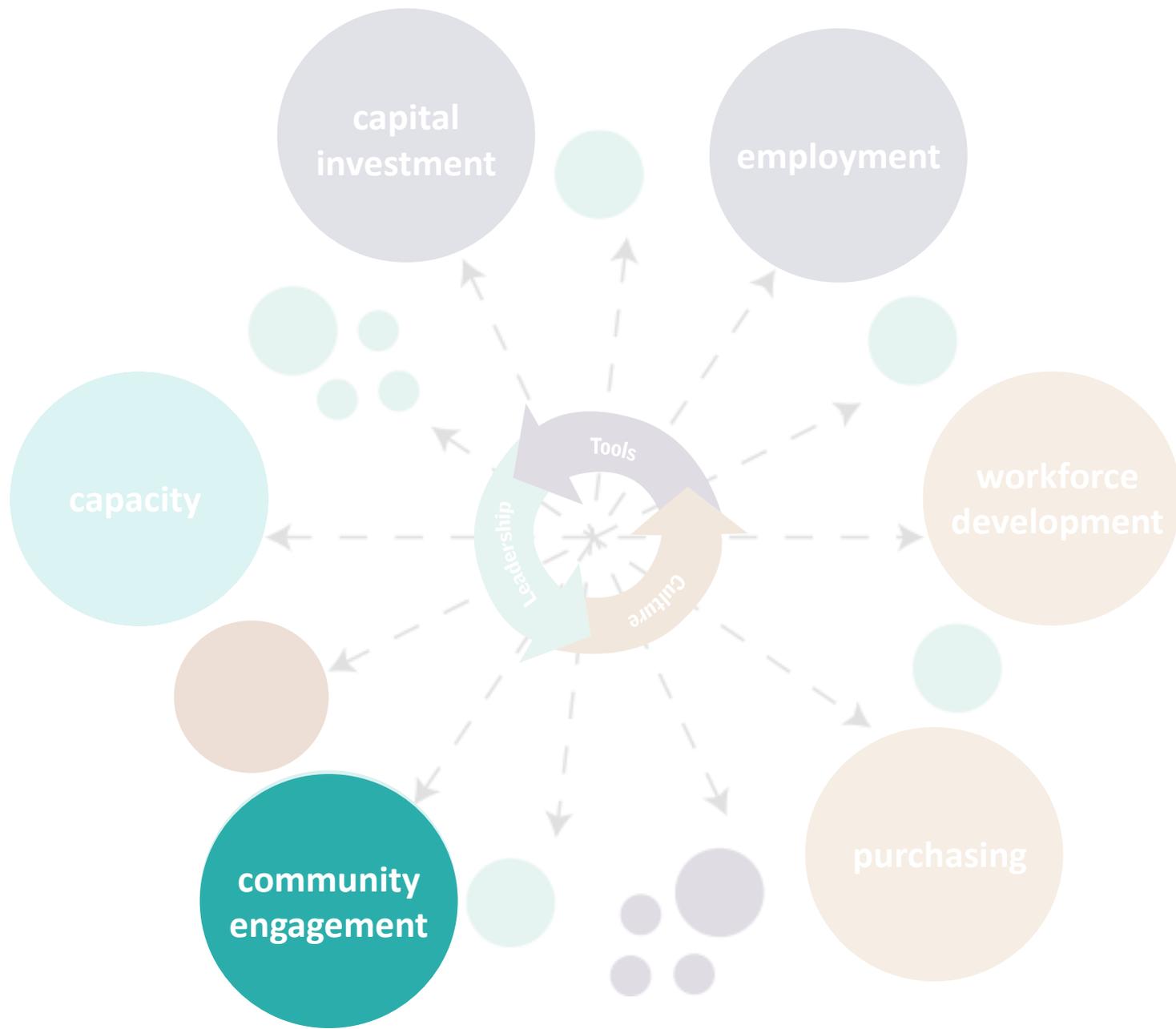
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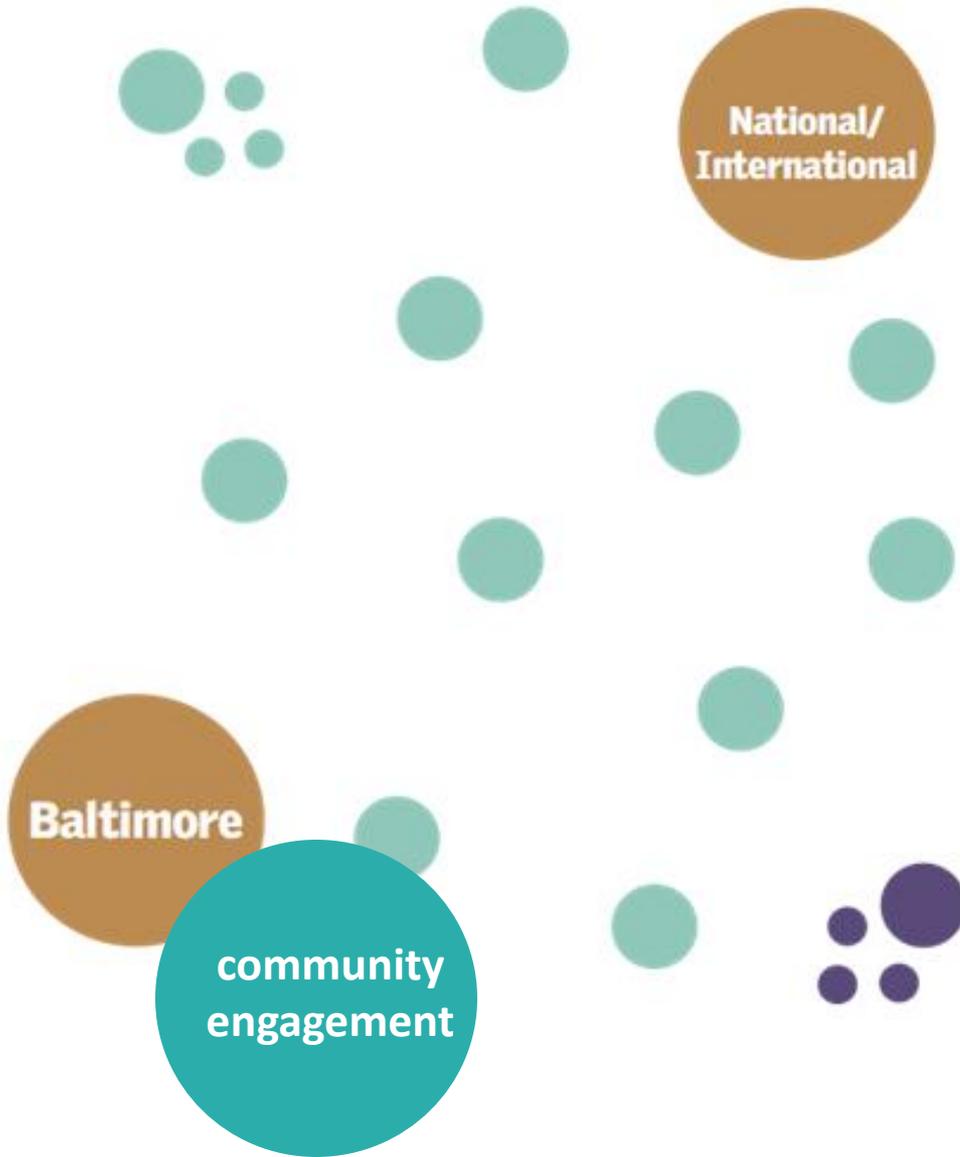
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Undergraduate Courses

Graduate Degree Programs

MA in Community Arts
MFA in Community Arts
MA in Social Design

Experiential Programs

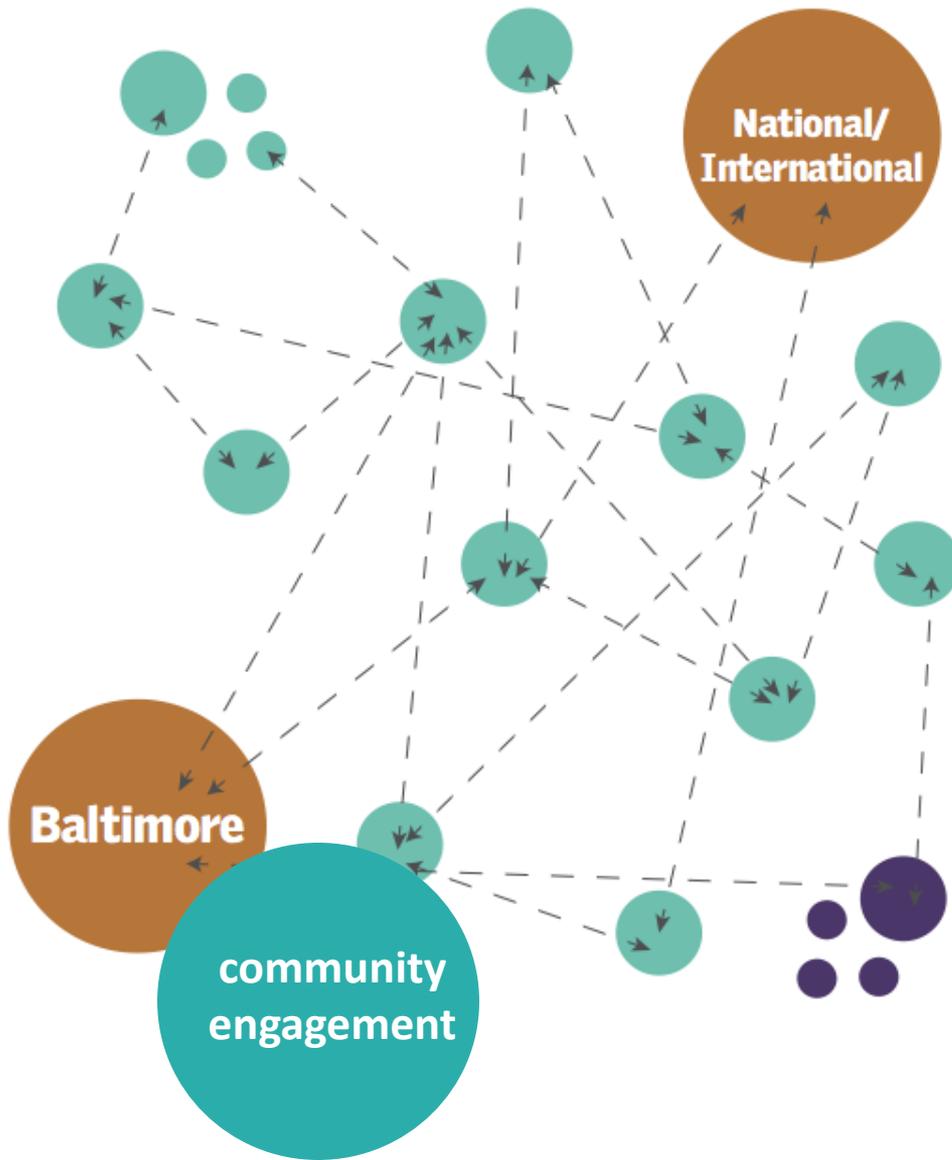
Community Arts Partnership
Community Art Collaborative
Student Activities/Affairs
Continuing and Professional Studies
International Affairs

Research

Center for Design Practice
Office of Research
National Community Arts Research
and Convening Project
Baltimore Art & Justice Mapping

Facilities

MICA PLACE
(Programs Linking Art, Culture and Education)



Undergraduate Courses

Graduate Degree Programs

- MA in Community Arts
- MFA in Community Arts
- MA in Social Design

Experiential Programs

- Community Arts Partnership
- Community Art Collaborative
- Student Activities/Affairs
- Continuing and Professional Studies
- International Affairs

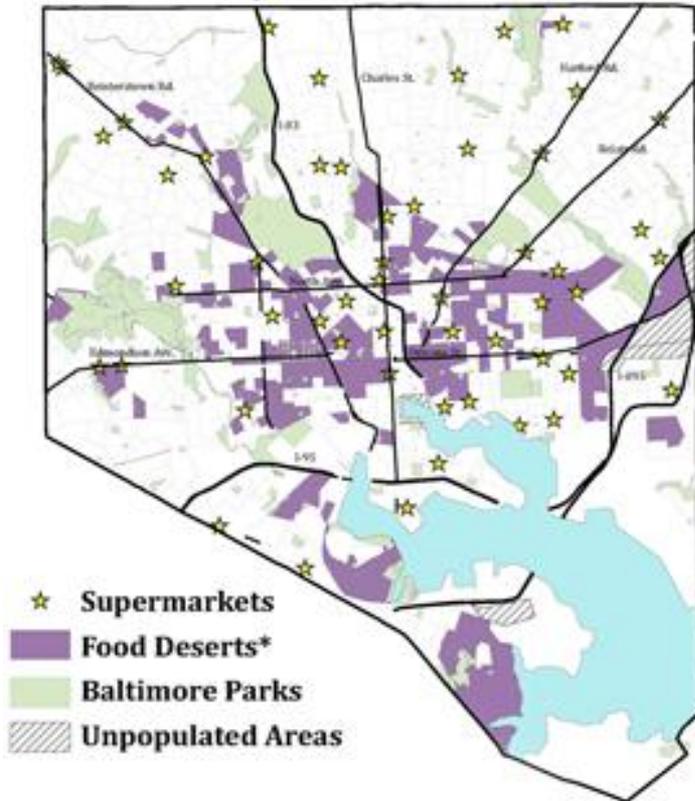
Research

- Center for Design Practice
- Office of Research
- National Community Arts Research and Convening Project
- Baltimore Art & Justice Mapping

Facilities

- MICA PLACE
(Programs Linking Art, Culture and Education)

Food Deserts in Baltimore and Supermarket Locations, 2010



community
engagement

Office of Community Engagement

Advance the Field of Community-engaged Art and Design

Provide Tools and Resources for MICA Students, Faculty, Staff and our partners

Enhance and Support a Culture of Engagement

Serve as a “Clearinghouse” and point of contact for the community and partners

Baltimore’s Art and Justice Project

Profile arts-based projects, organizations and practitioners working to create a better Baltimore

Strengthen and support collaboration between and among artists and advocates

Highlight strengths to increase investment in arts-based strategies.

Partner Organizations

Baltimore City Detention Center

The Arc, Baltimore

The Youth Opportunity Academy

Carver Vocational-Technical High

901 Arts

Mt. Royal Elementary Middle School

Eutaw Marshburn Elementary School

Bolton Hill Nursery

The Tuerk House

Baltimore Clayworks

Project Plase

Franciscan Center

Gaudenzia

EBLO (Education Based Latino Outreach) via The Walters Art Museum

Refugee Youth Project

University of MD School of Social

Work at Augusta Fells Savage Institute
of Visual Arts

Child First Authority

Wide Angel Youth Media

Hamilton Elementary/ Middle School-
Hamilton Arts Collective

901 Arts

Jubilee Arts

Guilford Elementary/Middle School-
Greater Homewood Community
Corporation

Club at Collington Square

Waverly Elementary School-Greater
Homewood Community Corporation

Access Art

Higher Achievement
Gay, Lesbian, Bisexual &
Transgender Center of
Baltimore

Baltimore Clayworks

Walters Art Museum

US Dream Academy at
Pimlico Elementary

Hampden Family Center

Barclay Elementary/Middle-
Greater Homewood
Community Corporation

Dallas F. Nicholas
Elementary- Barclay Youth
Safe Haven-Greater
Homewood Community
Corporation

Baltimore United
Viewfinders

Jubilee Arts



community
engagement

Grants and Fellowships

France-Merrick Fellows
Est. 2003, \$1M Endowment
25+ Fellows; \$1,750 to \$3,500 per fellow

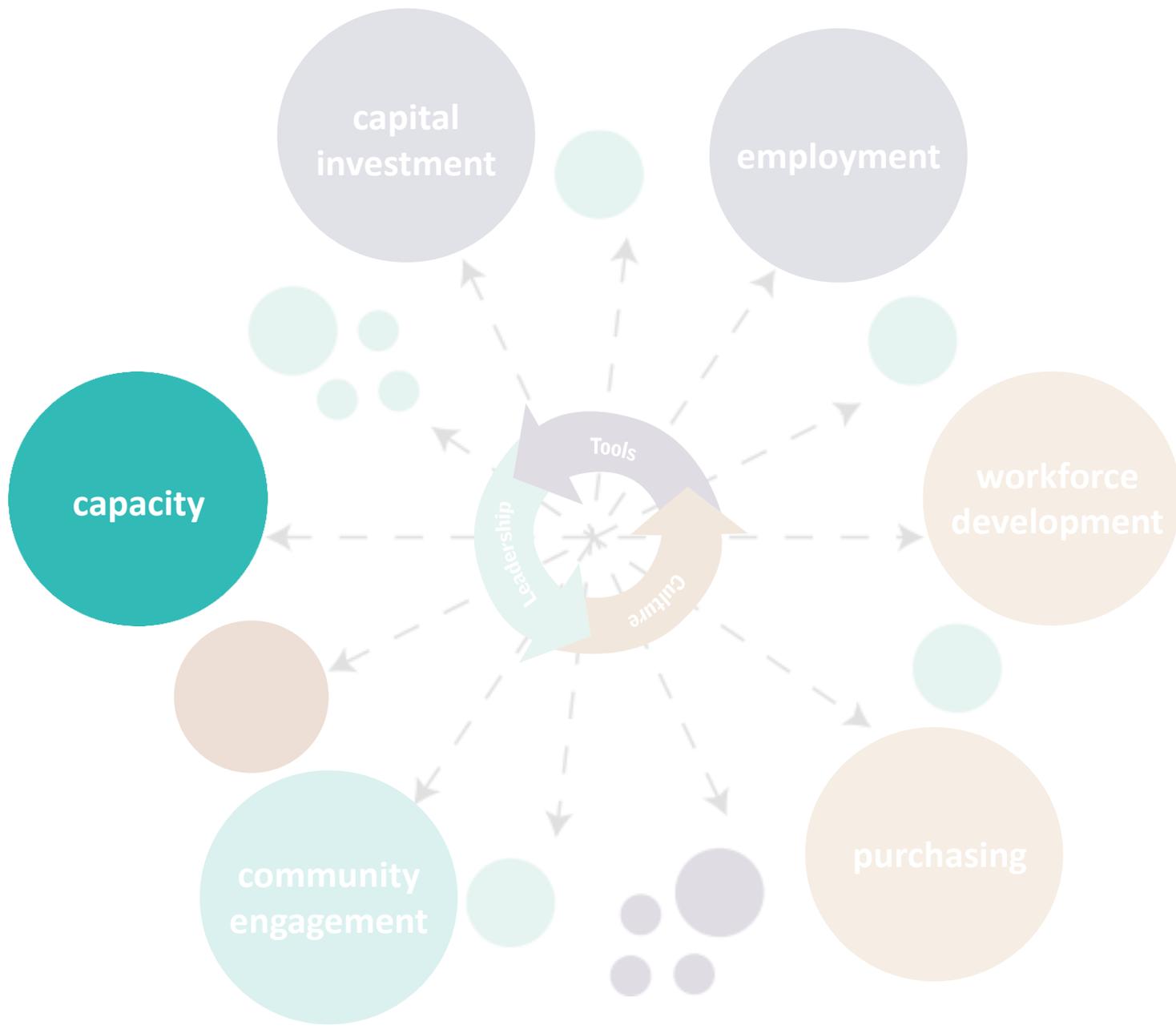
Community Service Fund Grants
Est. 1998, Trustees
71 projects: \$34,500

Community Engagement Grants
Est. 2011, Annual Grants
22 projects: \$42,454



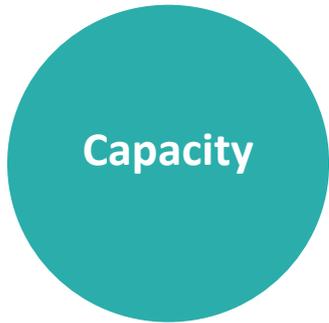
community
engagement







STATION NORTH
ARTS AND
ENTERTAINMENT
DISTRICT



Board Engagement , Financial Support, Expertise Sharing and Programming

Central Baltimore Partnership

Baltimore Collegetown Network

Station North, Arts and Entertainments

Mount Royal Improvement Association

Midtown Development

Jubilee

Midtown Community Benefits District

Baltimore Design School

Community Security/Police Partnership: East Baltimore

Baltimore Integrated Partnership: Anchor Institution

Greater Baltimore Cultural Alliance

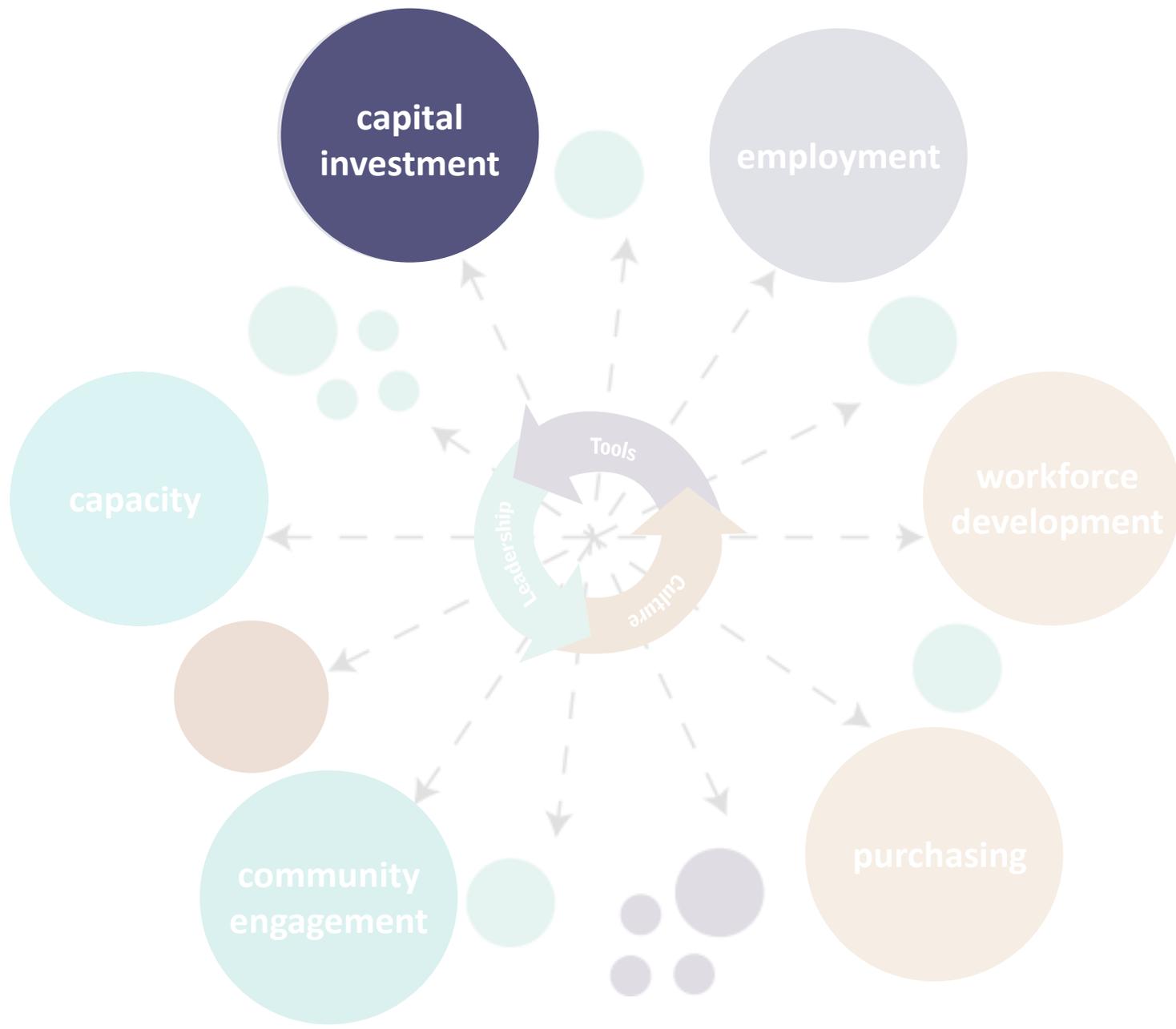
Artscape



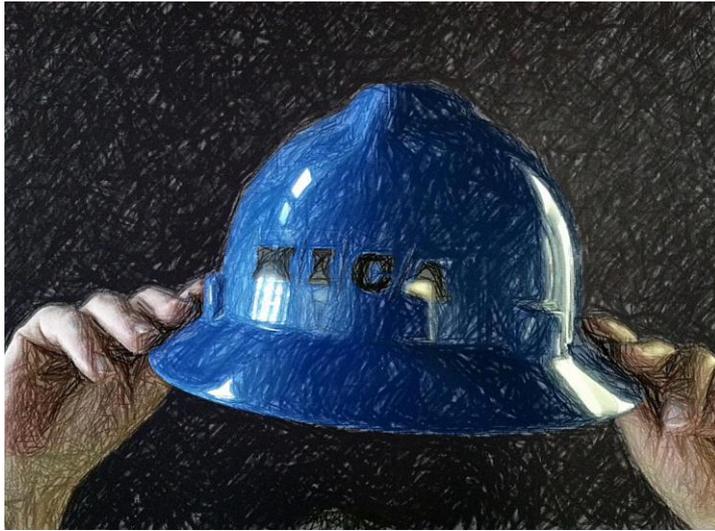
GREATER
BALTIMORE
CULTURAL
ALLIANCE

BALTI →
MORE
COLLEGETOWN
BALTIMORECOLLEGETOWN.ORG

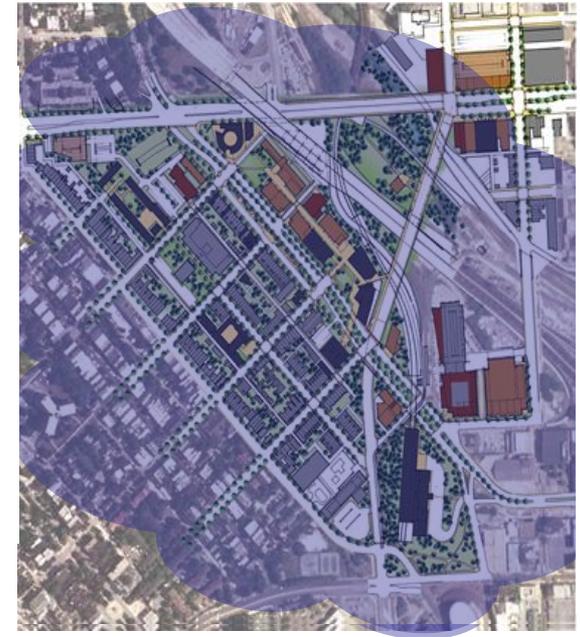




capital
investment



**MICA's investment
on North Avenue 2008-2014
\$60.7 million**



capital
investment



Historic Preservation and Adaptive Reuse

Programming, housing, and growth needs

Prevents abandonment, neglect and decay-protects land values

Enhances the vitality of neighborhoods-attracting new people

Catalyst for additional development

Exhibitions and events will draw patrons to the area

Students become customers of current and newly formed businesses

Alumni stay in Baltimore-comfort with community-start own businesses

Design goals “open up” building to engage with community

Reuse of aging existing properties in innovative ways



capital
investment

New Landmarks





INVITED

The two-fold exhibition:

INVITED: The Anniversary List and Celebration focuses on highlighting, engaging, and celebrating the businesses and community of Station North while simultaneously inviting community members into MICA and the facility becomes a hub for dialogue, understanding and winning relationships.

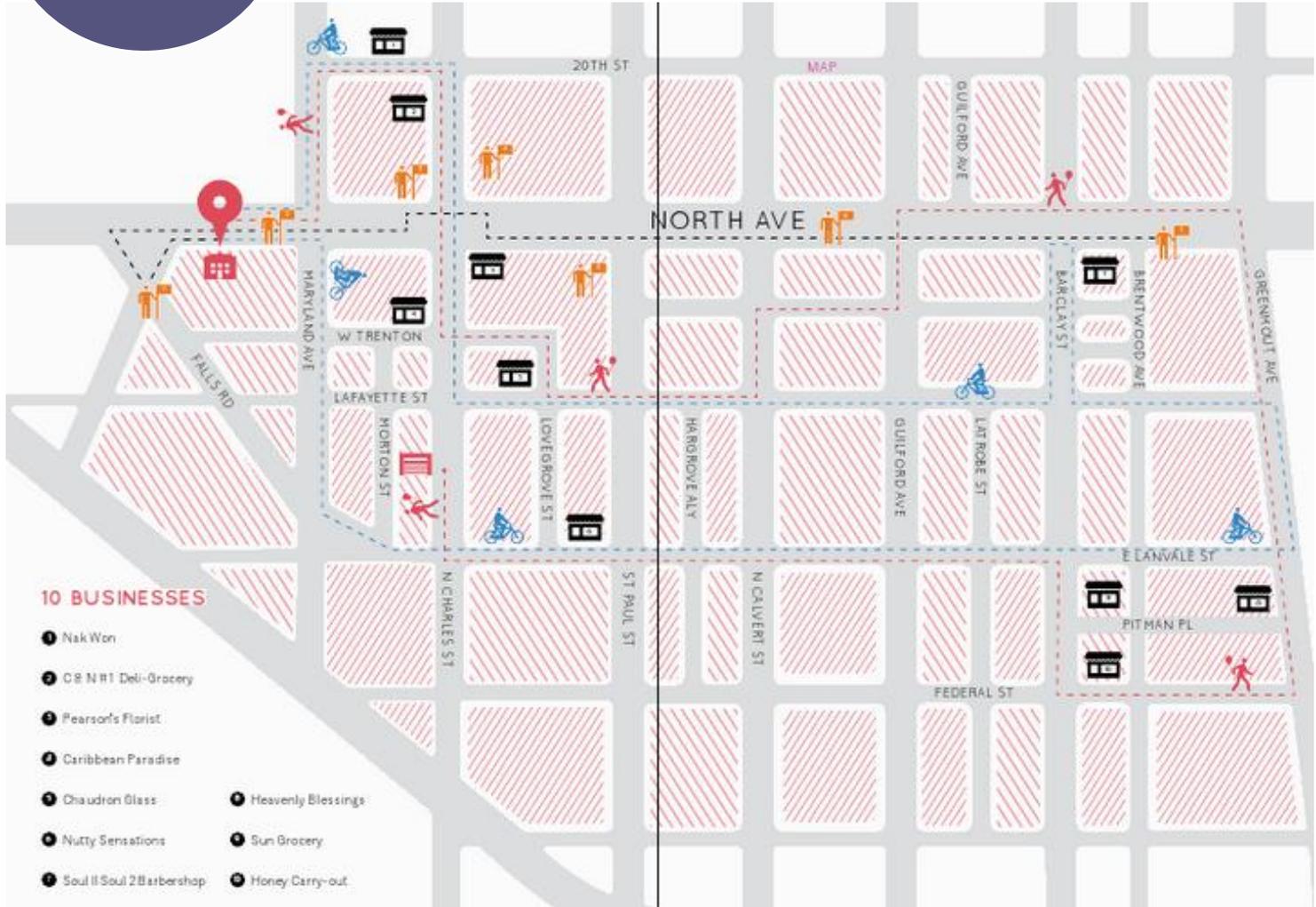


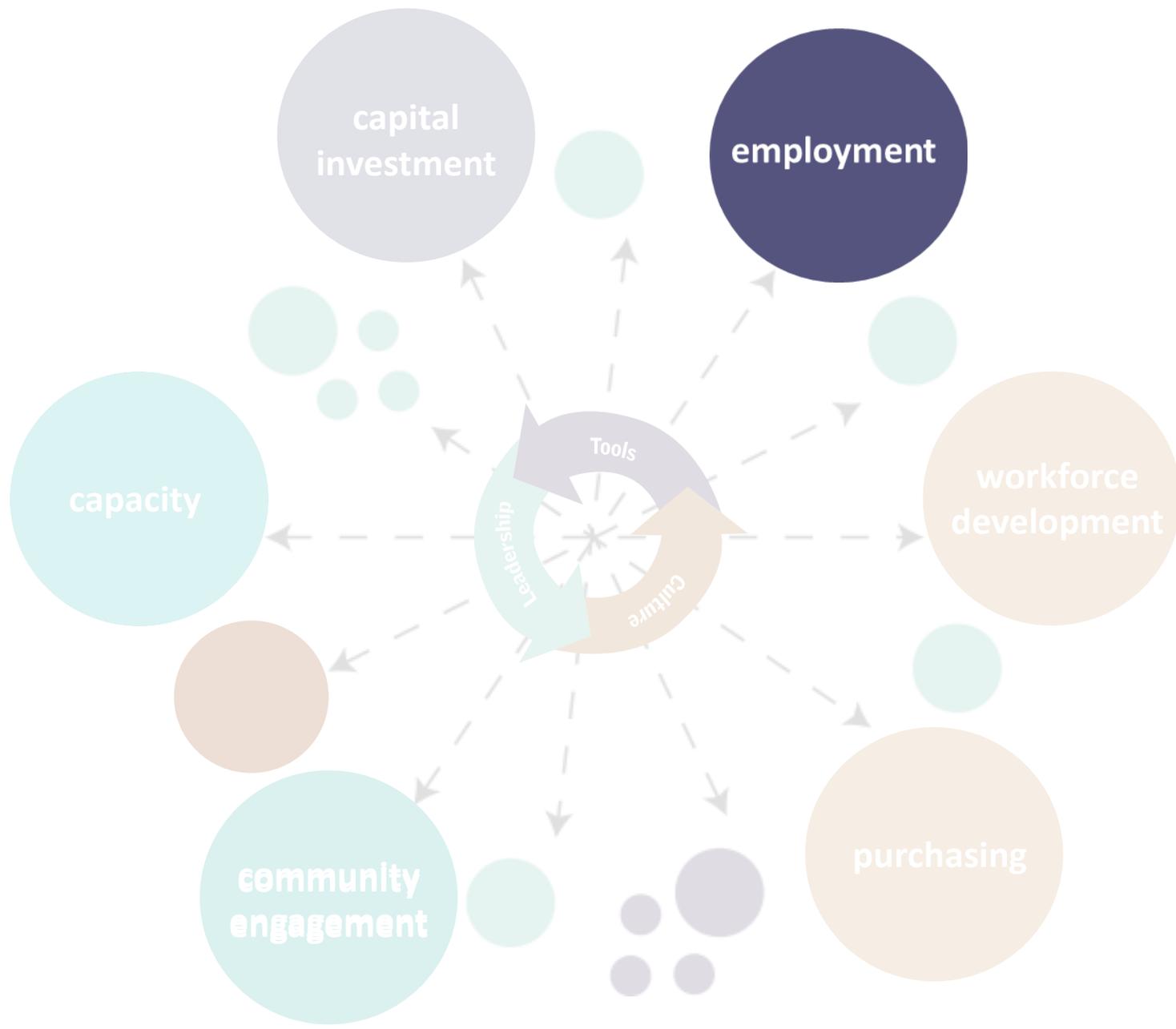
Graduate Studio Center possible in part with New Market Tax Credits

DEEDWAY

capital investment

Setting A Precedent





capital investment

employment

capacity

workforce development

Tools
Leadership
Culture

community engagement

purchasing



New Residence Hall under construction: 15% goal of local employment hiring & new local jobs



**Robust Benefits
Live-Near-Your Work
Tuition Remission & Tuition Exchange
Professional Development**

MICA has nearly 500 faculty members and close to 375 staff members

Approximately 80% of the faculty have been with the College for over five years and 46% for over ten years

Approximately 40% of the staff have been with the College for less than 10 years

+30 staff work on campus employed by contracted services partners

New Technologies/Business and Innovation Hubs Exploration



New Businesses: Alumni

Baltimore's first ever public access print studio

BALTIMORE PRINT STUDIOS

OFFERING:
LETTERPRESS & SCREENPRINTING

2010 RATES: \$15/HR \$150/MONTH \$125/WORKSHOP
 Studio access starting in November. See website for details.

18 W. NORTH AVENUE BALTIMOREPRINTSTUDIOS.COM

New Café with local employment



Partnership Impact Parkway Theater

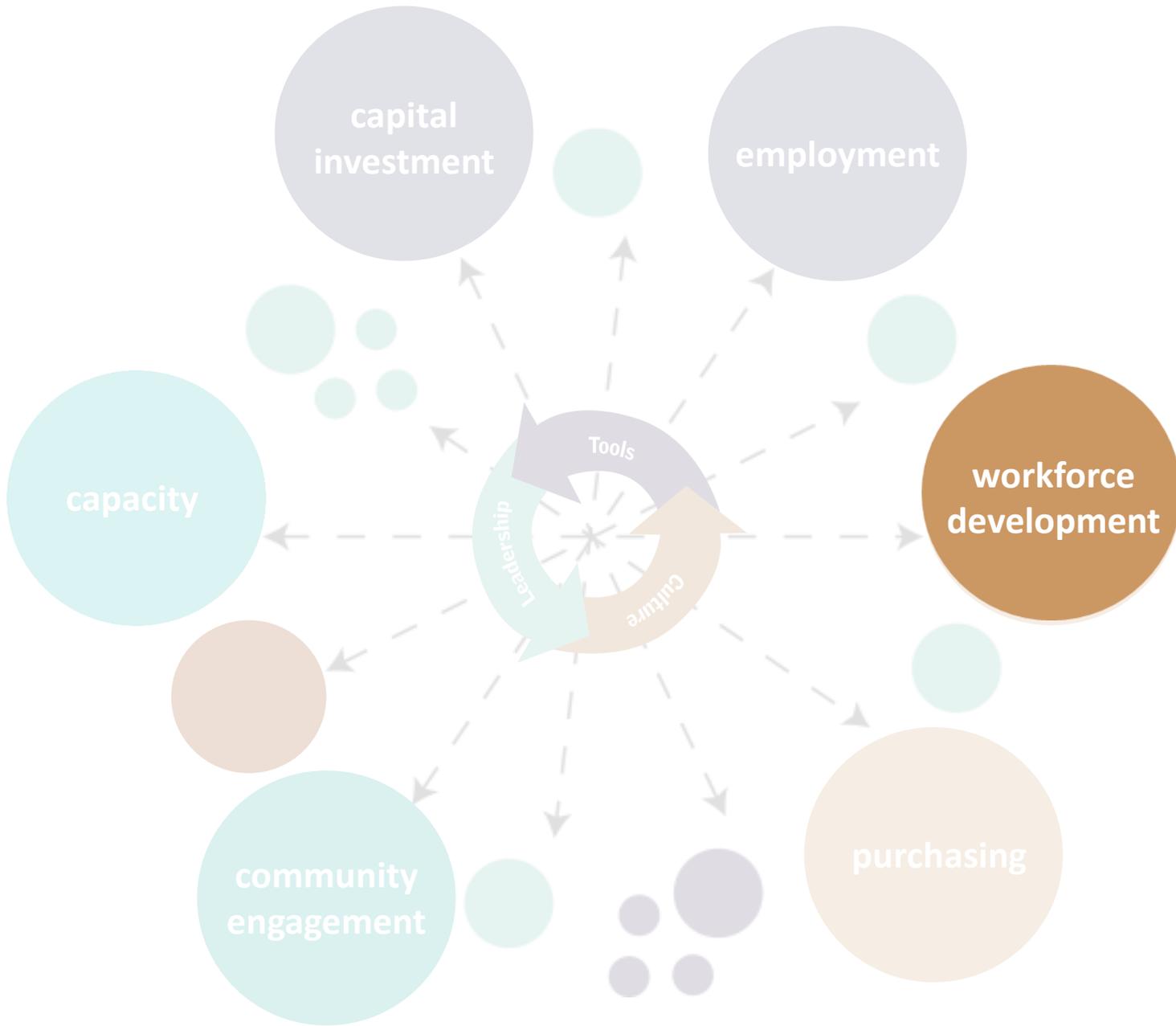


10 E. North Avenue: Funding



NEA Our Town Grant Partnership





Baltimore Integrated Partnership: Anchor Workgroup

Benchmarking and assessment of current employees

Career Pathway Mapping

Setting goals, establishing resources/area partners for local hiring and training

Coaching

Vendor/Contracted Service/Capital Construction Partner hiring



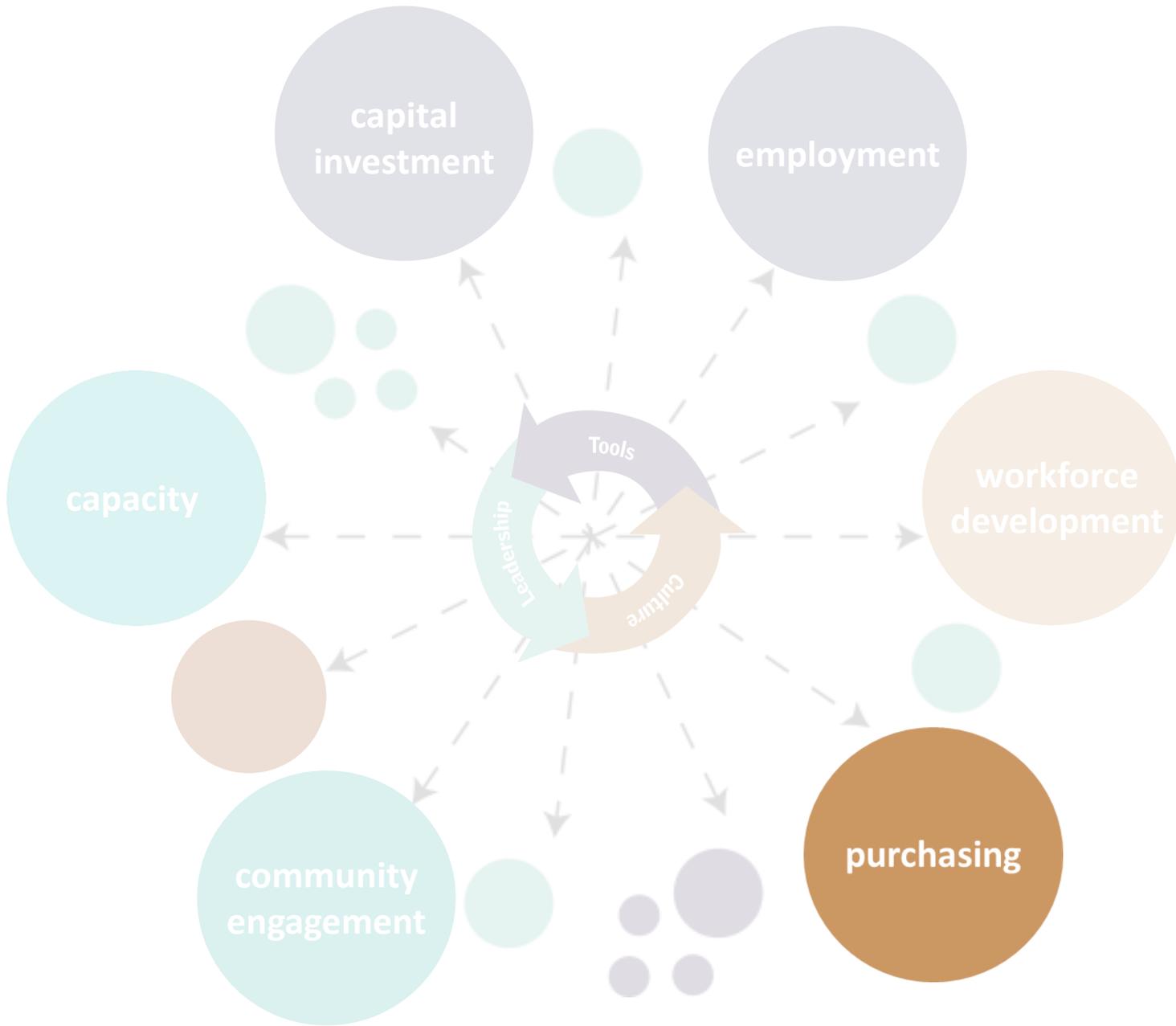
Local residents become part of, and support the institution-sharing understanding

Resources for job training, coaching and development of “soft skills”

Potential career pathways and economic growth

Raise aspirations and expectations of self, family and community





+ \$20 million in annual spending

Average of \$2.5 million in annual capital improvements and equipment

Institutional benchmarking and assessment of current purchasing

Exploration of strategic partnerships with other Anchor Institutions

MICA's long standing culture of hiring local designers, architects, engineers and business partners within the City and Region

Institutional Goals of 20-25% MBE/WBE participation with Capital Investment.

Pilot 15% Local purchasing/hiring with current project

Setting goals, establishing resources/area partners for local purchasing and procurement options

Exploration of Institution policies and challenges of Public/Private partnerships

Challenge of the culture of long-standing relationships and "qualifications"

Coaching and mitigate of risk with small local business owners



MA

