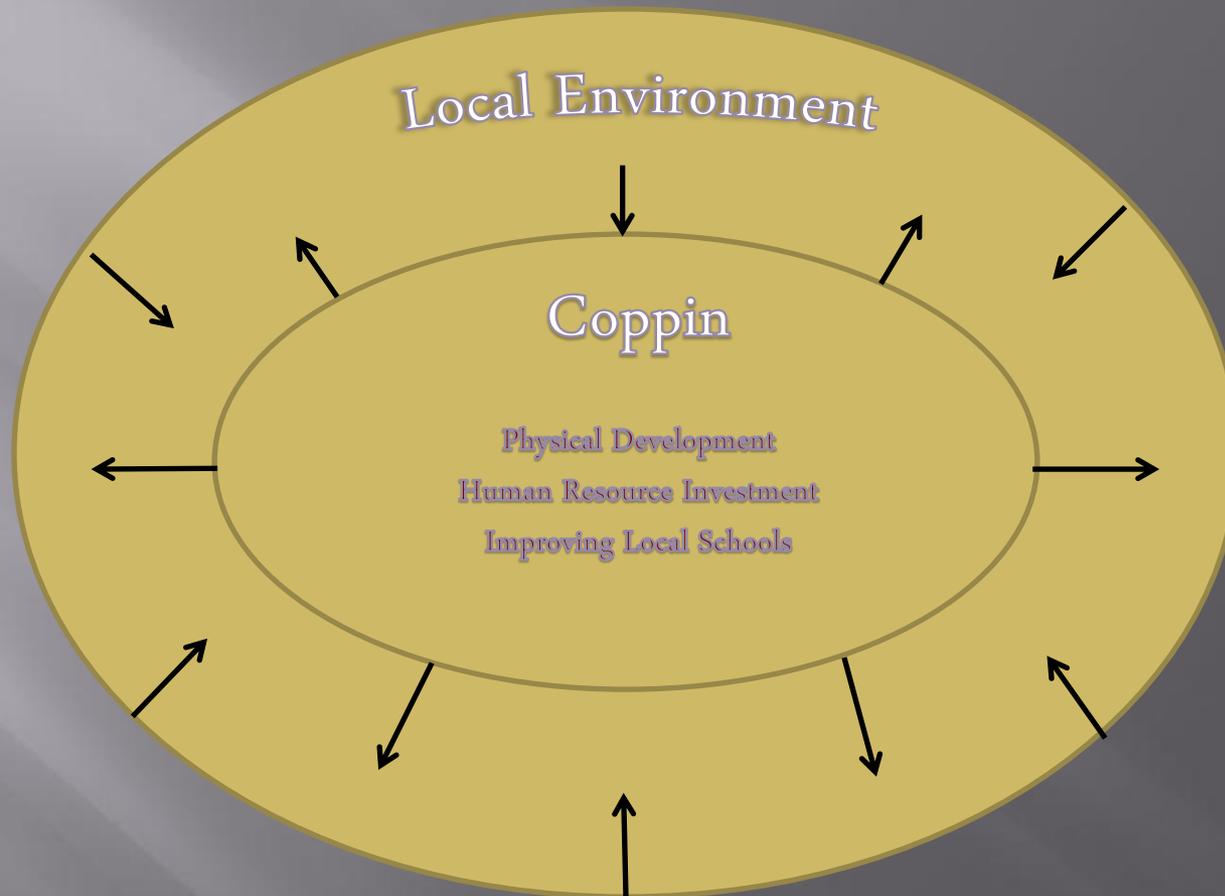


# Coppin State University...

## An Anchor Institution

Solving Universal problems that are democratically identified within the community, and manifested locally (substandard housing, inadequate healthcare, unequal schooling, etc.), should be a very high institutional priority.

# Coppin State University: An Emerging National Anchor Institution Model



Improving local schools, spurring economic development on a neighborhood basis, and building strong community organizations...

# Coppin Heights Urban Revitalization Partnership (CHURP)

## VISION: An Anchor Institution Strategy

- ▣ Coppin State University and the City of Baltimore have committed to leading a broad based partnership including community, government, non-profits and corporations, whose goal will be to collaborate to enhance and advance the Greater Coppin Heights/ Rosemont area and its surrounding environs by focusing on revitalization that includes commercial transformation, building community capacity, economic development, housing rehabilitation, reduction of health disparities, infrastructure and quality of life improvements.

# GRACE PLAN & GRAMA PLAN

2007

2012

 **DRAFT Greater Rosemont and Coppin Heights Area Master Plan**

Martin O'Malley  
Mayor



 Otis Rolley, III  
Director



**GREATER ROSEMONT  
AND MONDAWMIN AREA**

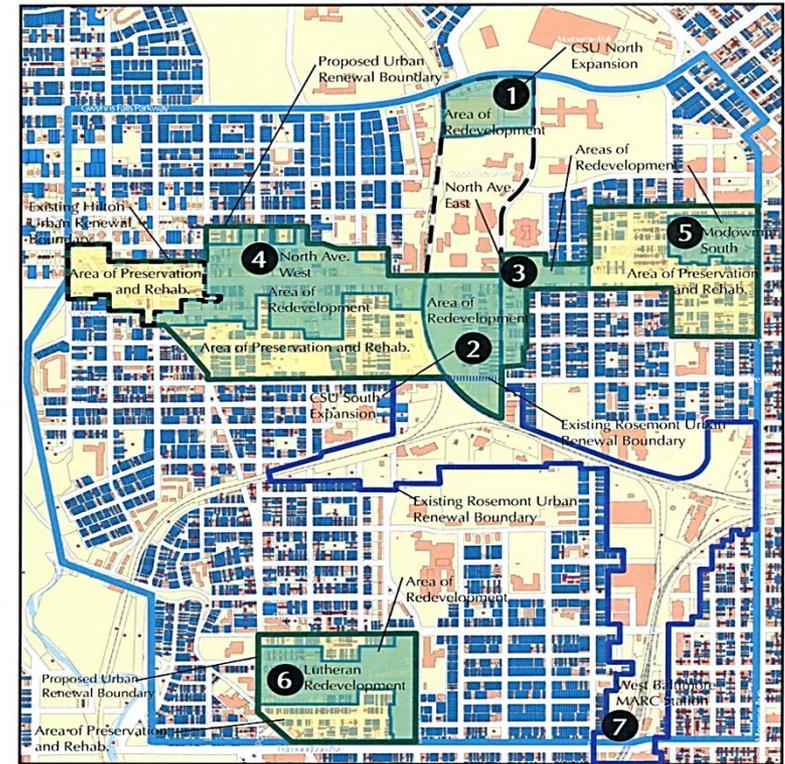
Master Plan

Baltimore City Department of Planning



# 7 Targeted Strategies

1. CSU North Campus Expansion (completed)
2. CSU South Campus Expansion (active/under development)
3. North Avenue – East (active/under development)
4. North Avenue – West (active/under development)
5. Mondawmin – South (completed)
6. Lutheran Redevelopment (active/in planning)
7. West Baltimore MARC Station (active/in planning)



Recommended urban renewal areas, and key development initiatives.

# Five years later...

COMMUNITY

CSU &  
MERCHANTS

HHSB

PEC

SCIENCE/TECHNOLOGY  
BUILDING

3 CHURP HOUSES

MONDAWMIN/WEST  
BALTIMORE MARC



# Physical Development: Improving the North Ave. Corridor



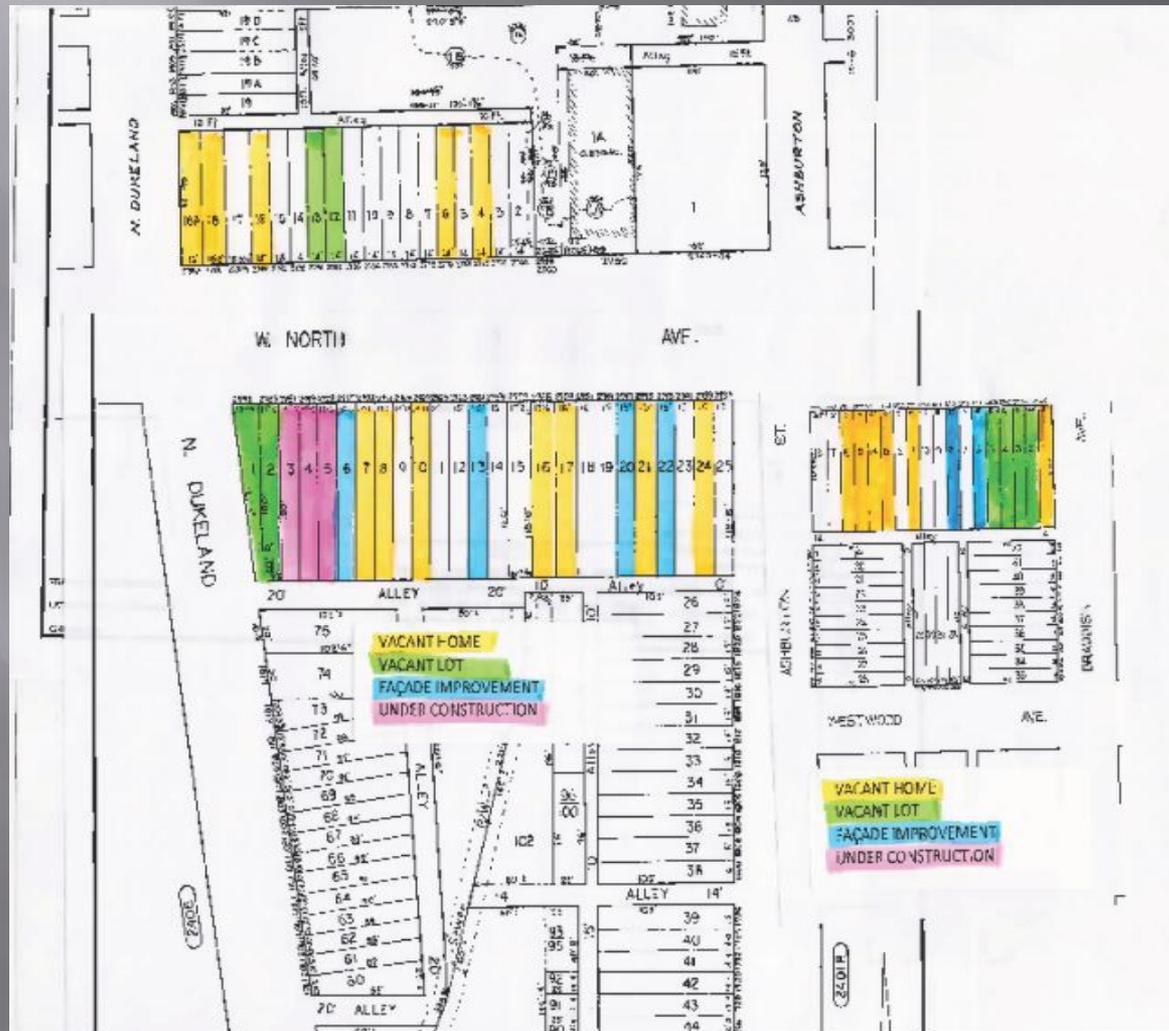
Before



and

After

# Improving the North Ave. Corridor: Phase I Strategies



# New Student Housing (North Ave. Corridor)



# Human Resource Investment: Center for Health Care & Healthy Living

Lutheran Site Development



# Human Resource Investment Anchoring Physical Development

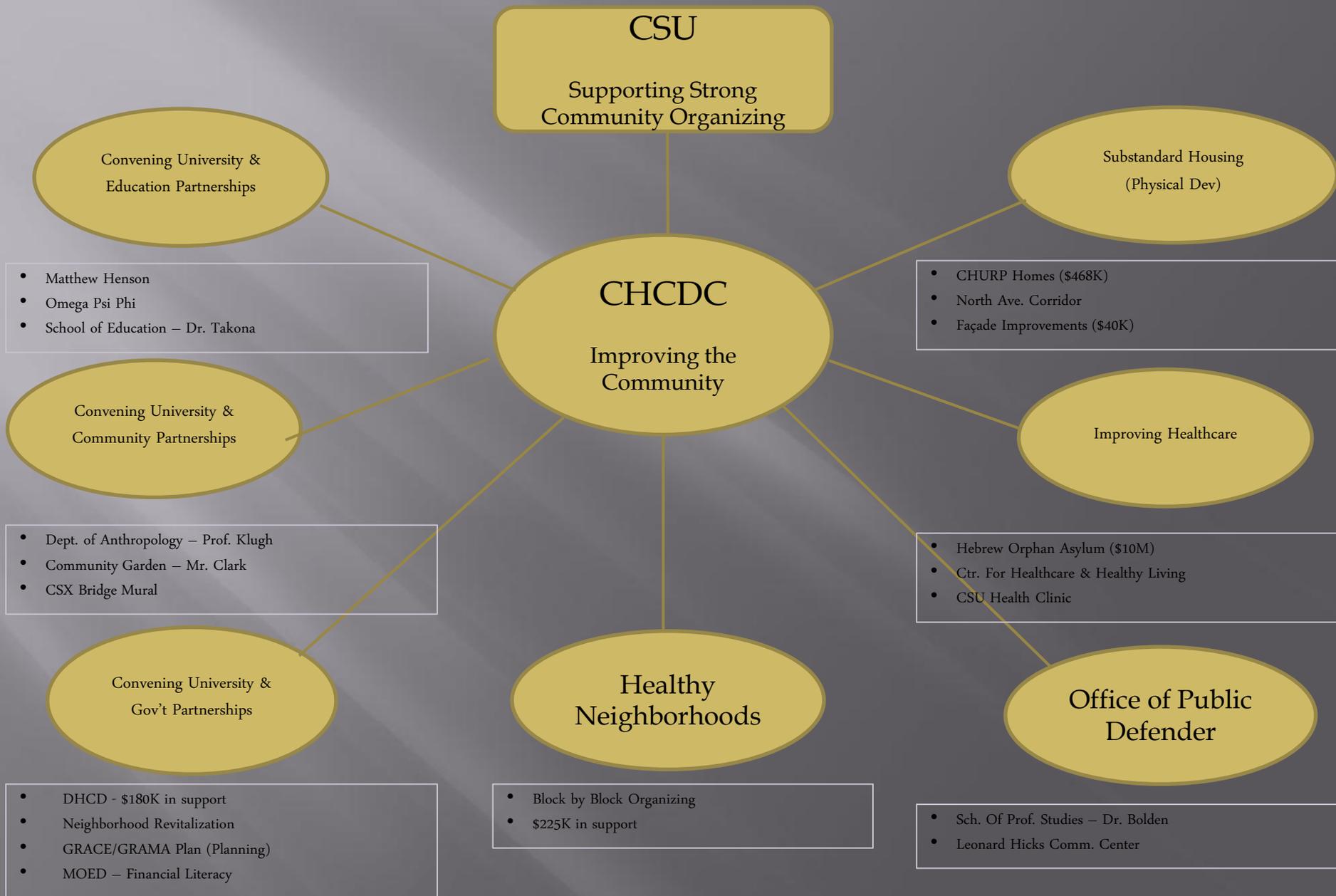
## 2800 Blocks of Lanvale and Rayner



# North Ave. Corridor Façade Improvements



# STRATEGIC PARTNERSHIPS/COMMUNITY ENGAGEMENT



# Improved Retention

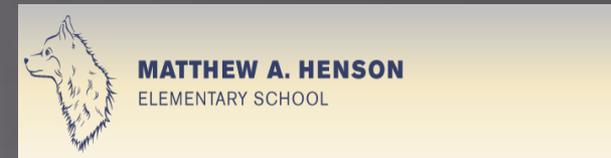
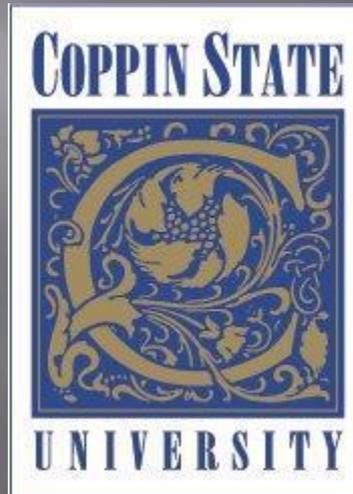
How does all of this impact retention?

If we attract a better student...

We can retain a better student

# Convening Community/Education Partnerships

## Anchor Institutions



## Improving Local Schools

