



**CDFI Webinar Series**  
**The Early Stages: CDFI Start-Up Issues**  
**July 16, 2013**  
**2:00 pm – 3:00 pm EST**

Hosted by the Federal Reserve Bank of Richmond

**AGENDA**

- 2:00 – 2:05 pm**      **Welcome and Introduction**  
Jen Giovannitti, Regional Community Development Manager, Federal Reserve Bank of Richmond
- 2:05 – 2:15 pm**      **CDFI Certification**  
Presenter: Michelle Dickens, Senior Certification and Compliance Officer, US Department of the Treasury, Community Development Financial Institutions (CDFI) Fund
- 2:15 – 2:25 pm**      **Capitalizing Your Fund**  
Presenter: Charlene van Dijk, Portfolio Manager, US Department of the Treasury, Community Development Financial Institutions (CDFI) Fund
- 2:25 – 2:45 pm**      **Experienced CDFI Executives Discuss the Key Areas of Focus in the First Year**  
Moderator: Karen Jacobson, Loan Fund Manager, Woodlands Community Lenders  
Panelist: Shaw Canale, Chief Executive Officer, Mountain BizWorks  
Panelist: Marten Jenkins, President, Natural Capital Investment Fund
- 2:45 – 3:00 pm**      **Discussion Session with Virtual Audience**  
Jen Giovannitti, Regional Community Development Manager, Federal Reserve Bank of Richmond
- 3:00 pm**              **Adjourn**