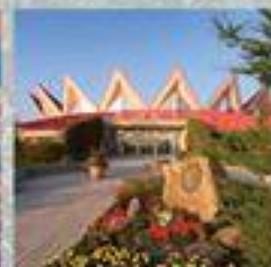


TAMARACK FOUNDATION  
*Trust and Conservancy for West Virginia Culture*



# ART

means business  
in West Virginia

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*Trust and Conservancy for West Virginia Culture*



**ar•ti•san** / `ärtizən/ • n. a worker in a skilled trade, esp. one that involves making things by hand.



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# Supporting the creativity in every West Virginia Artisan Entrepreneur



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# \$18.6 Million

(Annually)

-- Marshall U. Ctr. for Business and Economic Research  
The Impact of Tamarack & Fd. on WV Economy,  
2008



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## Why Artisan Entrepreneurs?

- Increases livability
- Nurtures innovation
  - Brand identity
- Drives local economies



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“By attending the show I have gained the confidence needed to take a couple of country folks from West Virginia, put them in the big city of New York and succeed in selling to an international audience!”



*Sue Jennings, Spoon Maker  
Preston County*



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“...the value of the national wholesale show will have a certain dollar amount attached to it by the end of the year, however, the improvement in my quality of life cannot be measured.”

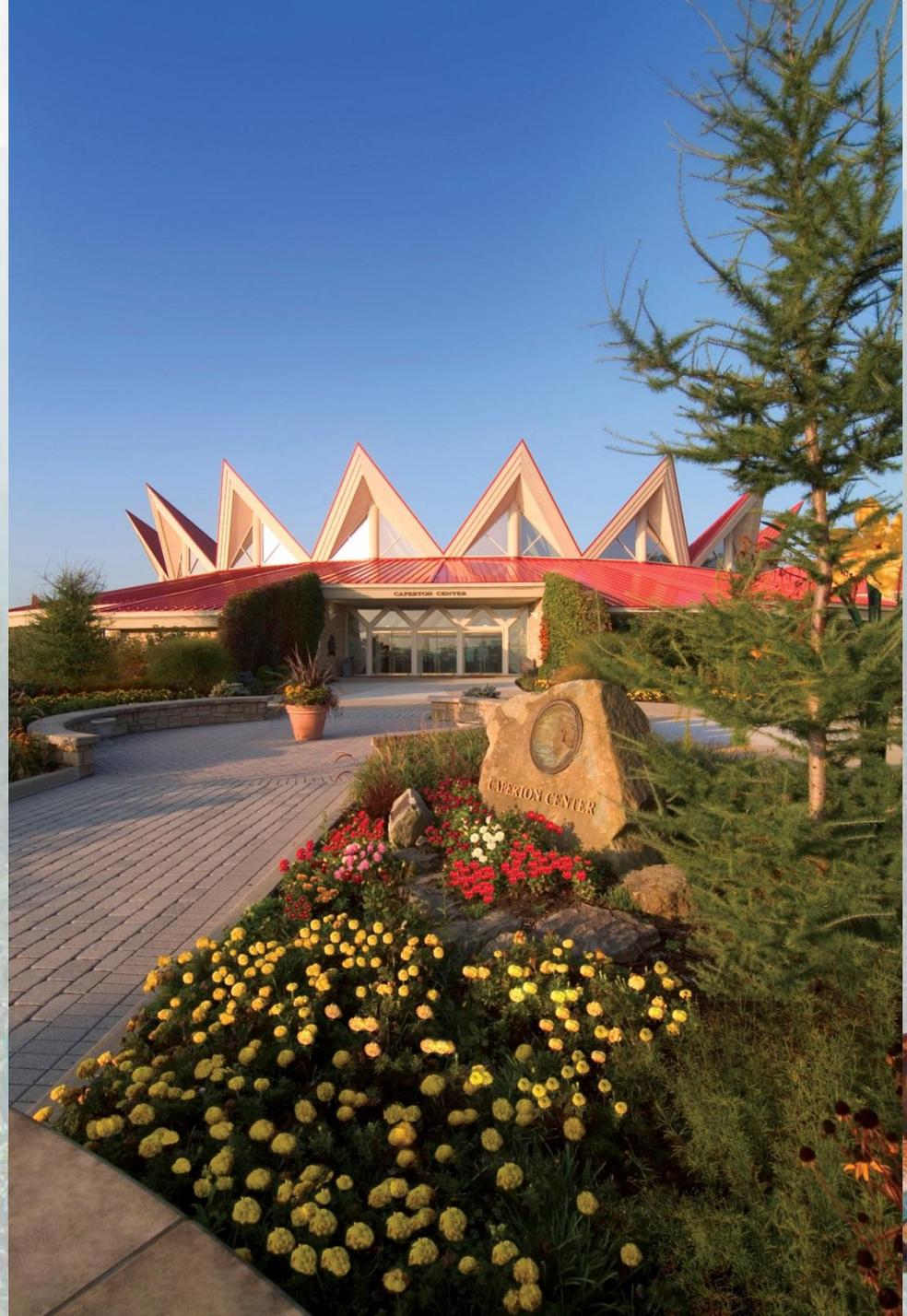
*Matt Thomas, Thomas/Work  
Gilmer County*



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Tamarack:  
*The Best of  
West Virginia*







# Partners

Appalachian Regional Commission  
Claude Worthington Benedum Foundation  
FDIC  
USDA  
WV Department of Agriculture  
Women's Business & Training Center  
WV Development Office  
WV Department of Commerce  
WV Department of Education and the Arts  
WV High Technology Consortium  
WV Small Business Development Centers





# Opportunities for West Virginians

## Programs

- Jurying
- Product Development
- Professional Marketing
- Business Consulting/Planning
- Regional/National Shows
- Artisan Services Outreach
- Educational Programs
- Scholarships
- Mentoring New Artisans
- Craft Apprenticeships

## Grants

- Fellowships
- Professional Development
- Equipment Acquisition
- Artisan Relief

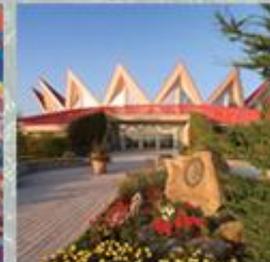


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# Artisan Relief Program



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[http://youtu.be/8fAJ\\_AKrZ1o](http://youtu.be/8fAJ_AKrZ1o)



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# Tamarack Foundation

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[www.tamarackwv.com/foundation](http://www.tamarackwv.com/foundation)

