

Partnership for a LIVABLE ROANOKE VALLEY

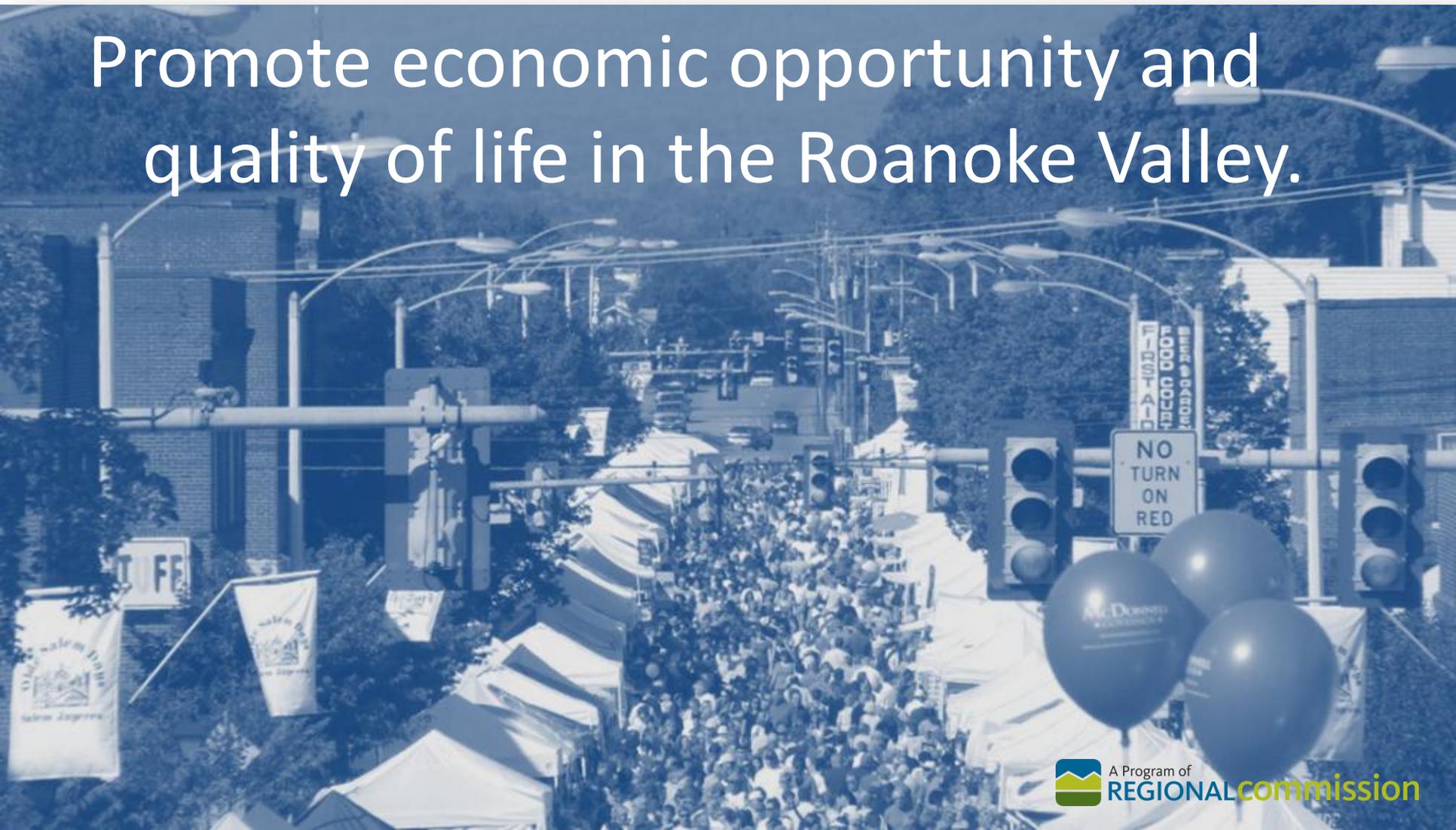
Community Approach to Accessing Opportunity

September 27, 2013

Federal Reserve Bank of Richmond

Livable Roanoke Valley Mission

Promote economic opportunity and quality of life in the Roanoke Valley.



Our Vision

We are living the dream. Beautiful mountains. Clean rivers and streams. People who care. The Roanoke Valley is filled with promise.

To make the most of these opportunities, we will work to provide quality education, access to healthcare, work and career opportunities, responsible stewardship of the environment, and greater regional cooperation. As we strive to fulfill our promises, we will be the destination for individuals, families and businesses who share the same dream that we do.



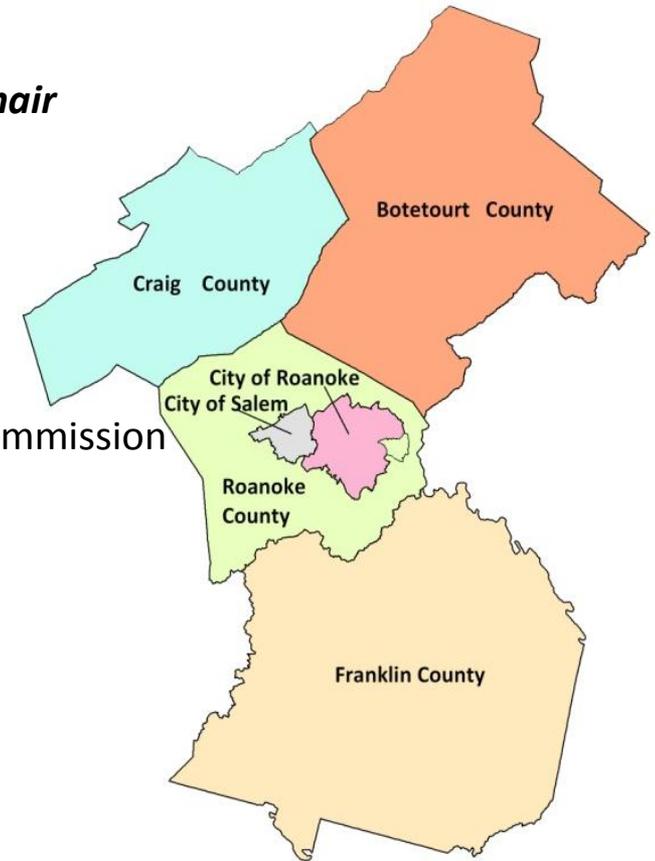
Project Outcomes

- Creation of Regional Livability Plan
- Adopted by a Steering Committee of Regional Leaders
- Endorsed by Local Governments and Non-profit Boards
- Supported by the Business Community
- Implementation is coordinated and monitored by the Partnership for a Livable Roanoke Valley

Who's Leading the Partnership

Livable Roanoke Valley Steering Committee

- **The Honorable Lisa Garst, City of Salem - *Chair***
- **The Honorable Bobby Thompson, Franklin County – *Vice Chair***
- The Honorable Stephen Clinton, Botetourt County
- Don Davis, Western Virginia Water Authority
- Lucy Ellett, Citizen Representative
- The Honorable Ed Elswick, Roanoke County
- Richard Flora, Craig County
- Mayor Bradley Grose, Roanoke Valley-Alleghany Regional Commission
- Shirley Holland, Carilion Clinic
- Dana Martin, VA Department of Transportation CTB
- The Honorable Charlotte Moore, Roanoke Valley Area MPO
- Todd Putney, Roanoke Regional Chamber of Commerce
- Robert Sandel, Virginia Western Community College
- Henry Scholz, Council of Community Services
- The Honorable David Trinkle, City of Roanoke
- Todd Putney, Roanoke Regional Chamber of Commerce



Participating Organizations

Housing

Community Housing Partners
Freedom First Credit Union
LOA Area Agency on Aging
Roanoke Valley Realtors Association
Total Action Against Poverty
Town of Vinton

Energy & Environment

Appalachian Power Company
Cabel Brand Center
Community Alliance for Energy Efficiency
Roanoke Valley Cool Cities Coalition
Roanoke Gas Company
Va. Dept. of Environmental Quality

Transportation

Blue Ridge Independent Living Center
Freedom First Credit Union
RADAR
Roanoke Valley Greenway Commission
Roanoke Regional Chamber of Commerce
LOA Area Agency on Aging
Virginia Department of Transportation

Land Use

Advisory Council of Homelessness
Roanoke Valley Urban Forestry Council
Valley Metro
Western Virginia Land Trust
The Orvis Company

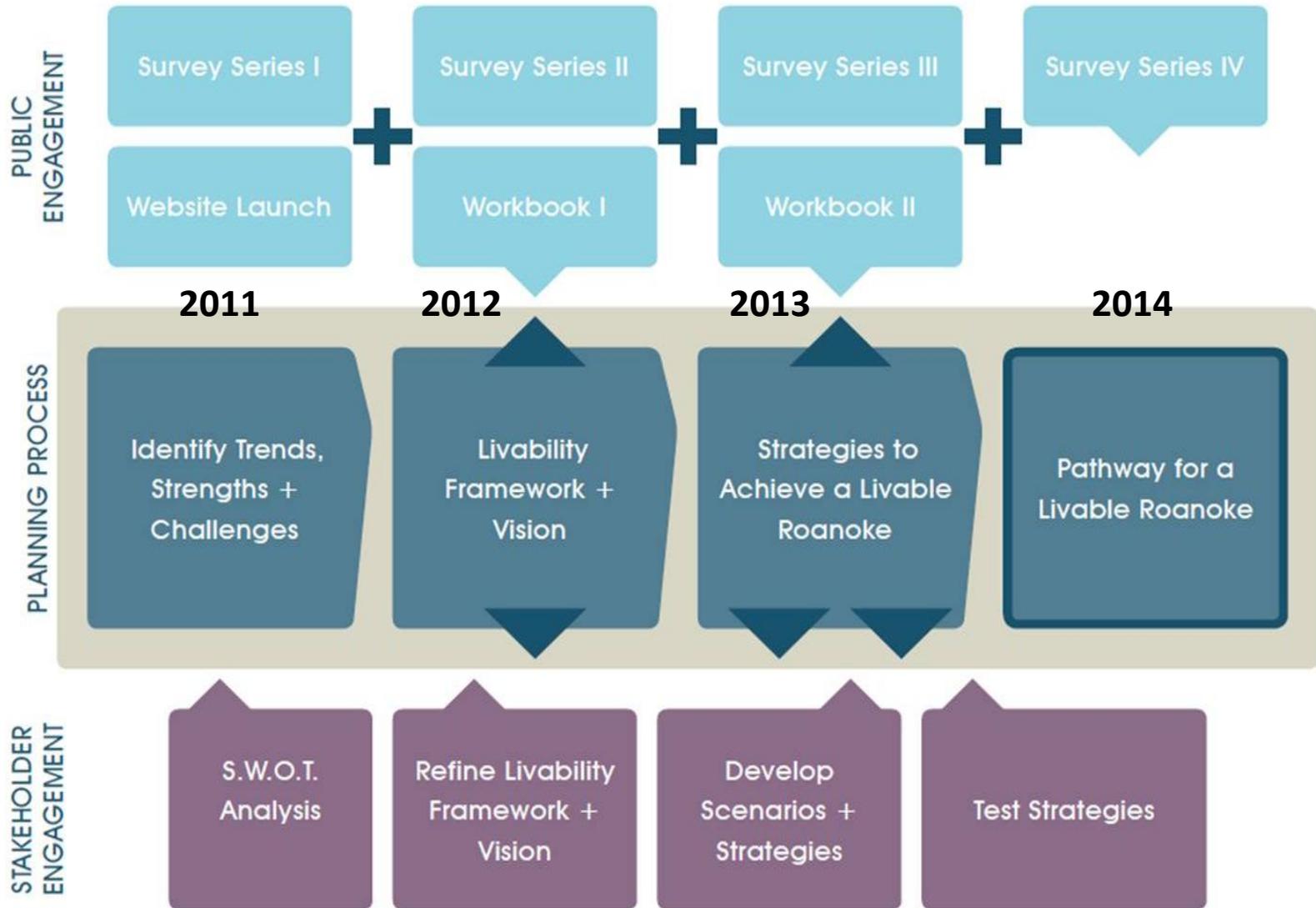
Economic & Workforce Development

Goodwill Industries of the Valleys
Roanoke Regional Partnership
Va. Dept. of Housing & Community Development
Roanoke Regional Chamber of Commerce
Junior Achievement of Southwest Va.
Western VA Workforce Investment Board
Community Housing Partners

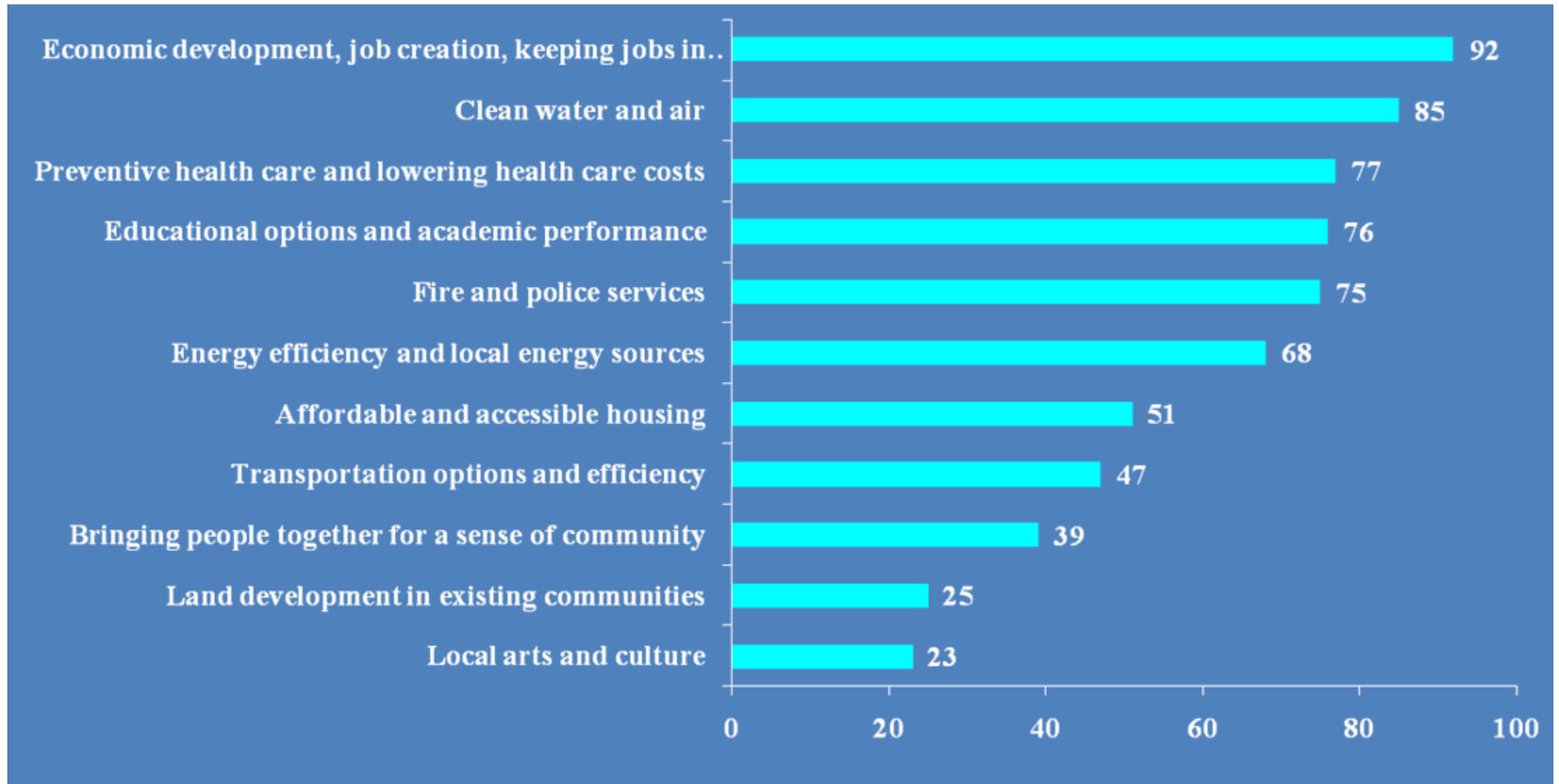
Health & Education

New Horizons Healthcare
Child Health Investment Partnership
Carilion
Ferrum College
Junior Achievement of Southwest Va.
Roanoke Higher Education Center
United Way of the Roanoke Valley
Western VA Workforce Investment Board

Planning Process



Livability Survey of 1030 People in the Roanoke MSA



Guiding Principles of Livable Roanoke Valley

- Protect the beauty and ecology of the Roanoke Valley.
- Provide a healthy and equitable quality of life for all of our citizens.
- Celebrate the diversity of our region and its contribution to our culture.
- Embrace both our traditions and new innovations to create economic vitality.
- Anticipate and adapt to change with responsible leadership.
- Build on the assets of our local communities to strengthen regional collaboration.
- Invest in regional infrastructure improvements that meet the communities' needs in the 21st century.
- Promote excellence in education, job training, and a culture of lifelong learning.

Goals of Livable Roanoke Valley

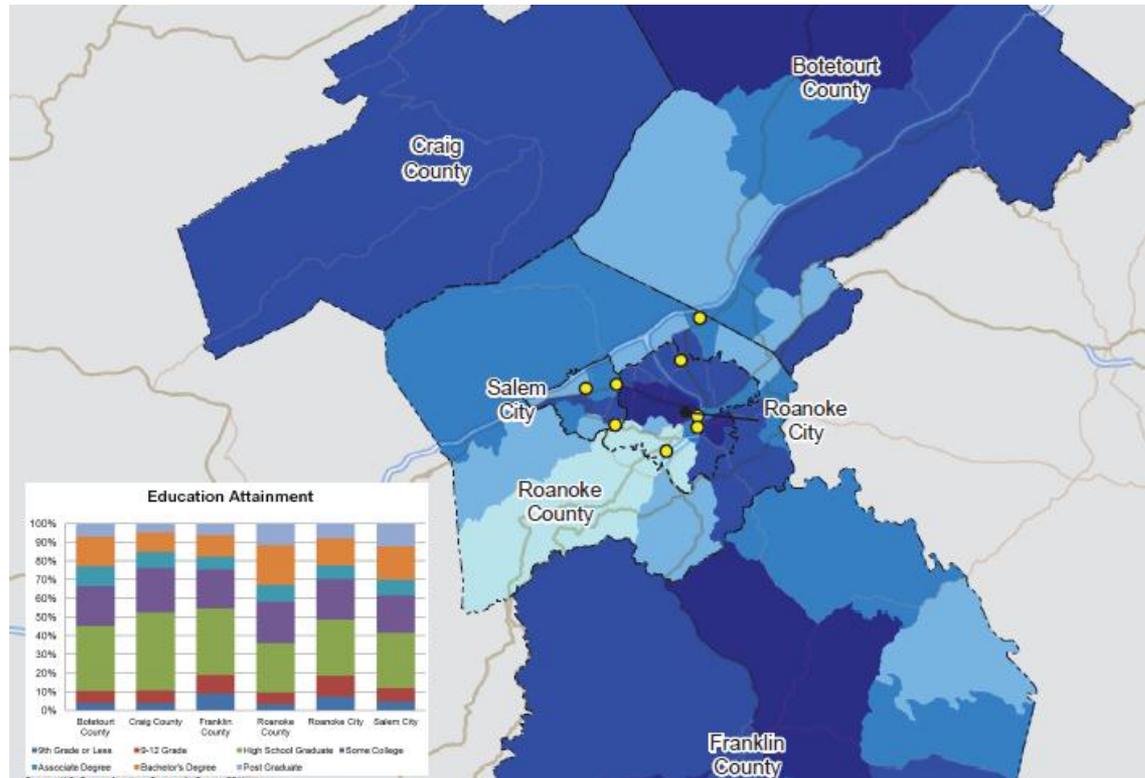
Economic Development: Creating jobs, increasing incomes and growing businesses to improve the quality of life for all residents of the Roanoke Region.

Workforce Development: Providing access to job training and educational advancement by fostering a culture of lifelong learning for people of all ages and abilities.

Healthy Roanoke: A community where all are empowered to achieve and sustain optimum health.

Natural Assets: Working collaboratively to preserve the historic and natural assets of the region.

Access to Opportunity Mapping & Analysis



Identify Disparities in Opportunity

- Where are the areas of high opportunity? What proportion of the region's residents live in such areas?
- Are there disparities in neighborhood opportunity for racial/ethnic minorities? Are they significant?
- Are certain elements of opportunity more inequitably located across groups?
- How do these inequities (or lack of) align with our public investments?
- How can access to opportunity be increased?

Identify Areas of High Opportunity

Opportunity areas have:

- Access to better than average schools
- Access to jobs, especially entry level
- Access to transportation options
- Access to health care services

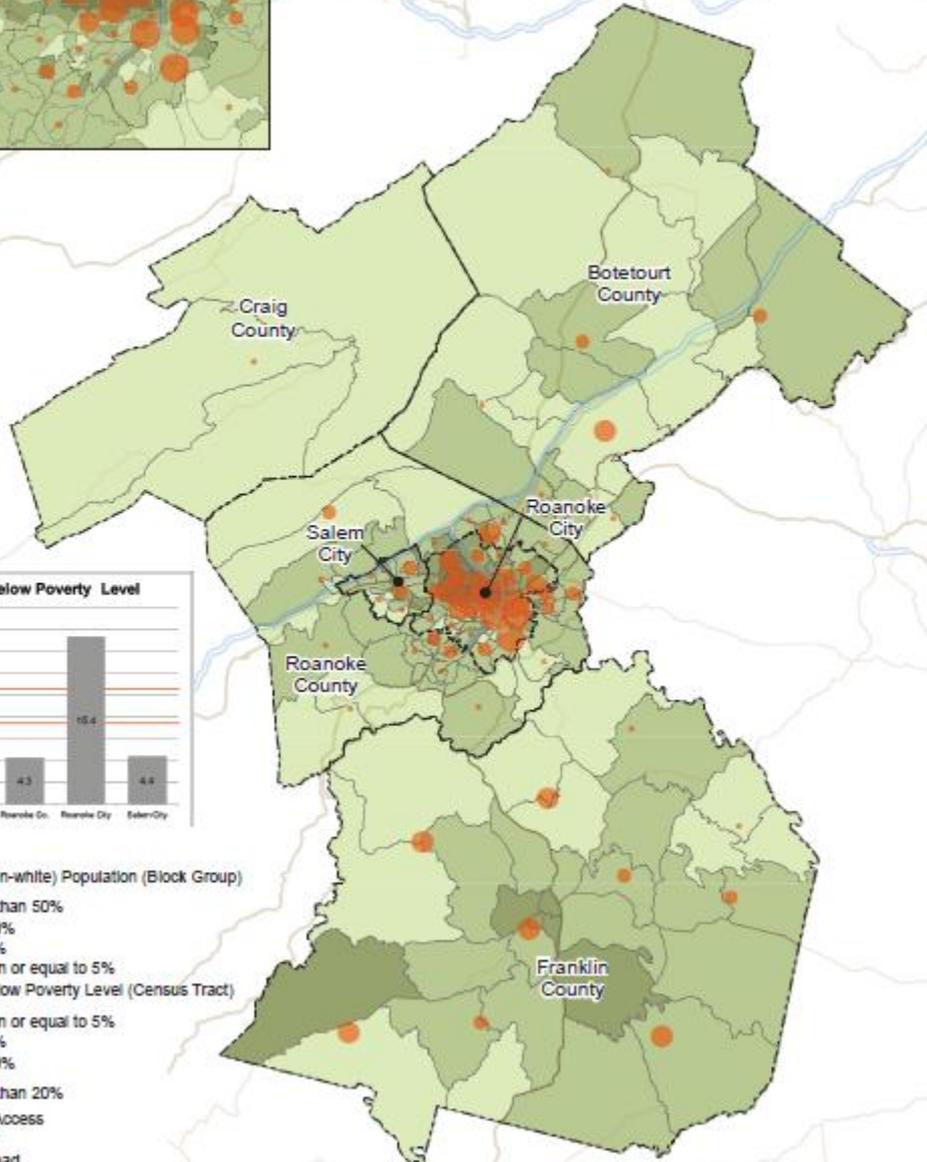
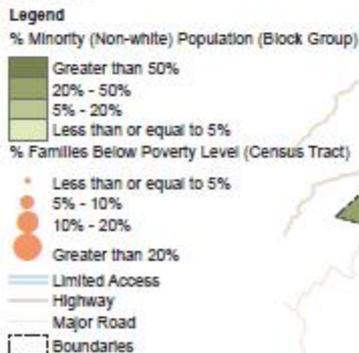
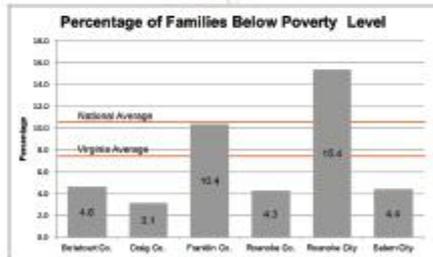
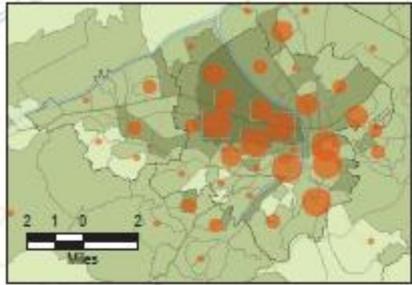
Opportunity areas generally do not have:

- Concentrated poverty
- Racial segregation

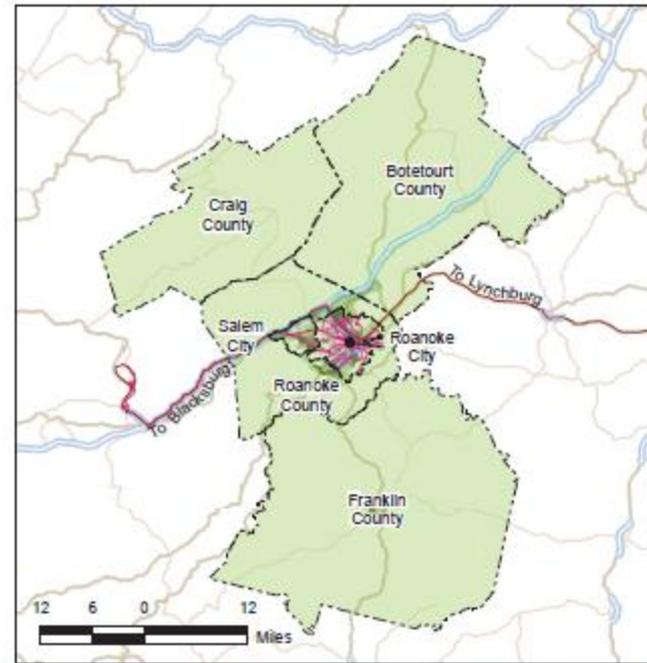
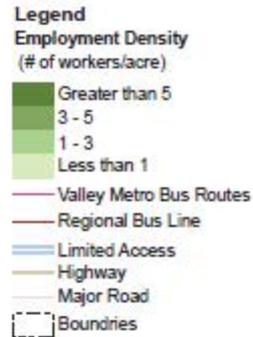
Identify Barriers to Opportunity

- Transportation Access – Mobility options
- School performance
- Local residency preferences
- Lacking affordable rental housing
- Concentrated poverty & unemployment
- Educational attainment
- Lack of health food options
- Lack of accessibility for those with disabilities

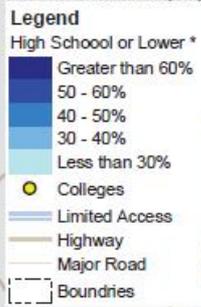
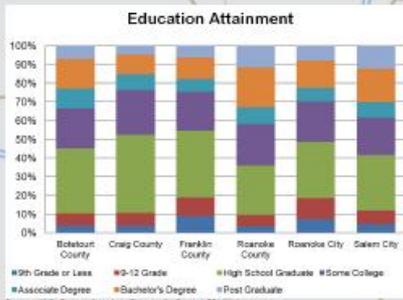
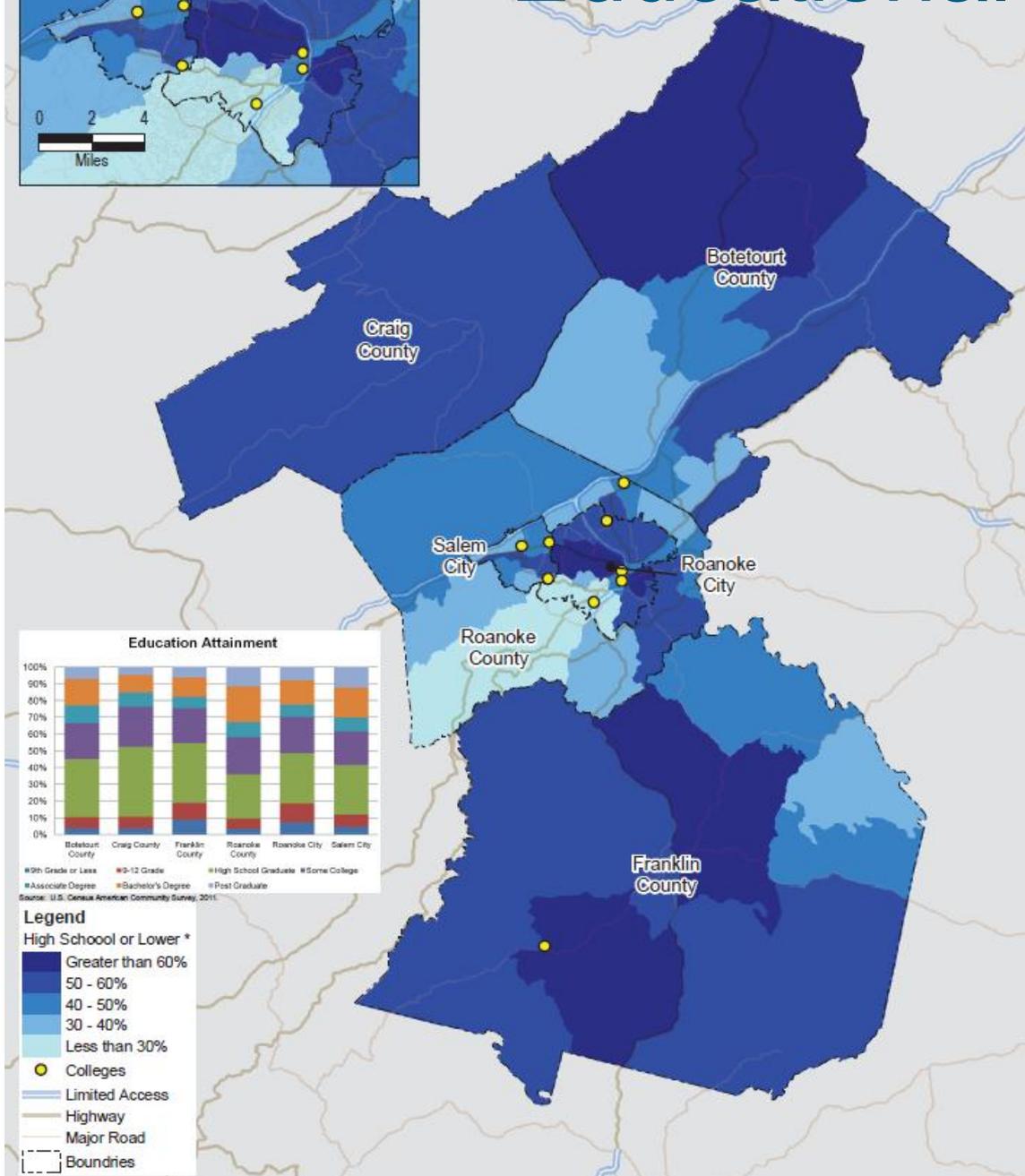
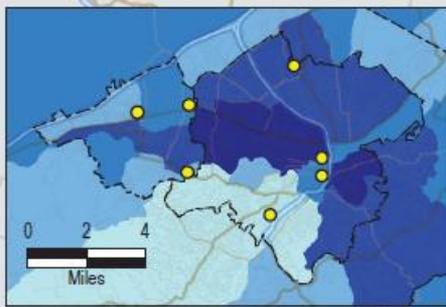
Minorities and Poverty



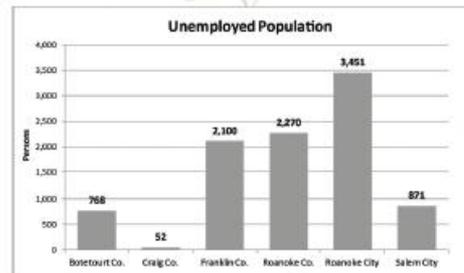
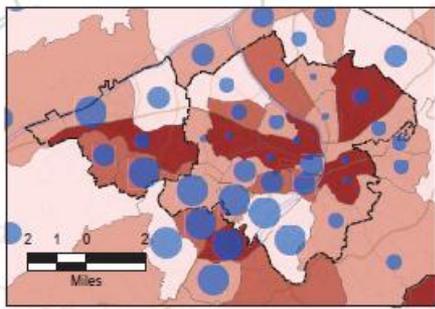
Transit Access and Employment Density



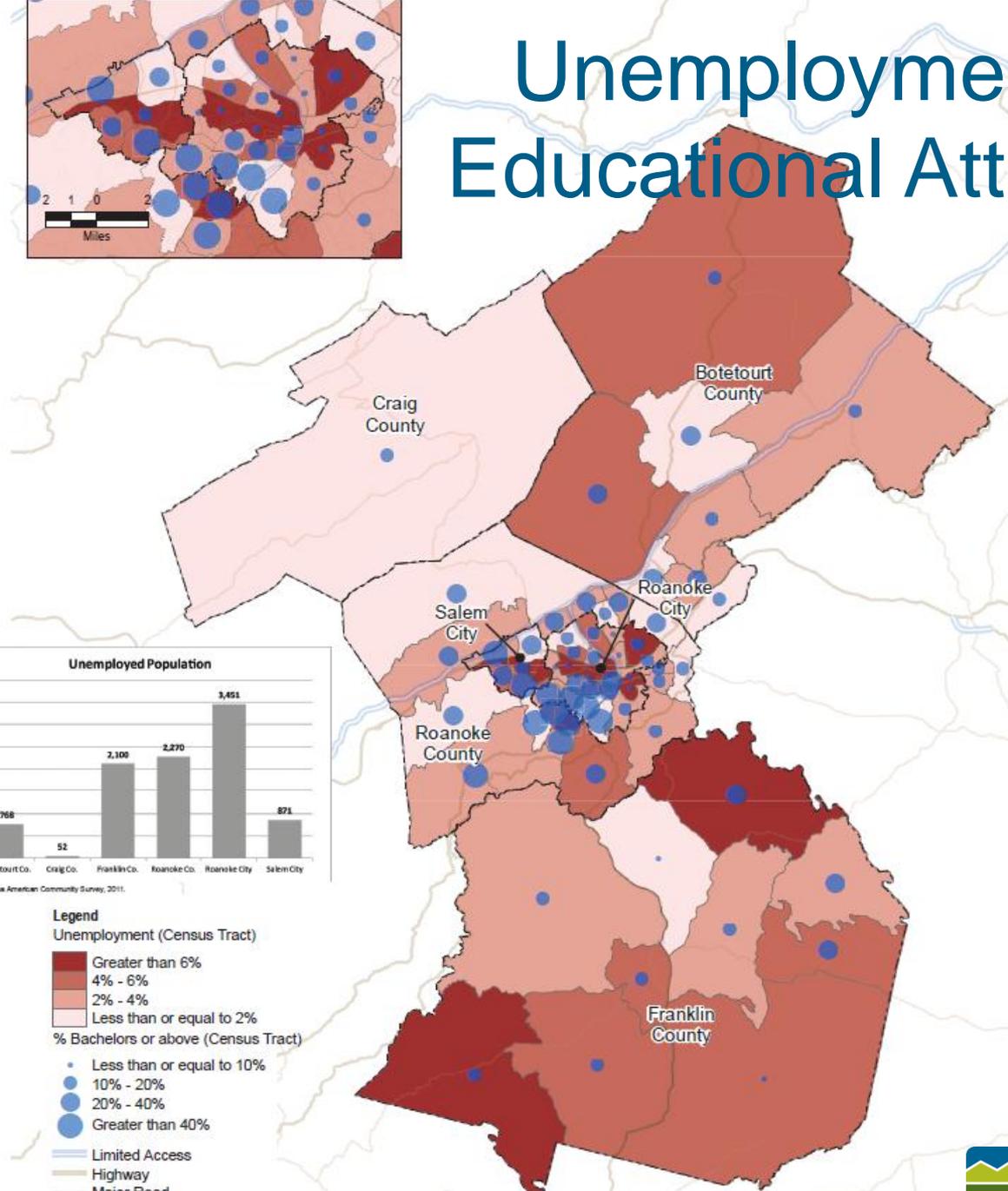
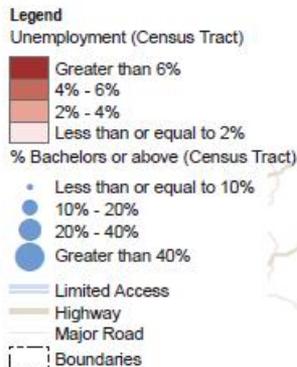
Educational Attainment



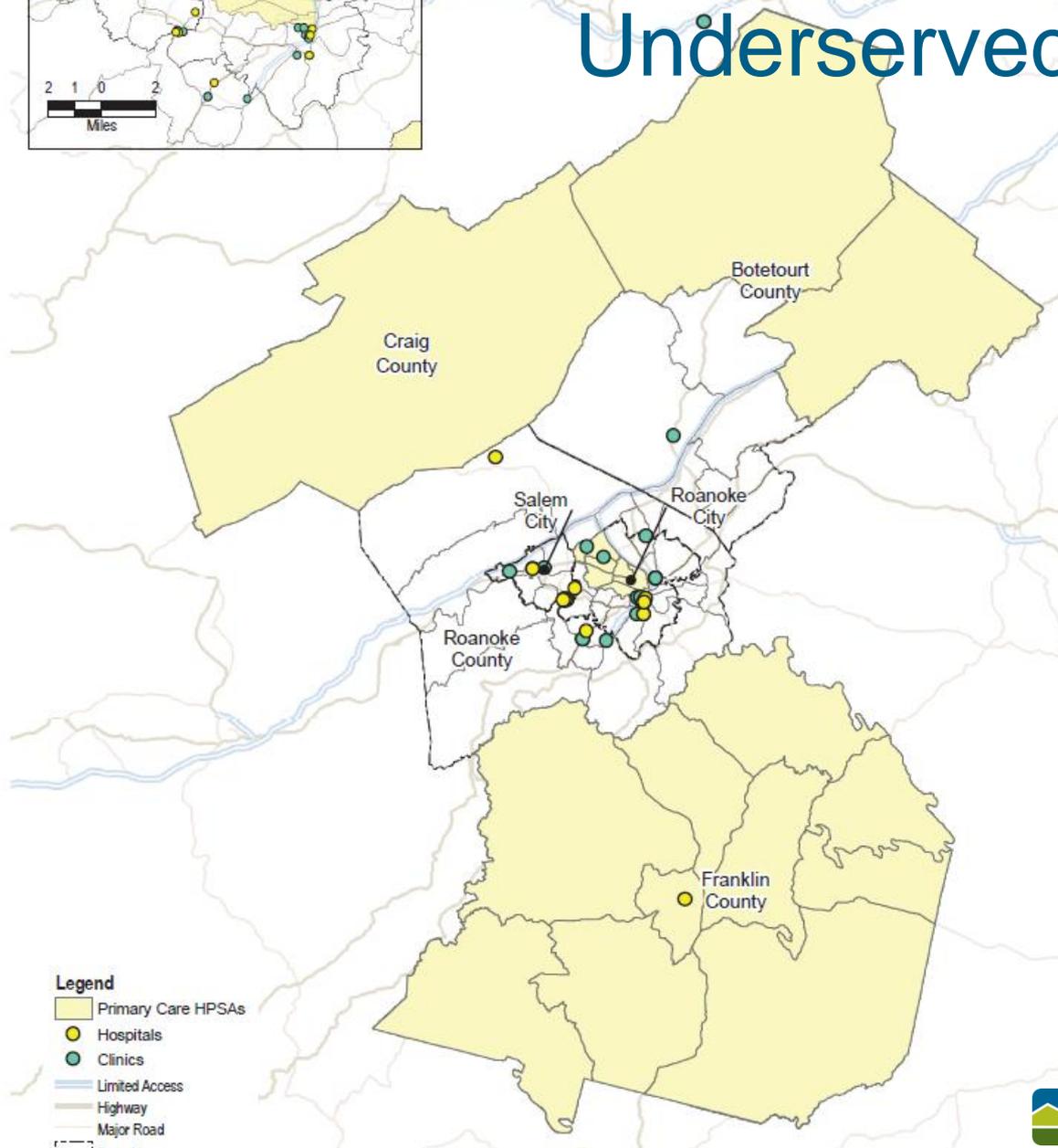
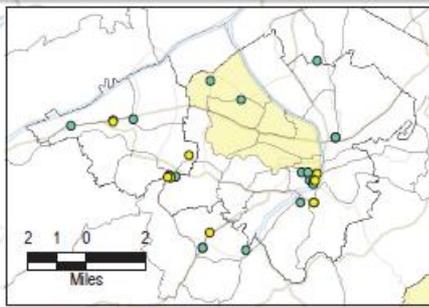
Unemployment and Educational Attainment



Source: U.S. Census American Community Survey, 2011.

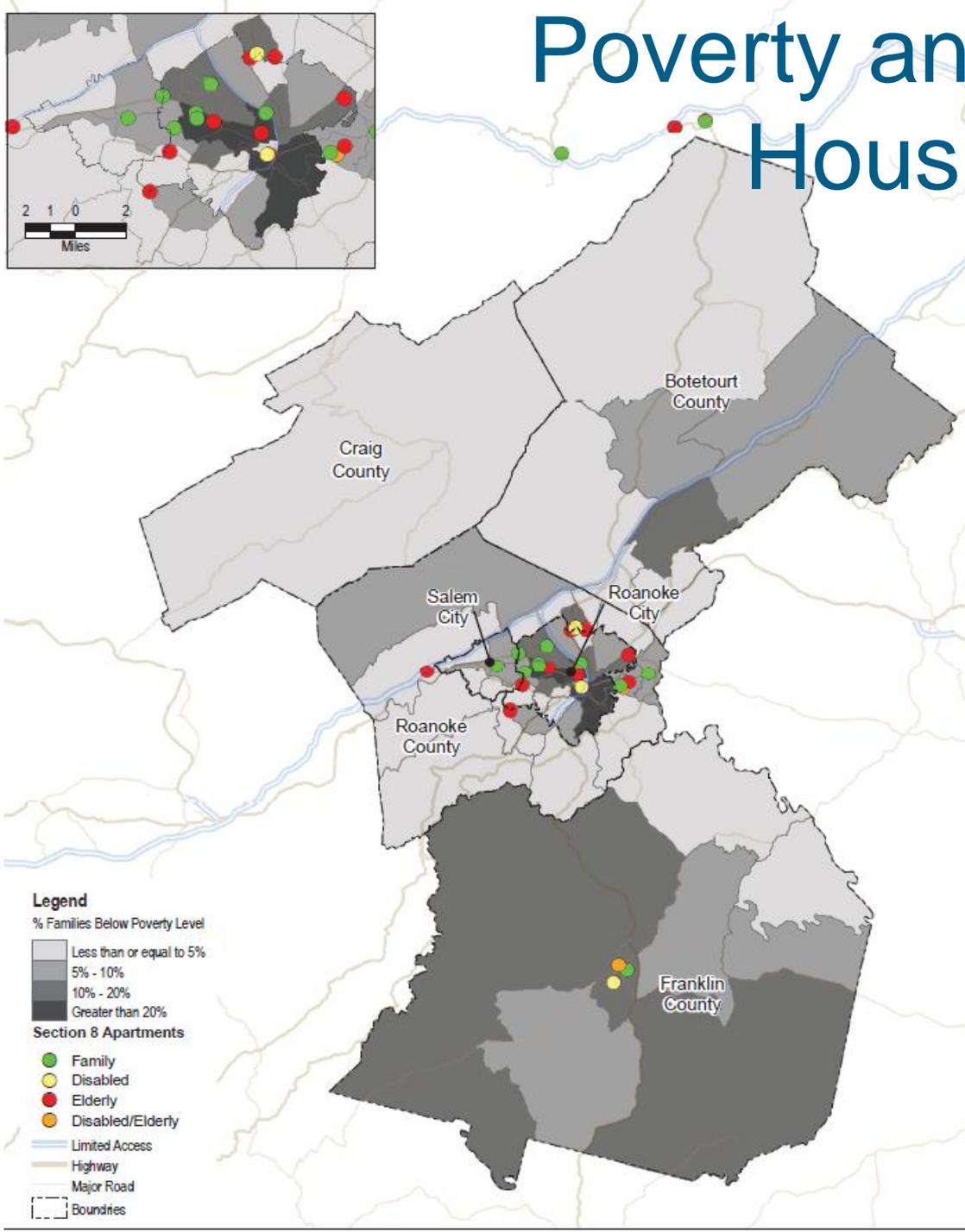


Health Care & Medically Underserved Areas

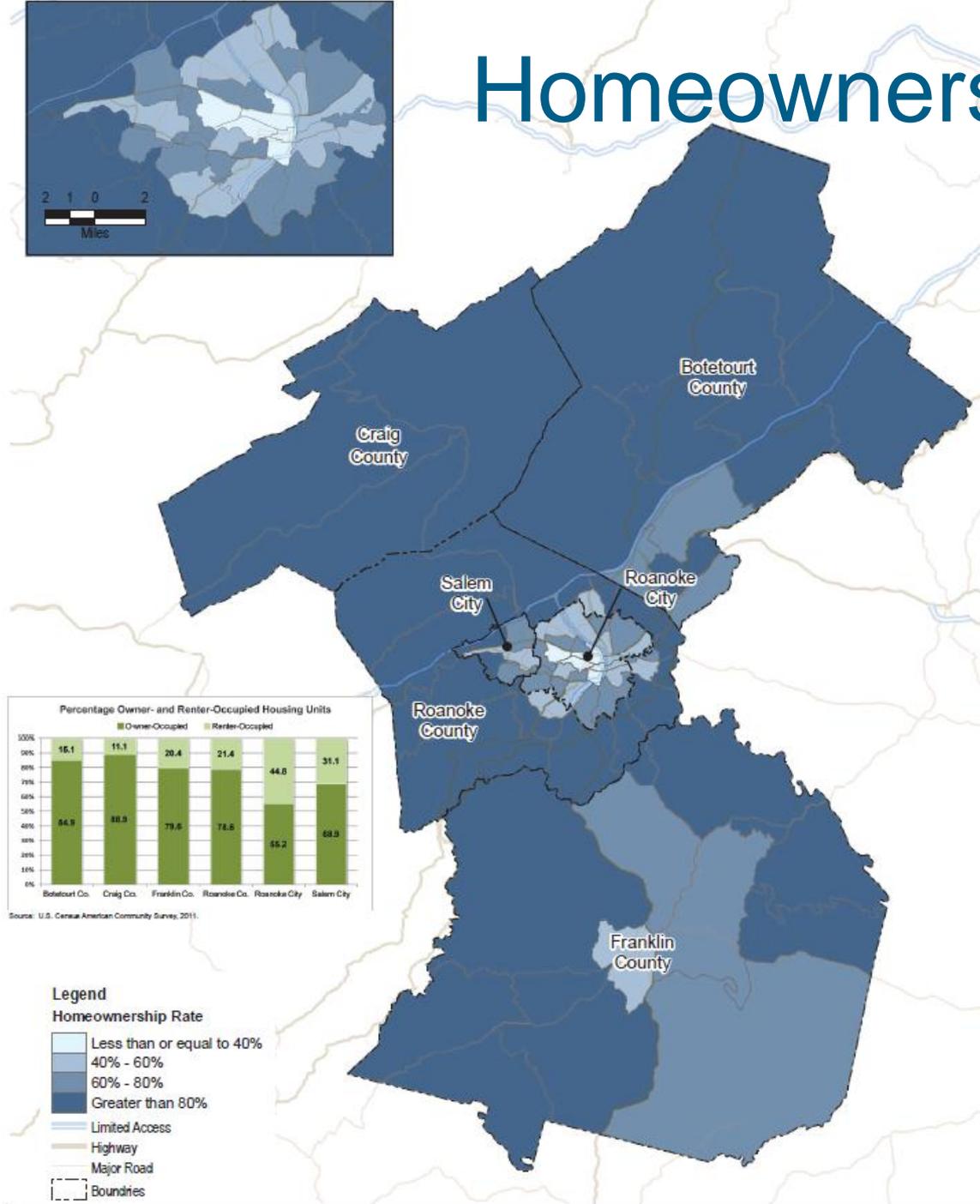
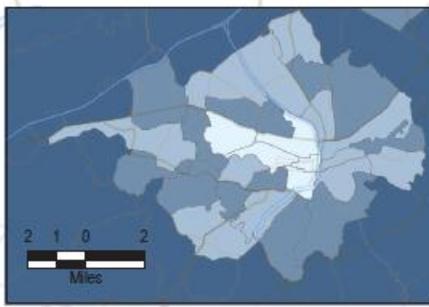


- Legend**
- Primary Care HPSAs
 - Hospitals
 - Clinics
 - Limited Access
 - Highway
 - Major Road
 - Boundaries

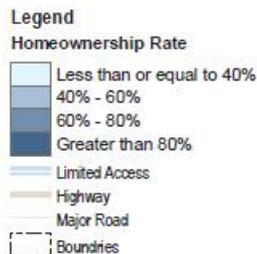
Poverty and Public Housing



Homeownership Rates



Source: U.S. Census American Community Survey, 2011.



Public Outreach

- Key informant interviews
- Local government work sessions
- Multiday public input meetings
- Continuous outreach at **livableroanoke.org** and **ideas.livableroanoke.org**

LET THE IDEAS BEGIN!



OPEN SUBMISSION

We're looking for practical and resourceful ideas.

GET ON THE LEADERBOARD

1 2 3 4 5

More Points means better chances at rewards.

1 What's Your Idea?

Submit Ideas
+10 Points

2 What if...

Give Feedback
+2 Points

3 I Seconded!

Support Good Ideas
+2 Points



OR PRIORITIZE!

Help the best ideas float their way to the top.



Sometimes we'll put a topic into Voting so you can help us pick the best ideas.



VOTING

Your vote counts.

Development of Indicators & Implementation Framework



Additional Information

Visit www.livableroanoke.org

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