

About

CHARLOTTE DATA DAY

Charlotte Data Day is an annual event with the goal of highlighting innovative data and research related to a specific topic in our community. From national data tools to local research and data trends, Charlotte Data Day seeks to provide attendees with ways to better understand and improve our community through the use of data.

CHARLOTTE DATA DAY

*Housing Data and Trends In Our
Community*

June 17, 2014

UNC Charlotte
Center City Building



Agenda

8:30 AM	Registration Table Exhibits Open
9:00 AM	Welcome Jeff Michael, Director, UNC Charlotte Urban Institute Matthew Martin, Senior Vice President and Charlotte Regional Executive, Federal Reserve Bank of Richmond
9:15 AM	The Big Picture: National and Local Housing Trends Chris Estes, President & CEO, National Housing Conference Matthew Martin, Charlotte Regional Executive, Federal Reserve Bank of Richmond
10:00 AM	Break
10:15 AM	A Closer Look: Three Local Housing Topics Lori Thomas, Associate Professor of Social Work, UNC Charlotte Rick Kaglic, Senior Regional Economist, Federal Reserve Bank of Richmond, Charlotte Branch Stephen Billings, Associate Professor of Economics, UNC Charlotte
11:15 AM	Break
11:30 AM	Housing Affordability and Availability Satana Deberry, Executive Director, NC Housing Coalition Rebecca Hefner, Community Research Manager, City of Charlotte Neighborhood and Business Services

For copies of presentations after the event please see:
<http://ui.uncc.edu/programs/dataday>



Lori Thomas is an Assistant Professor of Social Work at the University of North Carolina at Charlotte and a John A. Hartford Geriatric Social Work Scholar. She completed her PhD in Social Work at Virginia Commonwealth University in 2008, her MSW in 2006, and her Master of Divinity in 1997. Her scholarship interests include programmatic and systemic responses to homelessness and housing instability across the lifespan, particularly among older adults and those with health and mental health disorders. Dr. Thomas also examines the activities, effectiveness, and implications of faith-based human service and advocacy organizations.

Table exhibitors

City of Charlotte
Code for America Team Charlotte / Code for Charlotte Brigade
Federal Reserve Bank of Richmond
Mecklenburg County Community Support Services
UNC Charlotte Solar Decathlon Team
UNC Charlotte Urban Institute

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Urban Institute
UNC CHARLOTTE



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Presenters



Matthew Martin, as Regional Executive for the Federal Reserve Bank of Richmond, has responsibilities including leadership of the Charlotte branch as well as Community Development, Financial Institution Outreach, and Civic Engagement across the Federal Reserve's 5th District - a region that includes the Carolinas, Virginia, DC, Maryland, and parts of West Virginia. Prior to joining the Bank, Matt worked as an economist for Moody's Economy.com. Other professional experience includes analyst with the Congressional Budget Office and faculty member at Kent State University. Matt earned a B.S. degree from the U.S. Military Academy at West Point and after military service, earned his Ph.D. from the University of Delaware.



Jessica Russell is a Research Analyst at the Consumer Financial Protection Bureau (CFPB), where she works to make data more user-friendly. She co-authored the CFPB's congressional report on reverse mortgages in 2012 and is the product owner for the CFPB's public mortgage data website (consumerfinance.gov/hmda). Prior to joining the CFPB, she spent five years as an economic consultant, building analytical models for complex business litigation cases. Ms. Russell has an MBA from the MIT Sloan School of Management and a BA in economics from Mount Holyoke College.



Jonathan Schwabish, a leader in the data visualization field, is a Senior Research Associate in The Urban Institute, a nonpartisan think tank located in Washington, DC that carries out economic and social policy research. Dr. Schwabish is part of the Institute's Income and Benefits Policy Center where his focus is economic research on earnings and income inequality, disability insurance, and retirement security. He is also a member of the Institute's Communication team, specializing in data visualization and presentation design. He spent the previous 9 years at the Congressional Budget Office. He also founded and moderates the HelpMeViz.com website, which provides a forum for people to help others with their data visualization challenges.

12:15 PM

Networking Lunch

Housing and Transportation (Room 805)
Homelessness (Room 804)
Affordable Housing (Room 1105)
Changing Demographics (Room 1104)
Foreclosures and Real Estate Trends (Room 1102)

1:30 PM

Concurrent Workshops (see [workshop list below](#))

2:30 PM

Concurrent Workshops (see [workshop list below](#))

Workshop Options

Data Visualization Tools (Room 801)

Learn some best practices in data visualization and where to find the best tools and resources to accomplish your goals.

Jonathan Schwabish, Senior Research Associate, Urban Institute

HUD Location Affordability Portal (Room 204)

Learn about HUD's new data tool which helps users better understand the connection between transportation costs and location affordability.

Josh Geyer, Program Analyst, U.S. Department of Housing and Urban Development Office of Economic Resilience

Home Mortgage Disclosure Act Tools (Room 802)

This session will provide an introduction to the Home Mortgage Disclosure Act (HMDA) and an in-depth demonstration of the new online HMDA data tools.

Jessica Russell, Research Analyst, Consumer Financial Protection Bureau

Presenters

Keynote Speaker



Chris Estes joined the National Housing Conference in 2012 after nine years as the head of the North Carolina Housing Coalition, one of the nation's best-known state housing groups. He leads NHC's policy and advocacy work both in Washington and throughout the country. Prior to his work at the Coalition, he served as a development officer for several different nonprofits in the Raleigh-Durham region. He holds MAs in City and Regional Planning

and Social Work, both from the University of North Carolina at Chapel Hill, as well as a BA in Labor Relations from UNC-Chapel Hill.



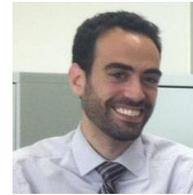
Stephen Billings, Associate Professor in the Department of Economics and Co-Director of the Center for Real Estate at the University of North Carolina Charlotte, earned his doctorate in economics at the University of Colorado, a master's degree in Urban and Regional Planning at University of North Carolina at Chapel Hill and a bachelor's degree from Georgetown University. He is a nationally

recognized scholar whose research focuses on policy issues including the impact of public investment in light-rail transit on neighborhoods, the impact of school segregation on academic achievement and crime as well as a number of ongoing studies that examine the role of peers and youth environment on adult criminal outcomes. He works extensively with large micro-datasets and has a number of studies in Mecklenburg County.



Satana Deberry, Executive Director of the North Carolina Housing Coalition is a native of Hamlet, North Carolina, and is a graduate of Princeton (B.A.) and Duke Universities (J.D. and M.B.A.). She brings nearly two decades of experience in policy, regulatory, governmental, administrative, human resource and contractual/legal matters. She's worked for the Annie E. Casey Foundation in

Washington, the North Carolina Department of Health and Human Services, and Durham's Self Help Credit Union. Recently, during 2011-12, she served as Interim Executive Director of Durham Habitat for Humanity.



Josh Geyer entered federal service in 2010 as a Presidential Management Fellow in the HUD Office of Economic Resilience (formerly Sustainable Housing and Communities). In his time there, he has worked extensively on the Community Challenge Planning and Sustainable Communities Regional Planning grant programs. He is also the project manager for the Housing and Transportation

Affordability Initiative. He has completed details in the HUD Office of Policy Development and Research, where he served as the managing editor and lead writer for the summer 2011 issue of *Evidence Matters*, and the DOT Office of the Assistant Secretary for Transportation Policy. Josh holds a Masters in Public Policy and Administration from the University of Massachusetts Amherst, with concentrations in Urban Planning and Environmental Policy.



Rebecca Hefner is the Community Research Manager in the City of Charlotte's Department of Neighborhood and Business Services. She holds a Masters in Public Administration from UNC Charlotte and a BFA in Historic Preservation from the Savannah College of Art and Design.



Rick Kaglic is a Senior Regional Economist at the Charlotte Branch of the Richmond Fed. He joined the Research Department in 2009 and is responsible for analyzing regional economic conditions and developments, as well as educating the region's diverse constituents on the role of the Federal Reserve and its District Banks. Prior to joining the Richmond Fed, Kaglic was a senior economist for Eaton

Corporation, a Cleveland-based manufacturer, and chief economist for the Washington State Employment Security Department. He also spent 11 years as a senior business economist at the Federal Reserve Bank of Chicago, monitoring regional economic conditions and writing the Bank's widely disseminated Beige Book contribution.