



**NEARLY HALF (44%) OF
HOUSEHOLDS IN MAJOR
AMERICAN CITIES ARE
FINANCIALLY VULNERABLE**

Family Assets Count: Data, Partnerships, and Financial Stability

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A project of CFED in partnership
with Citi Community Development



Family Assets Count

Expanding financial security with:

- New Data Going Beyond Income Poverty
- Strong Coalitions & Partnerships
- Targeted Program & Policy Agendas

ASSETS & OPPORTUNITY SCORECARD



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Welcome to the **2014 Assets & Opportunity Scorecard**, the leading source for data on household financial security and policy solutions. To view the data, click on a state above or an issue area below. To view overall and national rankings, visit the [overall outcomes rankings](#) or [overall policy rankings](#) pages.



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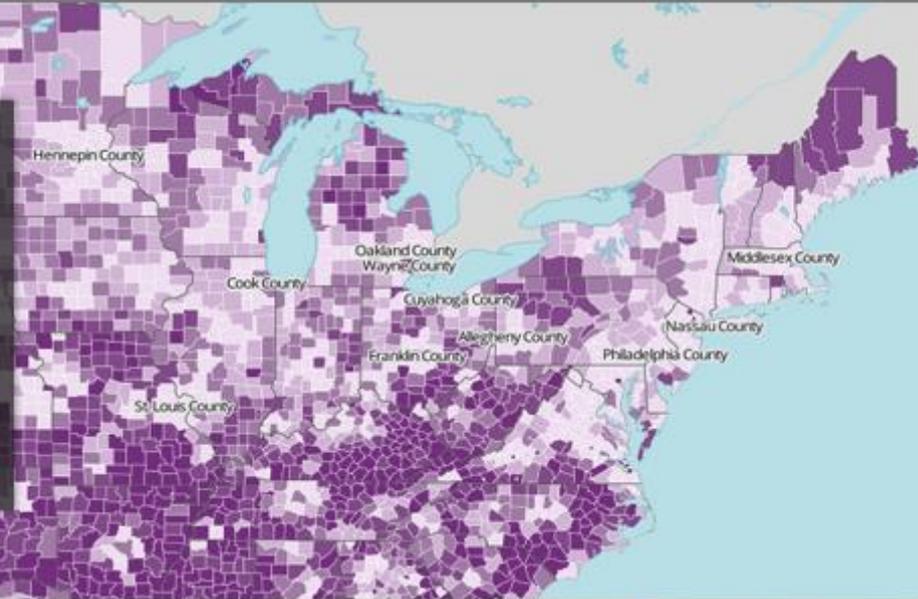




New Household Wealth and Financial Access Data

Compare your city, county, or region and build custom reports and tables.

[Visit the Mapping Tool](#)



Taking the First Step:
Six Ways to Start Building Financial Security and Opportunity at the Local Level



ASSETS & OPPORTUNITY
NETWORK

**IN-DEPTH LOCAL PROFILES
IN SELECT CITIES**

PUBLICATIONS & RESOURCES

**CONNECT TO THE A&O NETWORK
IN YOUR COMMUNITY**

**FAMILY
ASSETS
COUNT**

*Building
Financial
Resilience
in America*

The Local Data Center is a component of Family Assets Count, a project of CFED in partnership with Citi Community Development. Family Asset Count provides decision makers and advocates with the data and tools necessary to expand financial access, opportunity, and security to America's vulnerable families. Visit familyassetscount.org.

Reframing Financial Well-Being

- Have control over day-to-day, month-to-month finances
- Have the capacity to absorb a financial shock
- Be on track to meet their financial goals
- Have the financial freedom to make the choices that allow them to enjoy life

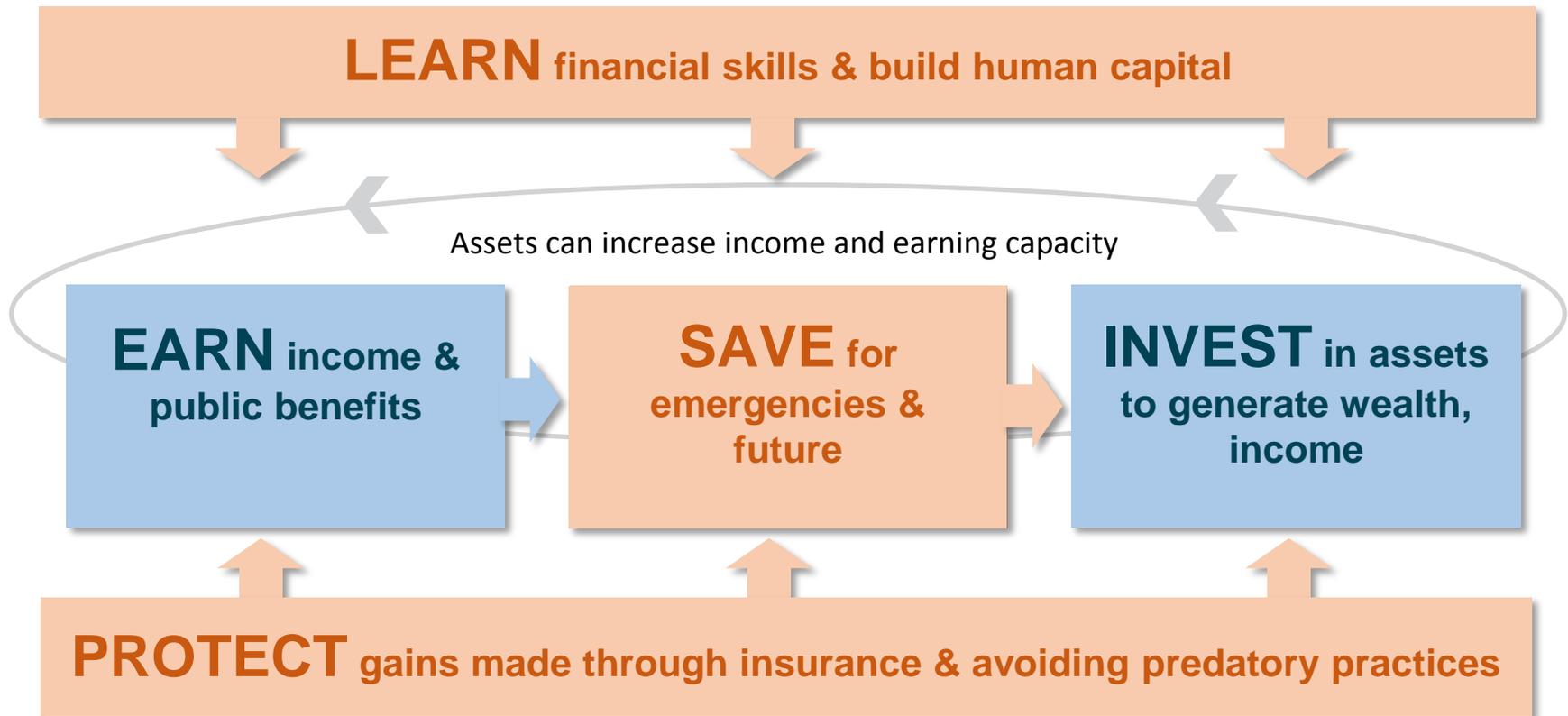


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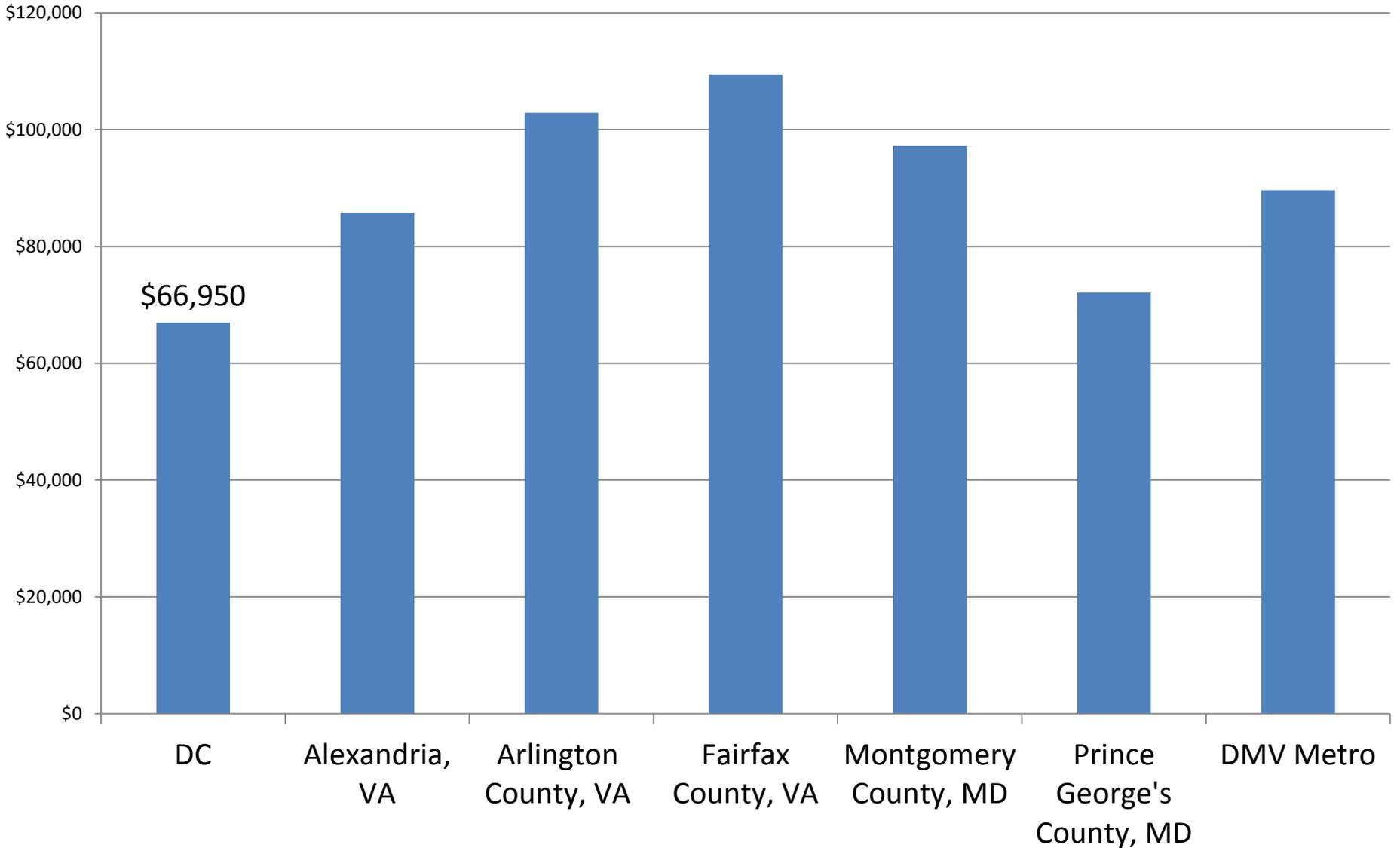


Household Financial Security Framework

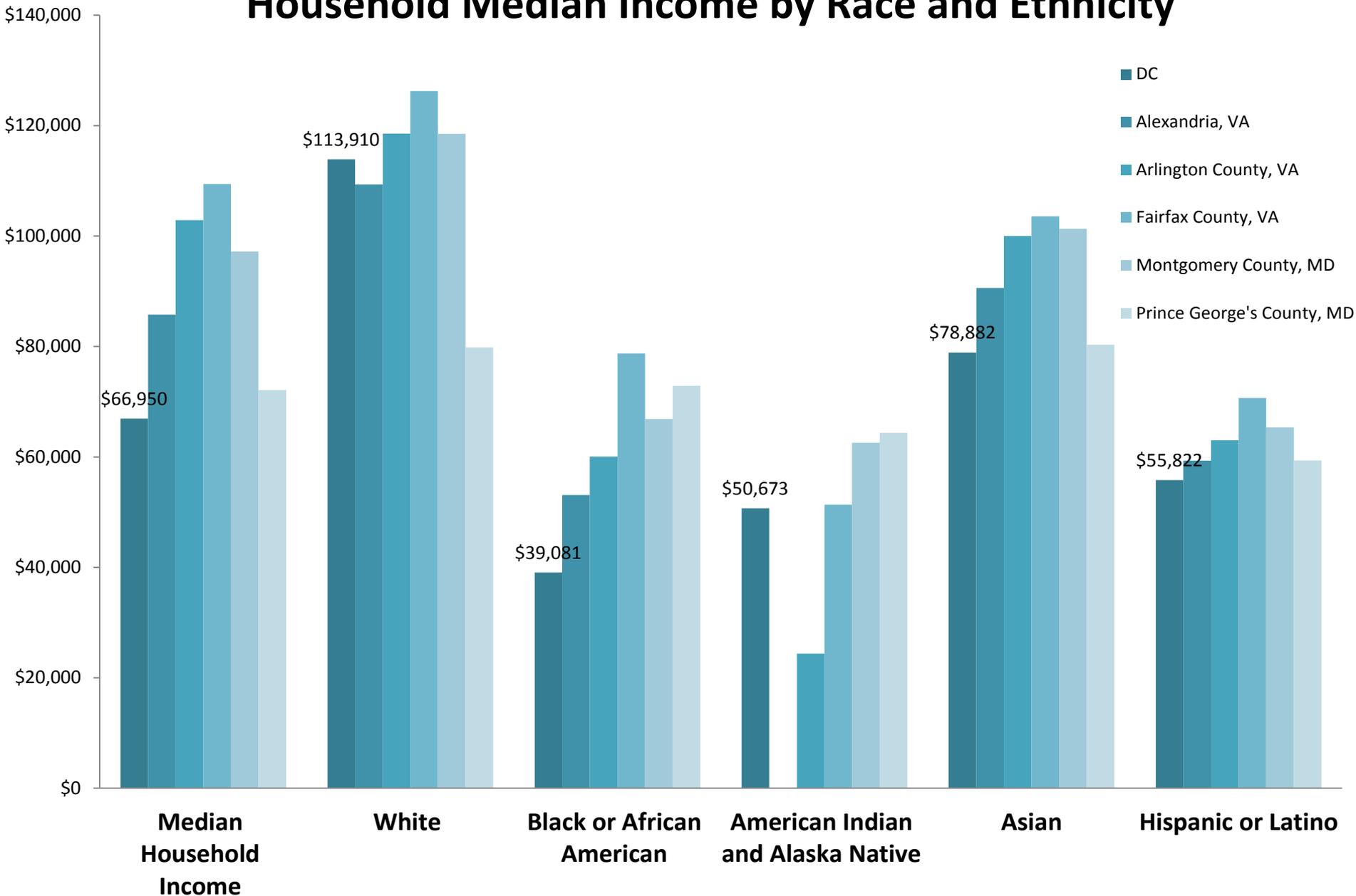
What it takes to build financial security and opportunity over time



Median Household Income

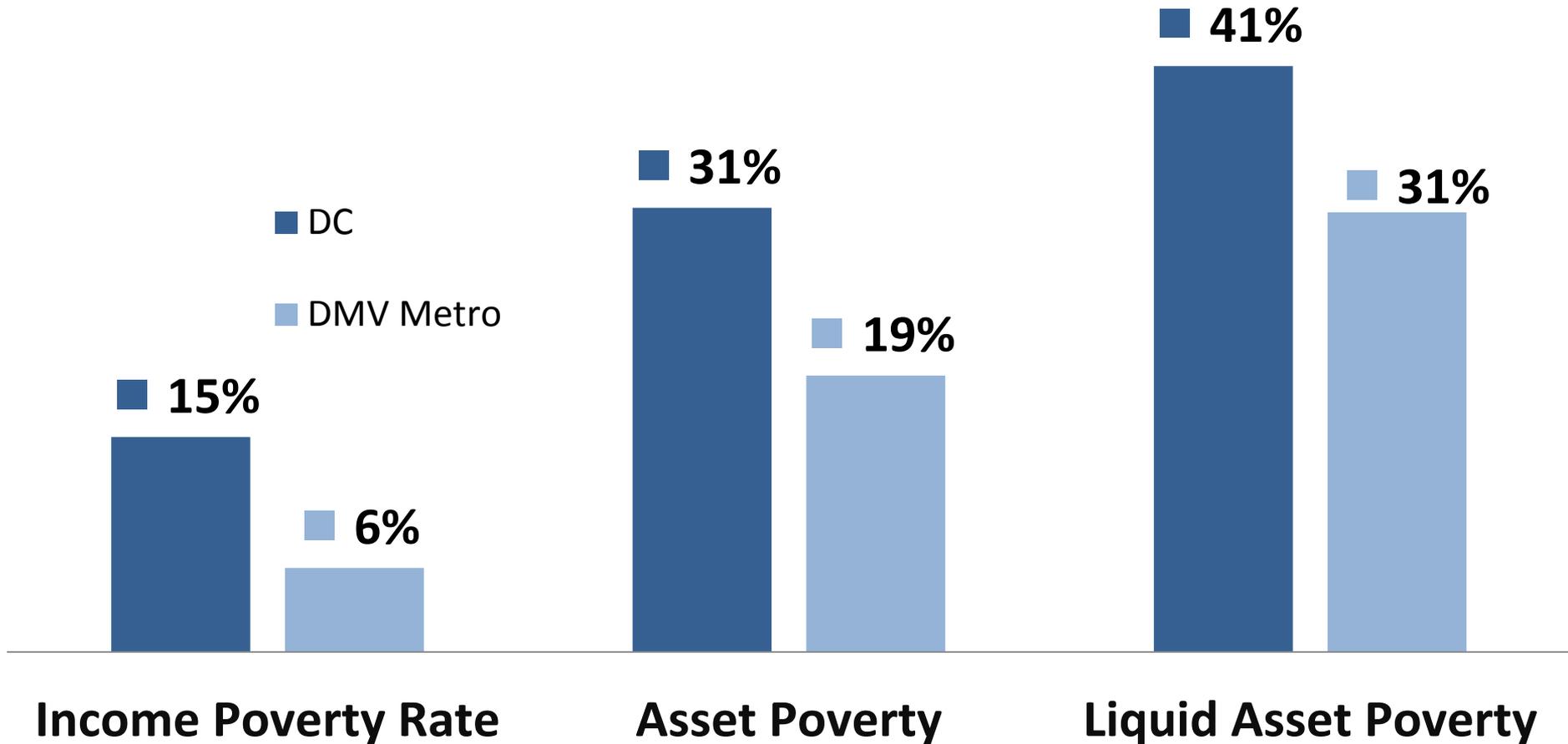


Household Median Income by Race and Ethnicity



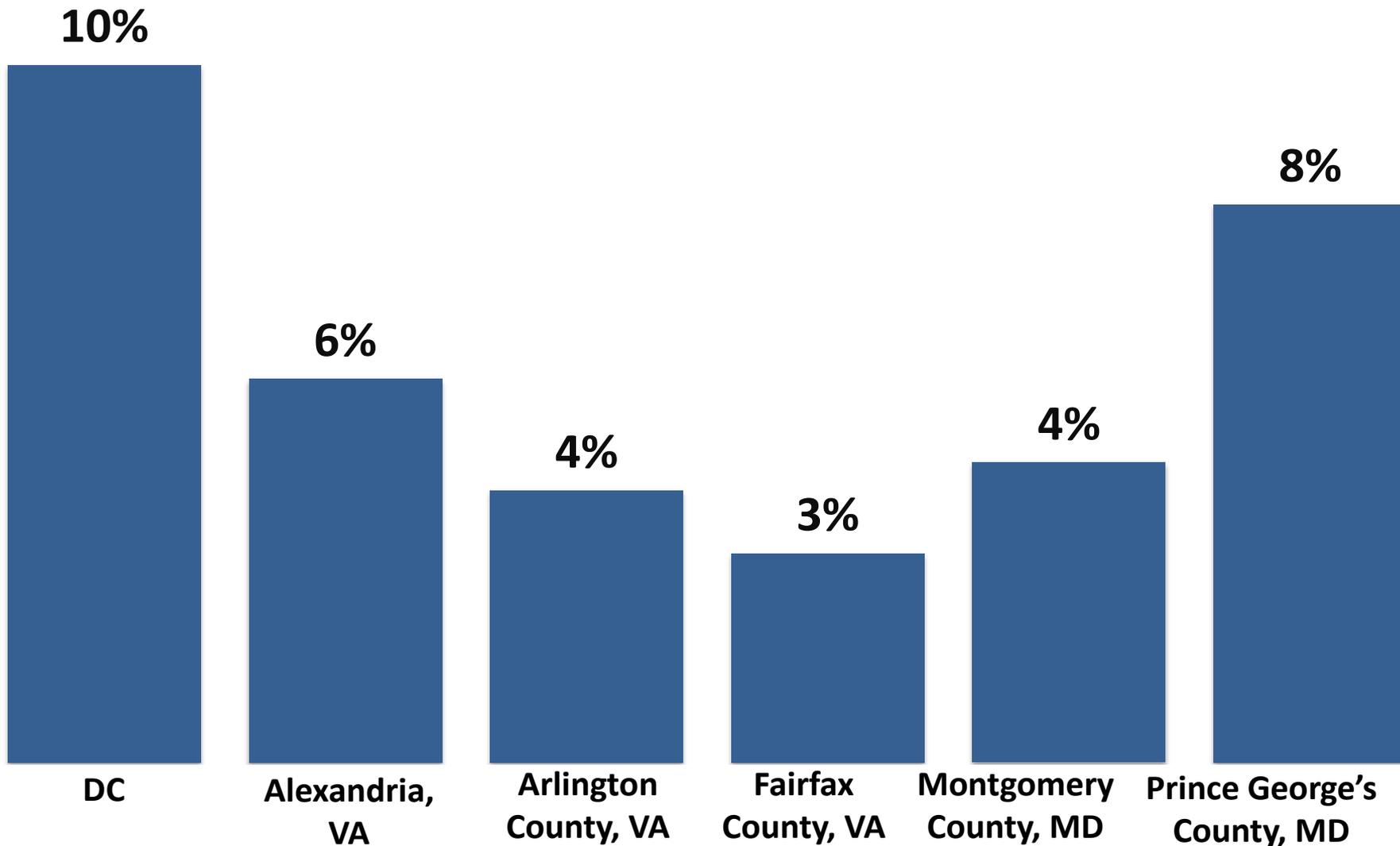
SOURCE: US Census Bureau, 2010-2012 American Community Survey.
 Data for American Indian and Alaska Native populations was not available in Alexandria.

Financial Security in DC and Metro Households



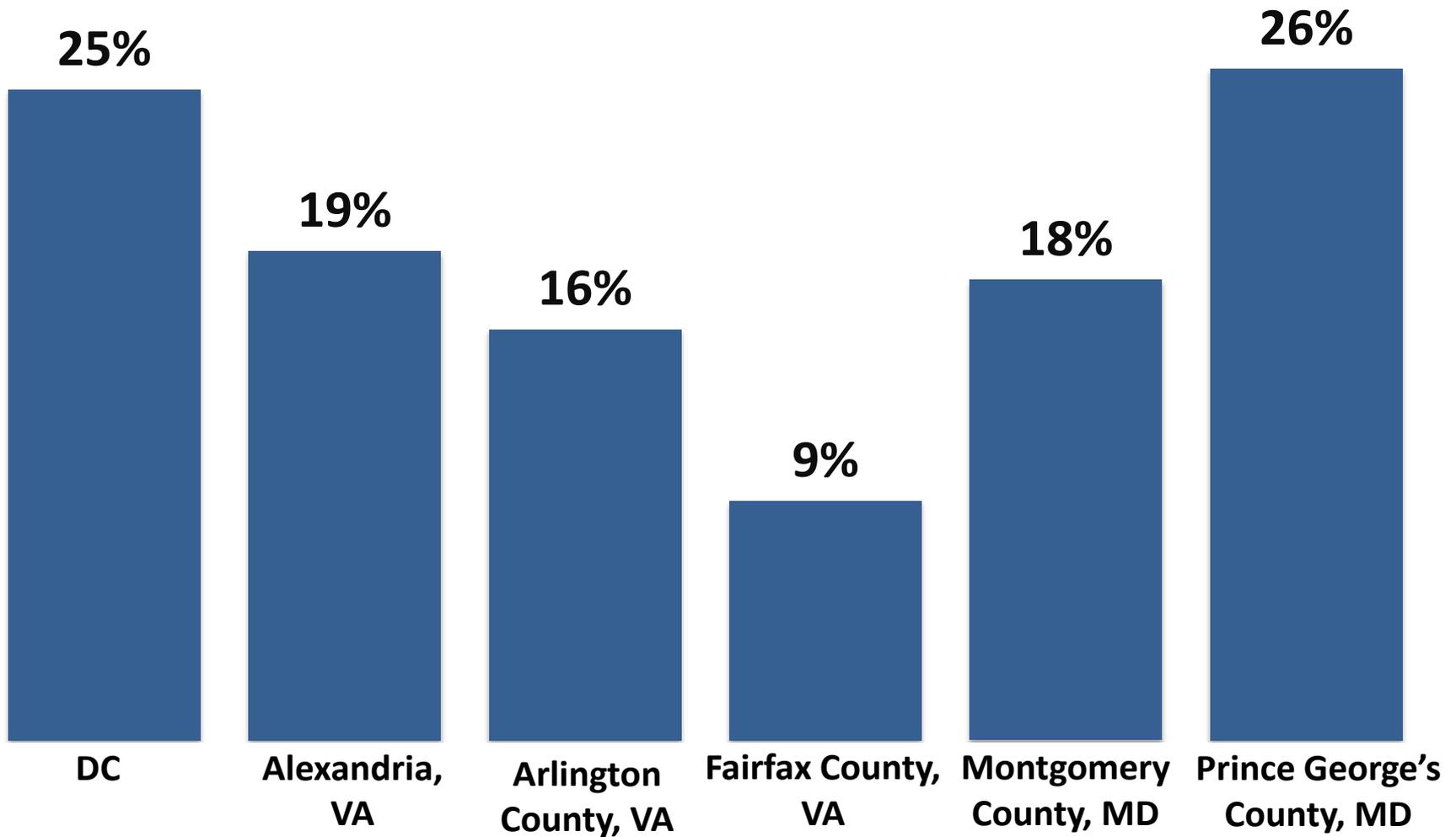
SOURCES: **Liquid Asset Poverty and Asset Poverty Local Estimates:** Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data.

Unbanked Households in DC and DC Metro Areas



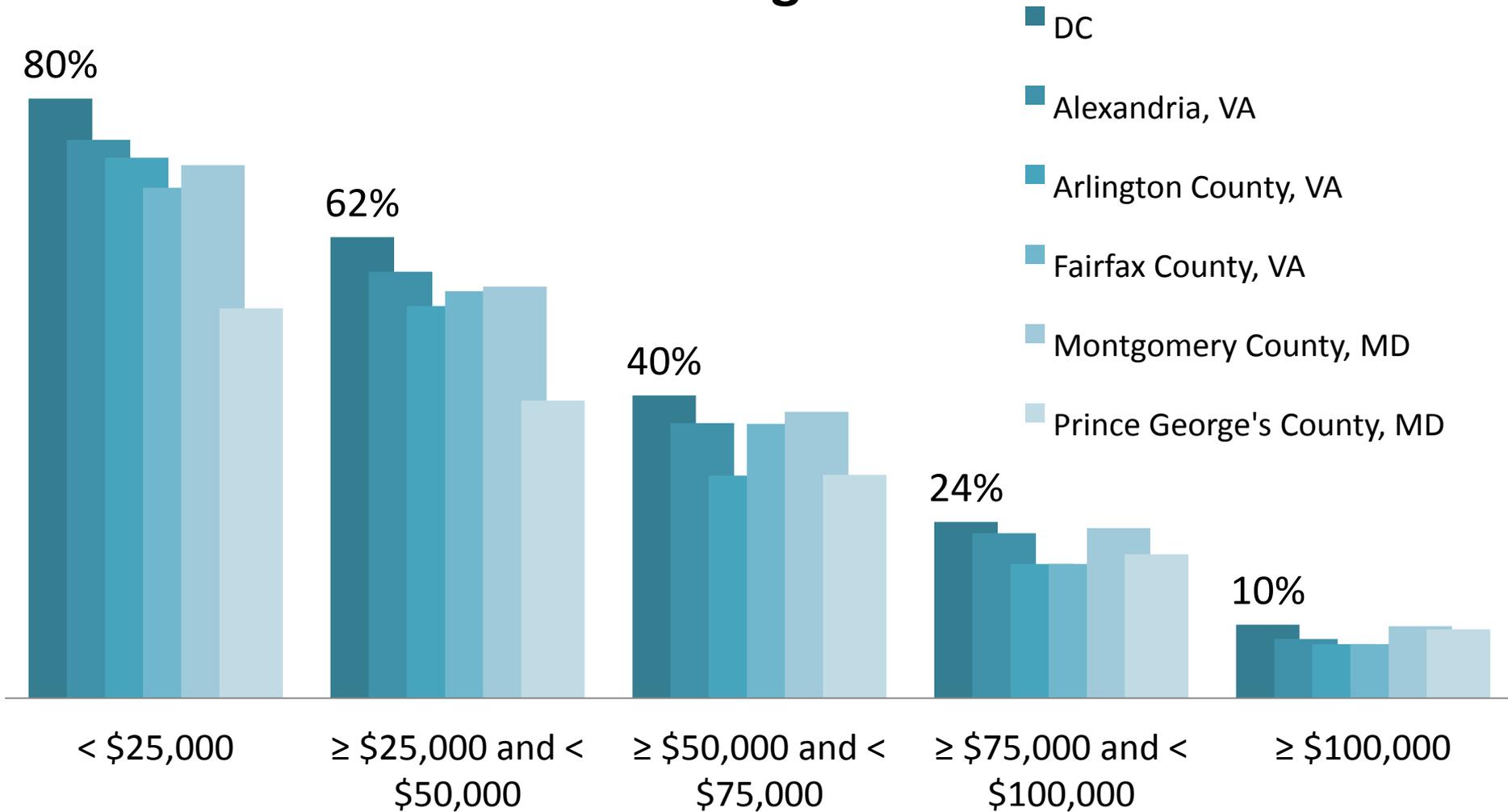
SOURCE: FDIC National Survey of Unbanked and Underbanked Households (2011)

Underbanked Households in DC and DC Metro Areas



SOURCE: FDIC National Survey of Unbanked and Underbanked Households (2011)

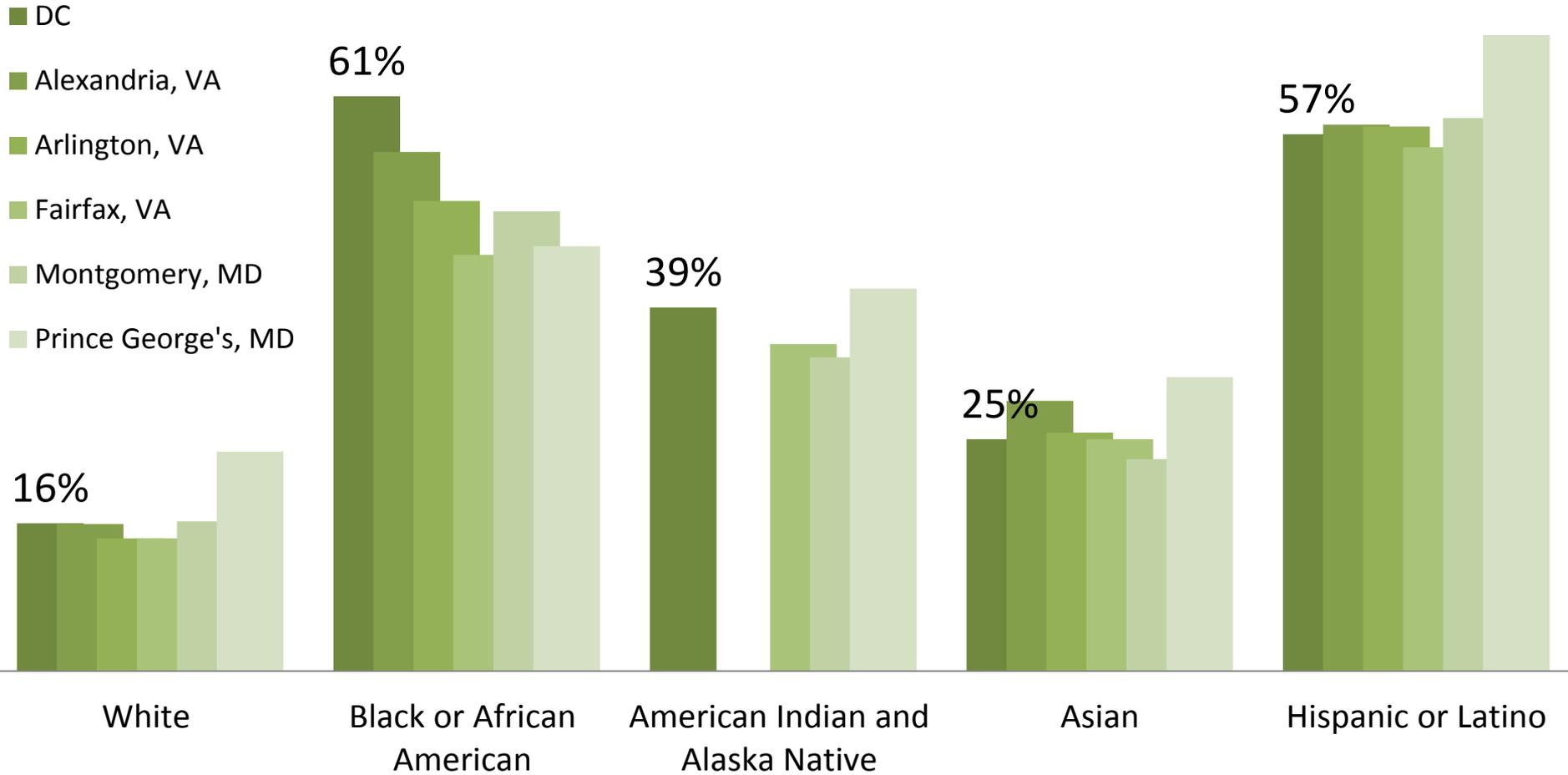
Liquid Asset Poverty by Income in DC and Surrounding Areas



SOURCES: **Liquid Asset Poverty and Asset Poverty: 2014 Assets & Opportunity Scorecard**, Census Bureau, Survey of Income and Program Participation (SIPP), for US and States (excluding AK, DC, SD, WY).

Local Estimates: Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data.

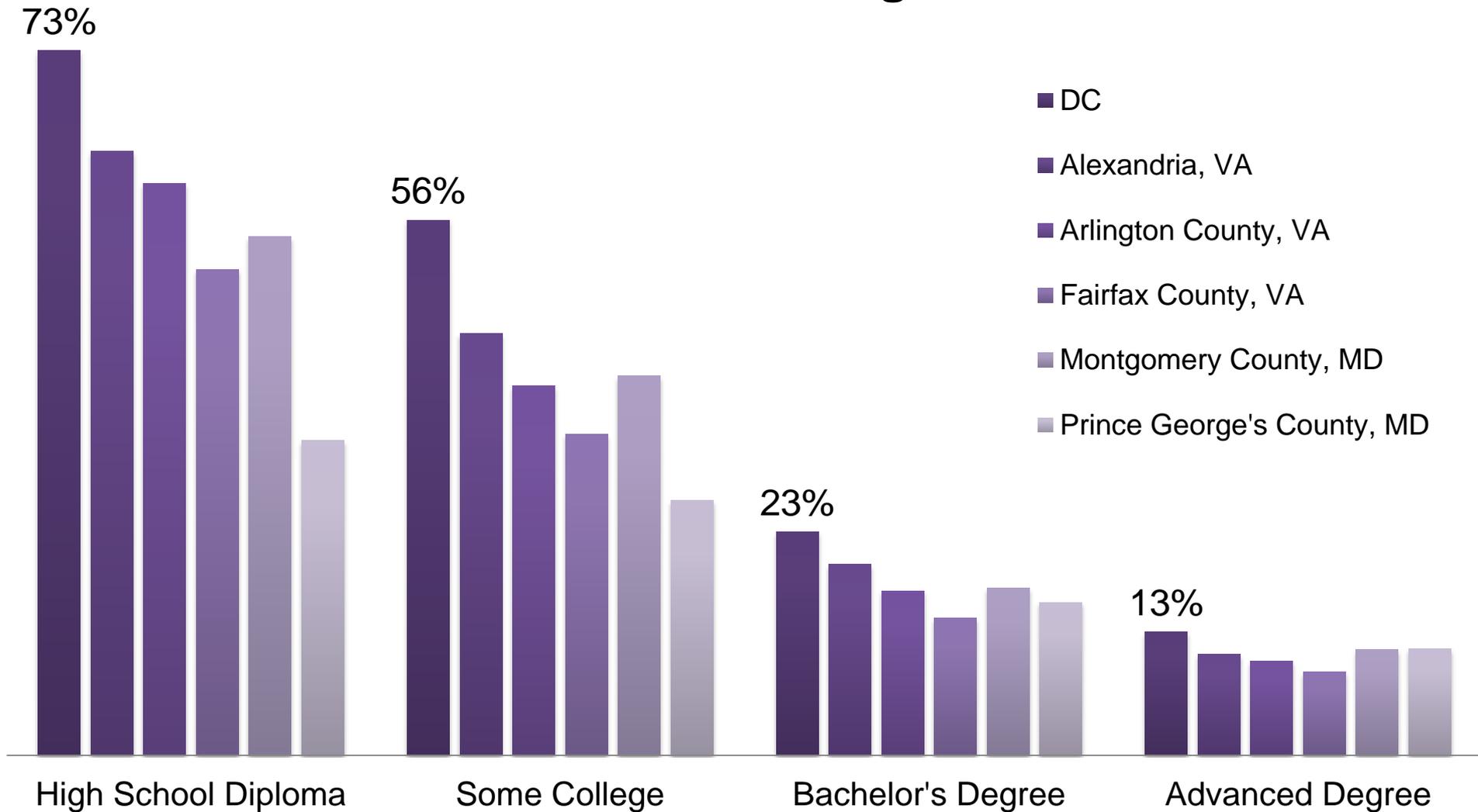
Liquid Asset Poverty by Race in DC and Surrounding Counties



SOURCES: **Liquid Asset Poverty and Asset Poverty: 2014 Assets & Opportunity Scorecard**, Census Bureau, Survey of Income and Program Participation (SIPP), for US and States (excluding AK, DC, SD, WY).

Local Estimates: Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data. Data for American Indian and Alaska Native populations was not available in Alexandria.

Liquid Asset Poverty by Educational Attainment in DC Surrounding Areas



SOURCES: **Liquid Asset Poverty and Asset Poverty:** 2014 Assets & Opportunity Scorecard, Census Bureau, Survey of Income and Program Participation (SIPP), for US and States (excluding AK, DC, SD, WY).

Local Estimates: Estimates at smaller geographies are derived from CFED's statistical modeling process using the FDIC or SIPP and 2008-2012 American Community Survey data. The figures are geographic estimates and are not meant to directly reflect the FDIC or SIPP data.

Additional Data

	DC	DMV Metro	U.S.
Total Tax Filers Receiving EITC	18%	13%	20%
Average EITC Received	\$2,255	\$2,188	\$2,359
EITC Returns Prepared By Volunteer	4%	3%	3%
EITC Returns Prepared by Paid Preparer	54%	56%	57%
EITC Refunds Received through Direct Deposit	84%	78%	83%

Targeted Program & Policy Agendas

Different cities,
different solutions:

- Financial empowerment centers
- New financial products
- Children's savings
- Workforce development

You Make Family Assets Count!

Data for Stronger Partnerships & Greater Financial Stability



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