Money Smart Week® North Carolina
Financial Wellness 2018 – A WORKingSHOP for Educators

Presented by the Federal Reserve Bank of Richmond and the North Carolina Council on Economic Education

April 27, 2018
Federal Reserve Bank of Richmond, Charlotte Branch

Agenda

8:30 a.m. Welcome and Opening Remarks
Nick Haltom, Economic Education Director, Federal Reserve Bank of Richmond
Yolanda Ferguson, Economic Education Specialist, Federal Reserve Bank of Richmond

8:45 a.m. Icebreaker

9:00 a.m. Human Capital – Invest in Yourself
Yolanda Ferguson

9:45 a.m. Understanding Credit Scores
William Cheeks, Regional Director, Jump$tart

10:35 a.m. Break

10:45 a.m. Helping Students Become College and Career Choice Ready
Discuss strategies and tools for teaching economics and personal finance concepts in the context of your students’ first major financial decision
Nick Haltom

12:00 p.m. Lunch and Networking

1:00 p.m. Your Students’ Connection to the Economy and the Federal Reserve
Help your students answer the question: Why does the Fed matter to me?
Nick Haltom

1:45 p.m. Personal Finance Lessons, Videos and Interactives for the Classroom
Yolanda Ferguson

2:30 p.m. Break

2:45 p.m. Working Session
Federal Reserve and NCCEE

3:15 p.m. Evaluation, Certificates and Adjournment