



Richmond ▪ Baltimore ▪ Charlotte



**Money Smart Week® North Carolina
Financial Wellness 2018 – A WORKingSHOP for Educators**

*Presented by the Federal Reserve Bank of Richmond and the
North Carolina Council on Economic Education*

April 27, 2018

Federal Reserve Bank of Richmond, Charlotte Branch

Agenda

- 8:30 a.m. **Welcome and Opening Remarks**
Nick Haltom, Economic Education Director, Federal Reserve Bank of Richmond
Yolanda Ferguson, Economic Education Specialist, Federal Reserve Bank of Richmond
- 8:45 a.m. **Icebreaker**
- 9:00 a.m. **Human Capital – Invest in Yourself**
Yolanda Ferguson
- 9:45 a.m. **Understanding Credit Scores**
William Cheeks, Regional Director, Jump\$tart
- 10:35 a.m. **Break**
- 10:45 a.m. **Helping Students Become College and Career Choice Ready**
*Discuss strategies and tools for teaching economics and personal finance concepts in
the context of your students' first major financial decision*
Nick Haltom
- 12:00 p.m. **Lunch and Networking**
- 1:00 p.m. **Your Students' Connection to the Economy and the Federal Reserve**
Help your students answer the question: Why does the Fed matter to me?
Nick Haltom
- 1:45 p.m. **Personal Finance Lessons, Videos and Interactives for the Classroom**
Yolanda Ferguson
- 2:30 p.m. **Break**
- 2:45 p.m. **Working Session**
Federal Reserve and NCCEE
- 3:15 p.m. **Evaluation, Certificates and Adjournment**