

## MONTGOMERY COUNTY OPPORTUNITY ZONE WORKSHOP AND TOUR

### 9:00 am: Opening Remarks

- Marc Elrich, County Executive, Montgomery County, Maryland
- Jeanne Bonds, Senior Manager, Regional Community Development, Federal Reserve Bank of Richmond

### 9:20 am: Plenary Presentations

- *Twinbrook Quarter*; Todd Pearson, Senior Vice President, Acquisitions & Development B. F. Saul Company & Affiliates
- *Global Innovation Hub: White Oak, Maryland*; Jonathan M. Genn, Esquire; Executive Vice President & General Counsel, PERCONTEE, INC. & Global LifeSci Development Corporation
- *Pinkney Innovation Complex for Science & Technology at Montgomery College*; Martha Schoonmaker, Executive Director of the Pinkney Innovation Complex for Science & Technology at Montgomery College
- *Lakeforest Mall*; Tom Lonergan, Director of Economic Development, City of Gaithersburg

### 10:20 am – 10:30 am: Break

### 10:30 – 12pm: Community Bus Tours

- **Purple Line Corridor**
  - Learn about the DC region's first light rail line—actively under construction—and the communities it will connect. The Purple Line communities on this tour, Long Branch and Takoma Park, are among the most ethnically diverse in the DC region.
  - Led by Tina Benjamin, Special Projects Manager, Office of the County Executive; John Marcolin, Planner/Coordinator, Montgomery Planning; Samira Cook Gaines, Economic Development Manager, City of Takoma Park
- **Rockville, Gaithersburg, Montgomery Village & Germantown**
  - Tour several communities along I-270 and see a range of investment potential, including new mixed-use in Rockville, Old Towne Gaithersburg, Montgomery Village, and Montgomery College's Pinkney Innovation Center
  - Led by David Levy, Chief of Long-Range Planning and Redevelopment at City of Rockville; Tom Lonergan, Director of Economic Development at City of Gaithersburg; Luis Estrada, Community Planner, Montgomery Planning; Martha Schoonmaker, Pinkney Innovation Complex for Science & Technology at Montgomery College
- **Downtown Silver Spring and Wheaton Central Business District**
  - Explore vibrant downtown Silver Spring on foot followed by a bus tour to Wheaton. Silver Spring has several active pipeline projects and Wheaton will be the new home to several County-government departments in 2020. Both are walkable, metro-accessible urban centers
  - Led by Casey Anderson, Montgomery Planning Board Chair
- **Viva White Oak**
  - Discover the vision of Viva White Oak, a 300-acre mixed use community adjacent to the U.S. Food and Drug Administration's campus

- Led by Jonathan M. Genn, Esquire; Executive Vice President & General Counsel, PERCONTEE, INC. & Global LifeSci Development Corporation

12:00 pm: Lunch from Key Ingredients Catering, sponsored by the Federal Reserve Bank of Richmond

1:00 pm: Afternoon Opening Remarks

- David Petr, President and CEO, Montgomery County Economic Development Corporation

1:10 pm: National Expert Panel

- Opportunity Zones: Gregory Clements, CPA, Partner, Novogradac & Company LLP
- Innovation and Responsiveness: Jeanne Bonds, Senior Manager, Regional Community Development at Federal Reserve Bank of Richmond
- Enterprise Community Opportunity Funds: Rob Bachmann, Chief of Staff, Office of the CEO Enterprise Community Partners, Inc.

2:45pm – 3:00pm: Break

3:00 pm: Maryland's Opportunity Zone Initiative and Developing in Montgomery County

- Maryland Opportunity Zones: Frank Dickson, Director, Strategic Business Initiatives Office of The Secretary Maryland Department of Housing & Community Development
- Planning for Excellence: Gwen Wright, Director of Montgomery County Planning Department
- Opportunity Zones: How We Can Help: Diane Schwartz Jones, Director of Montgomery County Department of Permitting Services

4:15 pm: CoStar Group

- CoStar Group – Research and Investment Analytics Database CoStar, Dan Williams, Account Executive, and Aaron Murphy, Account Executive, CoStar

4:25 pm: Closing Remarks

- Jeanne Bonds, Federal Reserve Bank of Richmond, Senior Manager, Regional Community Development

Networking Reception to follow at Astro Lab Brewing, sponsored by CoStar

