



BANKING ON IT?



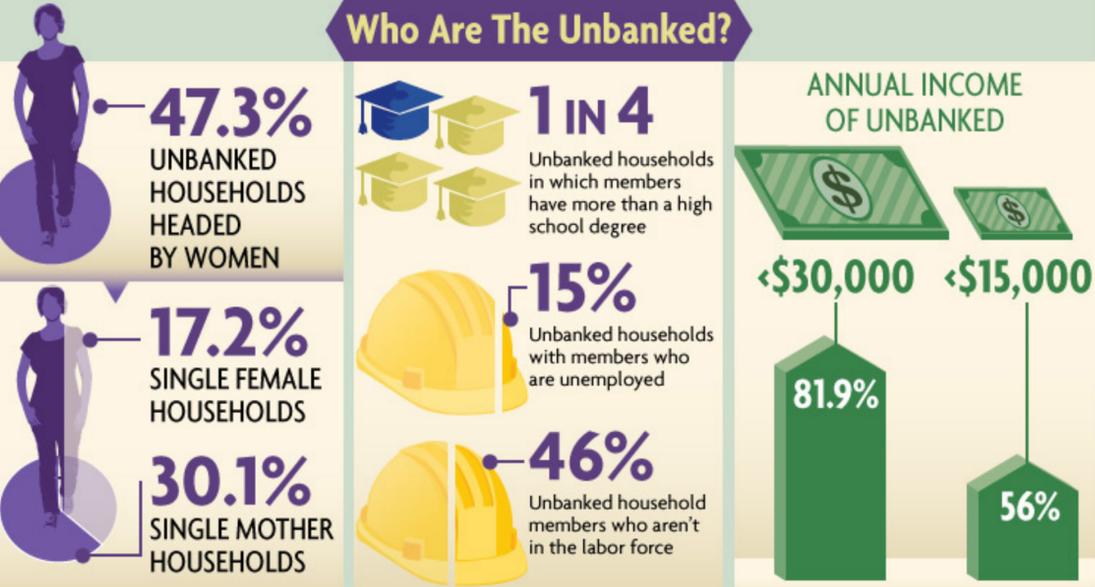
For millions of Americans paying the rent isn't as simple as setting up auto-pay. About 10 million U.S. households are considered "unbanked," meaning they don't own a checking or savings account. Let's take a closer look at the unbanked in the United States.

How Large Is The Unbanked Population In The U.S.?

1 IN 12 U.S. HOUSEHOLDS ARE UNBANKED.
10 MILLION TOTAL



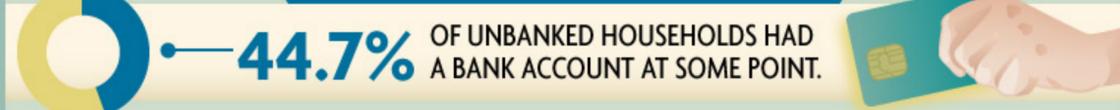
Who Are The Unbanked?



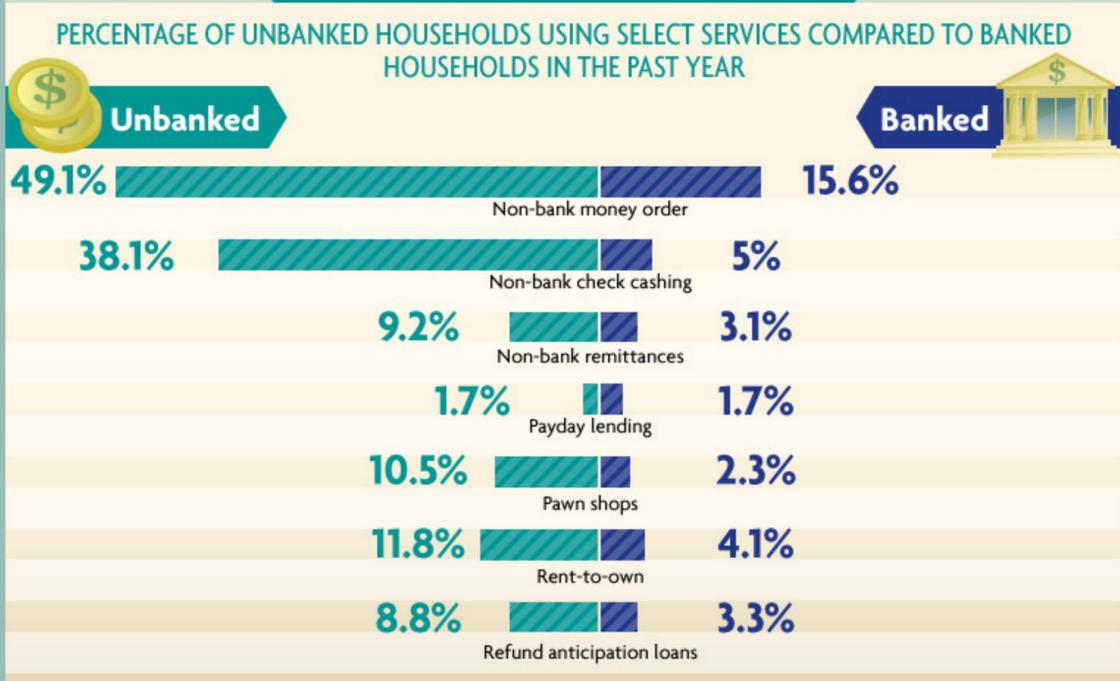
Why Are They Unbanked?



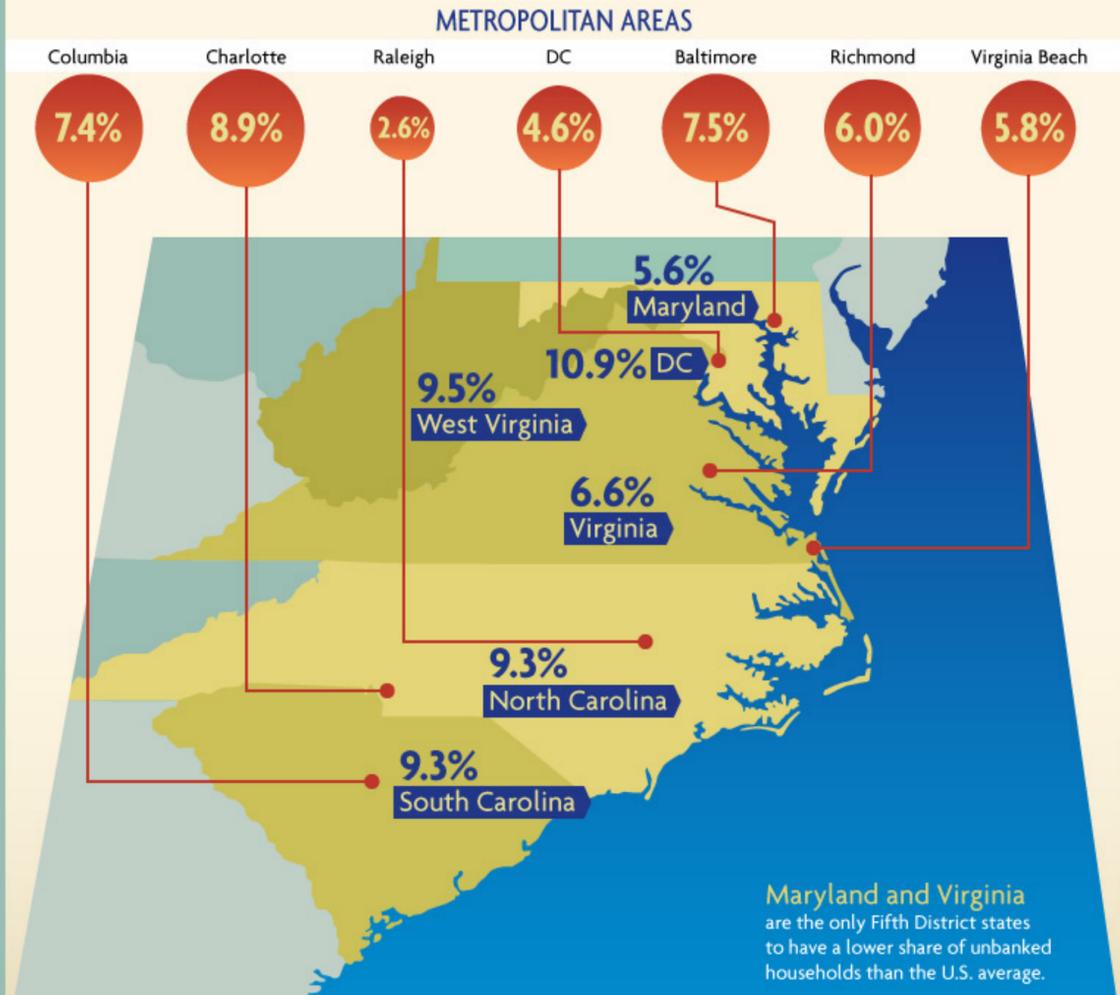
Have They Always Been Unbanked?



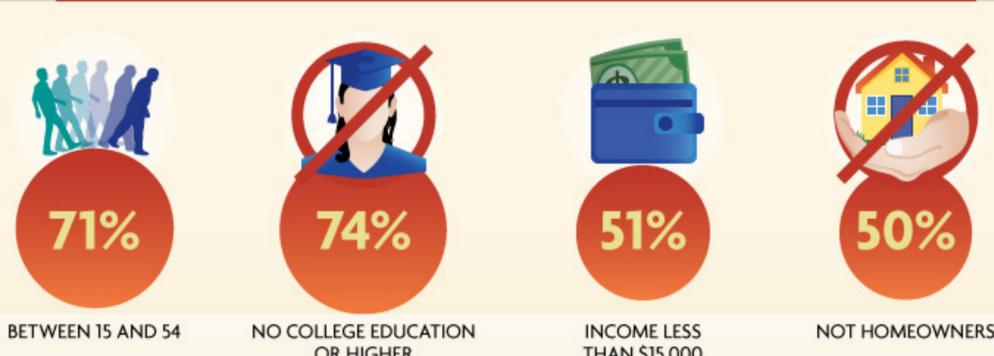
How Do They Get Financial Services?



What Share Of Households Is Unbanked In The Fifth District?



Who Are The Unbanked Households In The Fifth District?



The percentages represent the minimum value taken across the Fifth District states.

SOURCE:

Federal Deposit Insurance Corporation. 2012. 2011 National Survey of Unbanked and Underbanked Households.

NOTE: Unbanked are defined as households who respond "No" to the question of "Do you or does anyone in your household currently have a checking or savings account?"

