



IMPACT INVESTING IN THE U.S. AND THE FIFTH DISTRICT

IMPACT INVESTING is an investment strategy that finances companies, organizations and funds that generate a positive social or environmental impact, in addition to a financial return for the investor. While community development financial institutions (CDFIs) have historically funded socially impactful ventures, the term “impact investing” was coined in 2007 by the Rockefeller Foundation and impact investing has since grown into a more widely-pursued investment strategy. The net assets of investment funds pursuing an impact investment strategy have grown from \$12 billion in 1995 to \$4.3 trillion in 2014.

WHERE IS IMPACT INVESTING HAPPENING IN THE FIFTH DISTRICT?

STATE	State-level benefit corporation legislation	IIF-funded investments	SIF-funded programs	SIB developments in 2015
D.C.	YES	1	12	DC Water and Sewage Authority received a Social Innovation Fund Award from the Harvard Kennedy School Social Impact Bond Lab
MD	YES	1	10	None
NC	NO	1	4	State of North Carolina received a Social Innovation Fund Award from the Institute for Child Success and issued a SIB Request for Information
SC	YES	0	10	City of Spartanburg received a Social Innovations Fund Award from the Institute for Child Success
VA	YES	0	3	The Virginia Pay for Success Council and the Virginia Department of Health received a Social Innovation Fund Award from Third Sector Capital Partners
WV	YES	0	3	None

For more information, visit http://www.richmondfed.org/publications/community_development

Sources

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 SP Ventures III LP, “Portfolio.”
 “State by State Status of Legislation,” Benefit Corporation, updated 2015.
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 U.S. SF Foundation, “Report on U.S. Sustainable, Responsible and Impact Investing Trends,” 2014.
 U.S. Small Business Administration, “Directory of Impact SIFs,” updated 2015.